

# FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person* <b>CUMMINGS CANDACE S</b>		2. Issuer Name and Ticker or Trading Symbol <b>V F CORP [VFC]</b>		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____ <b>Vice President</b>	
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) <b>02/23/2004</b>		
105 CORPORATE CENTER BOULEVARD			4. If Amendment, Date Original Filed(Month/Day/Year)		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
(Street) <b>GREENSBORO, NC 27408</b>					
(City)	(State)	(Zip)	<b>Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned</b>		

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/23/2004		M		16,275	A	\$ 34.50	23,051.722	D	
Common Stock	02/23/2004		S		15,000	D	\$ 45.10	8,051.722	D	
Common Stock	02/23/2004		M		700	A	\$ 34.50	8,751.722	D	
Common Stock	02/23/2004		S		700	D	\$ 45.14	8,051.722	D	
Common Stock	02/23/2004		M		500	A	\$ 34.50	8,551.722	D	
Common Stock	02/23/2004		S		500	D	\$ 45.15	8,051.722	D	
Common Stock	02/23/2004		M		100	A	\$ 34.50	8,151.722	D	
Common Stock	02/23/2004		S		100	D	\$ 45.17	8,051.722	D	
Common Stock	02/23/2004		M		300	A	\$ 34.50	8,351.722	D	
Common Stock	02/23/2004		S		300	D	\$ 45.18	8,051.722	D	
Common Stock	02/23/2004		M		200	A	\$ 34.50	8,251.722	D	
Common Stock	02/23/2004		S		200	D	\$ 45.19	8,051.722	D	
Common Stock	02/23/2004		M		300	A	\$ 34.50	8,351.722	D	
Common Stock	02/23/2004		S		300	D	\$ 45.20	8,051.722	D	
Common Stock	02/23/2004		M		1,000	A	\$ 34.50	9,051.722	D	
Common Stock	02/23/2004		S		1,000	D	\$ 45.21	8,051.722	D	
Common Stock	02/23/2004		M		625	A	\$ 34.50	8,676.722	D	
Common Stock	02/23/2004		S		625	D	\$ 45.23	8,051.722	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non-Qualified Stock Option (right to buy)	\$ 34.50	02/23/2004		M		16,275		12/03/1997	12/02/2006	Common Stock	16,275	\$ 45.10	3,725	D	
Non-Qualified Stock Option (right to buy)	\$ 34.50	02/23/2004		M		700		12/03/1997	12/02/2006	Common Stock	700	\$ 45.14	3,025	D	
Non-Qualified Stock Option (right to buy)	\$ 34.50	02/23/2004		M		500		12/03/1997	12/02/2006	Common Stock	500	\$ 45.15	2,525	D	
Non-Qualified Stock Option (right to buy)	\$ 34.50	02/23/2004		M		100		12/03/1997	12/02/2006	Common Stock	100	\$ 45.17	2,425	D	
Non-Qualified Stock Option (right to buy)	\$ 34.50	02/23/2004		M		300		12/03/1997	12/02/2006	Common Stock	300	\$ 45.18	2,125	D	
Non-Qualified Stock Option (right to buy)	\$ 34.50	02/23/2004		M		200		12/03/1997	12/02/2006	Common Stock	200	\$ 45.19	1,925	D	
Non-Qualified Stock Option (right to buy)	\$ 34.50	02/23/2004		M		300		12/03/1997	12/02/2006	Common Stock	300	\$ 45.20	1,625	D	
Non-Qualified Stock Option (right to buy)	\$ 34.50	02/23/2004		M		1,000		12/03/1997	12/02/2006	Common Stock	1,000	\$ 45.21	625	D	
Non-Qualified Stock Option (right to buy)	\$ 34.50	02/23/2004		M		625		12/03/1997	12/02/2006	Common Stock	625	\$ 45.23	0	D	

**Reporting Owners**

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CUMMINGS CANDACE S 105 CORPORATE CENTER BOULEVARD GREENSBORO, NC 27408			Vice President	

## Signatures

Mark R. Townsend for Candace S. Cummings (pursuant to Signing Authority on file)		02/25/2004
<small>Signature of Reporting Person</small>		<small>Date</small>

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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