FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OIVID AFFRON	VAL					
OMB Number:	3235-028					
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hours per response	0.					

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Typ	e Responses)													
1. Name and Address of Reporting Person *- CUMMINGS CANDACE S				2. Issuer Name and Ticker or Trading Symbol V F CORP [VFC]						5. I	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) 105 CORPORATE CENTER BOULEVARD			3. Date of Earliest Transaction (Month/Day/Year) 02/13/2004						X	X Officer (give title below) Other (specify below) VP-Admin. & General Counsel					
GREENS	BORO, N	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)						_X_	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person _Form filed by More than One Reporting Person				
(City		(State)	(Zip)	Table I - Non-Derivative Securities Acqui						s Acquired	ired, Disposed of, or Beneficially Owned				
1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year					Date, if Code (Instr		8) (A	Securities Acqual or Disposed of the next of the securities Acqual (A) or Disposed of the next of the securities (A) or (D)	of (D) Ow Tra	5. Amount of Securities B Dwned Following Report Fransaction(s) Instr. 3 and 4)		ed	Ownership of Form:	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Reminder. F	ceport on a si	eparate line for each		Derivati	ive S	Securities	Acq	Persons in this f displays uired, Dispo	s who respond orm are not re s a currently v	equired to valid OME ficially Ow	respond control n	unless the		ned SEC 14	474 (9-02)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if	4. Transaction Code		5. Number		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s)	Ownershi Form of Derivative Security: Direct (D or Indirect	(Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	(Instr. 4)	
Non- Qualified Stock Option	\$ 44.80	02/13/2004		A		21,600		(1)	02/12/2014	Commo Stock		\$ 0	21,600	D	

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
CUMMINGS CANDACE S 105 CORPORATE CENTER BOULEVARD GREENSBORO, NC 27408			VP-Admin. & General Counsel			

Signatures

Mark R. Townsend for Candace S. Cummings (pursuant to signature authority on file)	02/17/2004
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- $\textbf{(1)} \ \ This \ option \ vests \ as \ follows: 7,200 \ shares \ on \ 2/13/2005; 7,200 \ shares \ on \ 2/13/2006; and \ 7,200 \ shares \ on \ 2/13/2007.$

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.