#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

#### FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 29, 2025

#### V. F. Corporation

(Exact Name of Registrant as Specified in Charter)

1-5256

(Commission

File Number)

Pennsylvania (State or Other Jurisdiction of Incorporation)

1551 Wewatta Street

**Denver, Colorado** (Address of Principal Executive Offices)

(720) 778-4000

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, without par value, stated capital \$.25 per share	VFC	New York Stock Exchange
4.125% Senior Notes due 2026	VFC26	New York Stock Exchange
0.250% Senior Notes due 2028	VFC28	New York Stock Exchange
4.250% Senior Notes due 2029	VFC29	New York Stock Exchange
0.625% Senior Notes due 2032	VFC32	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

(IRS Employer Identification No.)

23-1180120

**80202** (Zip Code)

#### Item 2.02. Results of Operations and Financial Condition.

On January 29, 2025, V.F. Corporation (the "Company") released its financial results for the third quarter of fiscal 2025 on its website. A copy of the update is attached hereto as Exhibit 99.1.

The information in this Current Report on Form 8-K, including Exhibit 99.1, shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

#### Item 7.01. Regulation FD Disclosure.

On January 29, 2025, the Company announced that its Board of Directors declared a quarterly dividend of \$0.09 per share. This dividend will be payable on March 20, 2025, to shareholders of record at the close of business on March 10, 2025.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	Description
<u>99.1</u>	V.F. Corporation financial results update dated January 29, 2025.
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

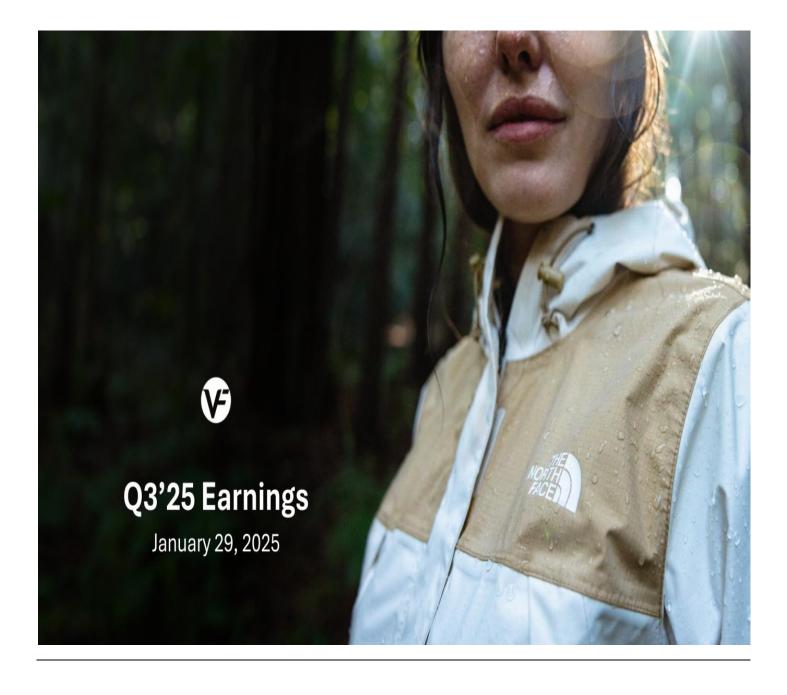
Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

V.F. CORPORATION (Registrant)

By: /s/ Paul Vogel Paul Vogel

Executive Vice President and Chief Financial Officer

Date: January 29, 2025



## **Financial Presentation Disclosure**

All per share amounts are presented on a diluted basis. This presentation refers to "reported" (R\$) and "constant dollar" (C\$) or "constant currency" amounts, terms that are described under the heading below "Constant Currency - Excluding the Impact of Foreign Currency." Unless otherwise noted, "reported" and "constant dollar" or "constant currency" amounts are the same, and amounts will be as "reported" unless otherwise specified. This presentation also refers to "continuing" and "discontinued" operations amounts, which are concepts described under the heading "Discontinued Operations - Supreme." Unless otherwise noted, results presented are based on continuing operations. This presentation also refers to "adjusted" amounts, a term that is described under the heading "Adjusted Amounts - Excluding Reinvent, a Noncash Impairment Charge and Transaction and Deal Related Activities". Unless otherwise noted, "reported" and "adjusted" amounts are the same. VF operates and reports using a 52/53 week fiscal year ending on the Saturday closest to March 31 of each year. This presentation refers to VF's third quarter of fiscal 2025 as Q3'25, and similarly Q3'24 denotes VF's third quarter of fiscal 2024, etc. VF defines "free cash flow" as cash flow from continuing operations less capital expenditures and software purchases and defines "net debt" as long-term debt, the current portion of long-term debt, short-term borrowings, and operating lease liabilities, less cash and cash equivalents per VF's consolidated balance sheet.

#### **Discontinued Operations - Supreme**

On July 16, 2024, VF entered into a definitive Stock and Asset Purchase Agreement with EssilorLuxottica S.A. to sell the Supreme® brand business ("Supreme"). On October 1, 2024, VF completed the sale of Supreme. Accordingly, the company has reported the related held-for-sale assets and liabilities as assets and liabilities of discontinued operations and included the operating results and cash flows of the business in discontinued operations for all periods presented, through the date of sale.

#### Constant Currency - Excluding the Impact of Foreign Currency

This presentation refers to "reported" amounts in accordance with U.S. generally accepted accounting principles ("GAAP"), which include translation and transactional impacts from foreign currency exchange rates. This presentation also refers to both "constant dollar" and "constant currency" amounts, which exclude the impact of translating foreign currencies into U.S. dollars. Reconciliations of GAAP measures to constant currency amounts are presented in the supplemental financial information included with this presentation, which identifies and quantifies all excluded items, and provides management's view of why this information is useful to investors.

#### Adjusted Amounts - Excluding Reinvent, a Noncash Impairment Charge and Transaction and Deal Related Activities

The adjusted amounts in this presentation exclude costs related to Reinvent, VF's transformation program. Costs, including restructuring charges and project-related costs, were approximately \$47 million in the third quarter of fiscal 2025 and \$106 million in the first nine months of fiscal 2025.

The adjusted amounts in this presentation exclude a noncash impairment charge related to the Dickies indefinite-lived trademark intangible asset of \$51 million in the third quarter and first nine months of fiscal 2025.

The adjusted amounts in this presentation exclude transaction and deal related activities associated with the review of strategic alternatives for the Global Packs business, consisting of the Kipling®, Eastpak® and JanSport® brands. Total transaction and deal related activities include costs of approximately \$0.5 million in the first nine months of fiscal 2025.

Combined, the above items negatively impacted earnings per share by \$0.19 during the third quarter of fiscal 2025 and \$0.31 during the first nine months of fiscal 2025. All adjusted amounts referenced herein exclude the effects of these amounts.

Reconciliations of measures calculated in accordance with GAAP to adjusted amounts are presented in the supplemental financial information included with this presentation, which identifies and quantifies all excluded items, and provides management's view of why this information is useful to investors. The company does not provide a reconciliation of forward-looking measures where the company believes such a reconciliation would imply a degree of precision and certainty that could be confusing to investors and is unable to reasonably predict certain items contained in the GAAP measures without unreasonable efforts. This is due to the inherent difficulty of forecasting the timing or amount of various items that have not yet occurred and are out of the company's control or cannot be reasonably predicted. For the same reasons, the company is unable to address the probable significance of the unavailable information.

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## Strong progress in VF's transformation in Q3'25

#### Bracken Darrell, President and CEO:

"We made strong progress in Q3'25, improving profitability and further strengthening the balance sheet. The pace of VF's transformation is on track as we deliver against our Reinvent priorities.

Although there is work to do to consistently deliver double-digit operating margins and sustainable top-line growth, we are making great strides in transforming VF into a truly differentiated, multi-brand operator. We look forward to sharing more on the plans of our iconic brands at our upcoming Investor Day in March."

- Broad-based year-over-year improvement across key financials in Q3'25
  - Revenue was \$2.8 billion, up 2%<sup>1</sup> vs. LY
    - All regions grew with global strength at The North Face® and Timberland®, while Vans® improved sequentially, as expected
  - Operating income was \$226 million, adjusted operating income of \$324 million
    - Operating margin was 8.0%, up 1,130 basis points vs. LY, and adjusted operating margin was 11.4%, up 360 basis points vs. LY
    - Gross margins expanded and year-to-date cost savings are progressing to plan
  - Earnings (loss) per share (EPS) \$0.43 vs. Q3'24 \$(0.24); adjusted EPS \$0.62 vs. Q3'24 \$0.45
  - Net debt down \$1.9 billion vs. LY, with net inventories (14)% vs. LY
- Establishing Q4'25 guidance
  - Revenue (4)% to (6)% vs. LY, (2)% to (4)% C\$
    - Implies H2'25 revenue (1)% to (2)% vs. LY, flat to (1)% C\$, showing progress relative to Q2'25 (6)%<sup>1</sup> and Q1'25 (10)%<sup>1</sup>, both vs. LY
  - Adjusted operating loss of \$(30) million to \$0 million
- Increasing FY'25 free cash flow guidance<sup>2</sup> to \$440 million
  - Relative to prior guidance of \$425 million, this reflects higher than planned proceeds on sale of non-core physical assets and improved core fundamentals

<sup>1</sup> R\$ and C\$ <sup>2</sup> Guidance includes proceeds on sale of non-core physical assets

## Delivered above company guidance in Q3'25

			in .	Q3'25
	Guidance	Actual	Actual vs. Guidance	Commentary
Revenue (\$B)	\$2.7 to \$2.75B	\$2.8B		<ul> <li>DTC better than expected</li> <li>Outsized wholesale performance driven by additional reorders, lower cancellations and favorable wholesale</li> </ul>
Revenue % vs. LY	(1)% to (3)% FX (1)%	+2% FX flat		timing shift into Q3'25 from Q4'25 • FX headwind lower than expected
<b>Operating income</b> (adjusted)	\$170M to \$200M	\$324M	+	<ul> <li>Adjusted gross margin +150 basis points vs. LY, due to lower product costs and fewer promotions</li> <li>Adjusted SG&amp;A dollars (3)% vs. LY, benefiting from Reinvent and other savings initiatives</li> </ul>



# Key Highlights

## Advanced our Reinvent priorities in Q3'25

Lower our cost base	<ul> <li>On track to deliver \$300 million run rate of initial gross Reinvent target savings as planned, with \$55 million of savings generated in the quarter</li> <li>Progressing on next phase of Reinvent initiatives, which targets an additional \$250 to \$300 million of net SG&amp;A savings, as disclosed at our Investor Day Part 1</li> </ul>
Strengthen our balance sheet	<ul> <li>Net inventories were down \$300 million (14)% vs. LY</li> <li>Net debt down \$1.9 billion vs. LY</li> <li>Paid off \$1 billion term loan with Supreme sale proceeds; expect to retire \$750 million April 2025 maturity by FYE'25</li> </ul>
Fix the US	<ul> <li>Americas revenue sequentially improved to +1%, +2% C\$, vs. Q2'25 (10)%, (9)% C\$</li> <li>Regional platform driving better operational execution through improved inventory effectiveness and commercial intensity</li> </ul>
Deliver the Vans turnaround	<ul> <li>Vans® revenue (9)%, (8)% C\$, vs. Q2'25 (11)%<sup>1</sup></li> <li>Reset actions in FY'24 resulted in a cleaner marketplace</li> </ul>
8	<sup>1</sup> R\$ and C\$

## **Top 4 brand spotlights**



#### +5%<sup>1</sup> vs. LY

- Broad-based growth across channels and regions, with strong holiday
- Americas performance positive on lower promotions, driven by enhanced merchandising and operational execution
- Strong performance of The North Face<sup>®</sup> x SKIMS collaboration
- Product awards received at year-end for 2024, including Runner's World Gear of the Year highlighting the AltaMesa 500



(9)% vs. LY, (8)% C\$

- New products continuing to outperform icons, driven by Knu Skool, with momentum in Hylane and Upland
- OTW<sup>®</sup> Holiday collaborations heightened elevation strategy and generated strong sellout: Satoshi partnership, HommeGirls, S.R. Studios.LA.CA, Mary Jane Elevate by Beatrice Domond
- Continued surf commitment as primary sponsor of Pipe Masters

## Timberland 🖑

#### +11% vs. LY, +12% C\$

- Positive revenue inflection with growth across all regions
- Yellow Boot momentum continues, supported by 'lconic' campaign's singular global message
- Brand heat drove strong holiday performance with broad-based quality sales
- Products aligned to crafted, weather-ready heritage style performed well including the Redwood Falls and Britton Road boots, Women's Stone Street franchise and Winnick Jacket



#### (10)%<sup>1</sup> vs. LY

- Soft traffic and pressured
  wholesale remain as headwinds
- Inventory rightsizing continues
   with on-hand levels improving
- Rebuilding confidence in work channels with key account partners

<sup>1</sup> R\$ and C\$

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# **Financial Summary**

V

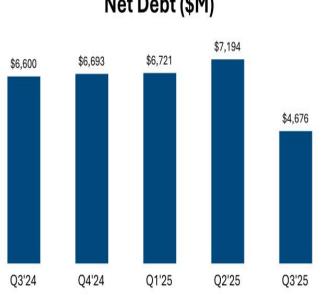
## Steady progression of revenue trend vs. LY

CONSC	DLIDA	TED	REGION						
	vs. LY	vs. LY (C\$)		vs. LY	vs. LY (C\$)				
TOTAL VF	+2%	+2%	AMERICAS	+1%	+2%				
RR	AND		EMEA	+1%					
חש	vs. LY	vs. LY (C\$)	APAC	+5%	+5%				
THE NORTH ⊮FACE	+5%	+5%	CH/	ANNEI					
VANS	(9)%	(8)%		vs. LY	vs. LY (C\$)				
		+12%	DTC	(3)%	(2)%				
<b></b>	(10)%	(10)%	WHOLESALE	+8%	+8%				

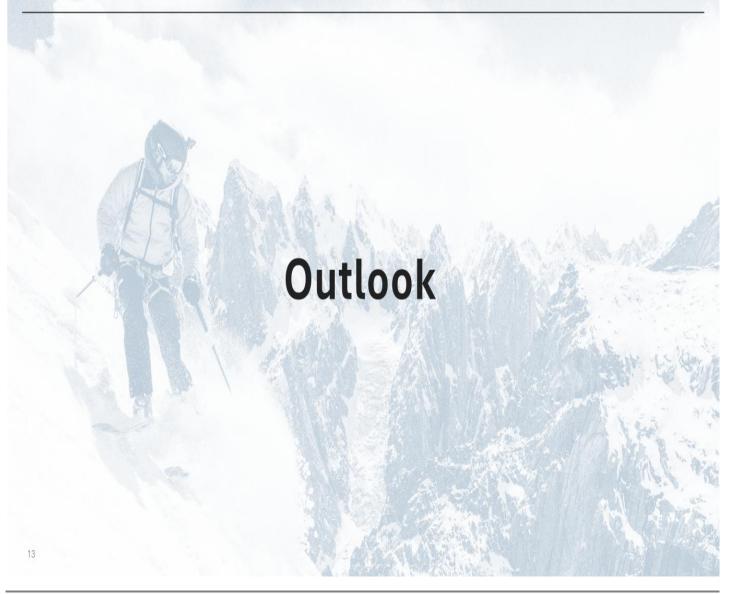


## Strengthening balance sheet as we pay down debt

- Net debt down \$1.9 billion vs. LY
  - Paid down \$1 billion term loan in October 2024
- Net inventories (14)% vs. LY, with levels down across most brands
- Cash dividends of \$35 million paid during the quarter



Net Debt (\$M)



V

### V

## Q4'25 and FY'25 guidance

\$440M

	Q4'25 Guidance						
Revenue % vs. LY         (4)% to (6)% (2)% to (4)% C\$         • Implies H2'25 revenue (1)% to (2)		• Implies H2'25 revenue (1)% to (2)% vs. LY, flat to (1)% C\$					
Operating income (loss) (adjusted)	\$(30)M to \$0M	<ul> <li>Gross margin up vs. LY</li> <li>SG&amp;A dollar growth up slightly vs. LY</li> </ul>					
		FY'25 Guidance					
Free cash flow		<ul> <li>Increased vs. previous guidance of \$425M</li> </ul>					

and improved core fundamentals

· Reflects higher-than-planned proceeds on sale of non-core physical assets

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+ proceeds from non-core physical

asset sales



## **Safe Harbor Statement**

Certain statements included in this presentation are "forward-looking statements" within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are made based on VF's expectations and beliefs concerning future events impacting VF and therefore involve several risks and uncertainties. Words such as "will," "anticipate," "believe," "estimate," "expect," "should," and "may" and other words and terms of similar meaning or use of future dates may be used to identify forward-looking statements, however, the absence of these words or similar expressions does not mean that a statement is not forward-looking. All statements regarding VF's plans, objectives, projections and expectations relating to VF's operations or financial performance, and assumptions related thereto, are forward-looking statements. Forward-looking statements are not guarantees, and actual results could differ materially from those expressed or implied in the forward-looking statements. VF undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. except as required by law. Potential risks and uncertainties that could cause the actual results of operations or financial condition of VF to differ materially from those expressed or implied by forwardlooking statements include, but are not limited to: the level of consumer demand for apparel and footwear; disruption to VF's distribution system; changes in global economic conditions and the financial strength of VF's consumers and customers, including as a result of current inflationary pressures; fluctuations in the price, availability and quality of raw materials and finished products; disruption and volatility in the global capital and credit markets; VF's response to changing fashion trends, evolving consumer preferences and changing patterns of consumer behavior; VF's ability to maintain the image, health and equity of its brands, including through investment in brand building and product innovation; intense competition from online retailers and other direct-to-consumer business risks; increasing pressure on margins; retail industry changes and challenges; VF's ability to execute its Reinvent transformation program and other business priorities, including measures to streamline and right-size its cost base and strengthen the balance sheet while reducing leverage; VF's ability to successfully establish a global commercial organization, and identify and capture efficiencies in its business model; any inability of VF or third parties on which it relies, to maintain the strength and security of information technology systems; the fact that VF's facilities and systems, and those of third parties on which it relies, are frequent targets of cyber-attacks of varying levels of severity, and may in the future be vulnerable to such attacks, and any inability or failure by VF or such third parties to anticipate or detect data or information security breaches or other cyber-attacks, including the cyber incident that was reported by VF in December 2023, could result in data or financial loss, reputational harm, business disruption, damage to VF's relationships with customers, consumers, employees and third parties on which it relies, litigation, regulatory investigations, enforcement actions or other negative impacts; any inability by VF or third parties on which it relies to properly collect, use, manage and secure business, consumer and employee data and comply with privacy and security regulations; VF's ability to adopt new technologies, including artificial intelligence, in a competitive and responsible manner; foreign currency fluctuations; stability of VF's vendors' manufacturing facilities and VF's ability to establish and maintain effective supply chain capabilities; continued use by VF's suppliers of ethical business practices; VF's ability to accurately forecast demand for products; actions of activist and other shareholders; VF's ability to recruit, develop or retain key executive or employee talent or successfully transition executives; continuity of members of VF's management; changes in the availability and cost of labor; VF's ability to protect trademarks and other intellectual property rights; possible goodwill and other asset impairment; maintenance by VF's licensees and distributors of the value of VF's brands; VF's ability to execute acquisitions and dispositions, integrate acquisitions and manage its brand portfolio; VF's ability to realize benefits from the completed sale of the Supreme® brand business; business resiliency in response to natural or man-made economic, public health, cyber, political or environmental disruptions; changes in tax laws and additional tax liabilities; legal, regulatory, political, economic, and geopolitical risks, including those related to the current conflicts in Ukraine and the Middle East and tensions between the U.S. and China; changes to laws and regulations; adverse or unexpected weather conditions, including any potential effects from climate change; VF's indebtedness and its ability to obtain financing on favorable terms, if needed, could prevent VF from fulfilling its financial obligations; VF's ability to pay and declare dividends or repurchase its stock in the future; climate change and increased focus on environmental, social and governance issues; VF's ability to execute on its sustainability strategy and achieve its sustainability-related goals and targets; risks arising from the widespread outbreak of an illness or any other communicable disease, or any other public health crisis; and tax risks associated with the spin-off of the Jeanswear business completed in 2019. More information on potential factors that could affect VF's financial results is included from time to time in VF's public reports filed with the SEC, including VF's Annual Report on Form 10-K, and Quarterly Reports on Form 10-Q, and Forms 8-K filed or furnished with the SEC.

5 EARNINGS					Summa	ry Revenue Inform (Unaudited) (In millions)	ation				
	8			Three Months End	led December		1		Nine Months End	ed December	
		2024		2023	% Change	% Change Constant Currency*		2024	 2023	% Change	% Change Constant Currency*
Brand:	1								d)		
The North Face <sup>®</sup>	\$	1,253.3	\$	1,192.1	5 %	5 %	\$	2,868.9	\$ 2,859.0	0 %	0 9
Vans <sup>*</sup>		607.6		668.2	(9)%	(8)%		1,856.8	2,154.5	(14)%	(13)9
Timberland <sup>®</sup>		527.0		473.0	11 %	12 %		1,231.7	1,215.5	1 %	2 %
Dickies <sup>*</sup>		133.6		147.9	(10)%	(10)%		402.8	456.0	(12)%	(12)9
Other Brands		312.5	_	299.0	4 %	5 %		1,000.7	983.4	2 %	2 9
VF Revenue	\$	2,833.9	\$	2,780.2	2 %	2 %	\$	7,360.9	\$ 7,668.4	(4)%	(4)%
Region:											
Americas	\$	1,506.7	\$	1,486.0	1 %	2 %	\$	3,838.3	\$ 4,110.9	(7)%	(6)%
EMEA		894.2		883.0	1 %	1 %		2,436.1	2,490.1	(2)%	(3)9
APAC		432.9		411.2	5 %	5 %		1,086.5	1,067.4	2 %	2 9
VF Revenue	\$	2,833.9	\$	2,780.2	2 %	2 %	\$	7,360.9	\$ 7,668.4	(4)%	(4)%
International	\$	1,486.7	\$	1,466.5	1 %	2 %	\$	3,969.0	\$ 4,044.9	(2)%	(2)%
Channel:											
DTC	\$	1,565.6	\$	1,606.2	(3)%	(2)%	\$	3,221.5	\$ 3,459.0	(7)%	(7)9
Wholesale <sup>(a)</sup>		1,268.3	/	1,174.0	8 %	8 %	N.	4,139.5	4,209.4	(2)%	(2)9
VF Revenue	\$	2,833.9	\$	2,780.2	2 %	2 %	\$	7,360.9	\$ 7,668.4	(4)%	(4)%

All references to the periods ended December 2024 relate to the 13-week and 39-week fiscal periods ended December 28, 2024 and all references to the periods ended December 2023 relate to the 13-week and 39-week fiscal periods ended December 30, 2023.

Note: Amounts may not sum due to rounding

\* Refer to constant currency definition on the following slides.

<sup>(a)</sup> Royalty revenues are included in the wholesale channel for all periods.

#### **Condensed Consolidated Statements of Operations**

(Unaudited) (In thousands, except per share amounts)

		Three Months E	nded Dece	mber	Nine Months Ended December				
	-	2024		2023	 2024		2023		
Net revenues	\$	2,833,912	\$	2,780,194	\$ 7,360,920	\$	7,668,380		
Costs and operating expenses		10 AU 14			64 - 61 - 63 AB				
Cost of goods sold		1,238,738		1,261,188	3,419,511		3,631,016		
Selling, general and administrative expenses		1,318,397		1,353,152	3,513,749		3,550,820		
Impairment of goodwill and intangible assets		51,000		257,096	51,000		257,096		
Total costs and operating expenses		2,608,135		2,871,436	6,984,260		7,438,932		
Operating income (loss)		225,777		(91,242)	376,660		229,448		
Interest expense, net		(36,516)		(49,096)	(120,151)		(125,783)		
Other income (expense), net		7,408		29,004	5,262		23,178		
Income (loss) from continuing operations before income taxes		196,669		(111,334)	261,771		126,843		
Income tax expense (benefit)		27,560		(19,598)	42,180		733,196		
Income (loss) from continuing operations		169,109		(91,736)	219,591		(606,353)		
Income (loss) from discontinued operations, net of tax		(1,329)		49,284	(258,519)		55,779		
Net income (loss)	\$	167,780	\$	(42,452)	\$ (38,928)	\$	(550,574)		
Earnings (loss) per common share - basic <sup>(a)</sup>	1								
Continuing operations	\$	0.43	\$	(0.24)	\$ 0.56	\$	(1.56)		
Discontinued operations		<u> </u>		0.13	(0.66)		0.14		
Total earnings (loss) per common share - basic	\$	0.43	\$	(0.11)	\$ (0.10)	\$	(1.42)		
Earnings (loss) per common share - diluted <sup>(a)</sup>				and Star	 				
Continuing operations	\$	0.43	\$	(0.24)	\$ 0.56	\$	(1.56)		
Discontinued operations		-		0.13	(0.66)		0.14		
Total earnings (loss) per common share - diluted	\$	0.43	\$	(0.11)	\$ (0.10)	\$	(1.42)		
Weighted average shares outstanding	1								
Basic		389,218		388,383	389,001		388,294		
Diluted		393,908		388,383	391,435		388,294		
Cash dividends per common share	\$	0.09	\$	0.09	\$ 0.27	\$	0.69		

Basis of presentation of condensed consolidated financial statements: VF operates and reports using a 52/53 week fiscal year ending on the Saturday closest to March 31 of each year. For presentation purposes herein, all references to the periods ended December 2024 relate to the 13-week and 39-week fiscal periods ended December 28, 2024, and all references to periods ended December 2023 relate to the 13-week and 39-week fiscal periods ended December 30, 2023. References to March 2024 relate to information as of March 30, 2024.

18 <sup>(a)</sup> Amounts have been calculated using unrounded numbers.

25 EARNINGS		(Unaudited) (In thousands)			17 9 9735
	D	ecember 2024		March 2024	 December 2023
ASSETS					
Current assets					
Cash and equivalents	\$	1,369,376	\$	656,376	\$ 975,9
Accounts receivable, net		1,343,286		1,263,329	1,305,9
Inventories		1,794,517		1,697,823	2,094,2
Other current assets		514,301		493,194	462,4
Current assets of discontinued operations		_	2	116,225	97,3
Total current assets		5,021,480		4,226,947	4,935,9
Property, plant and equipment, net		718,481		788,992	881,40
Goodwill and intangible assets, net		2,341,101		2,421,838	2,688,7
Operating lease right-of-use assets		1,268,425		1,255,074	1,242,8
Other assets		1,204,735		1,210,470	1,161,4
Other assets of discontinued operations		-		1,709,642	1,706,0
Total assets	\$	10,554,222	\$	11,612,963	\$ 12,616,4
LIABILITIES AND STOCKHOLDERS' EQUITY					
Current liabilities					
Short-term borrowings	\$	12,807	\$	263,938	\$ 452,2
Current portion of long-term debt		750,504		1,000,721	1,000,5
Accounts payable		1,007,814		788,477	950,4
Accrued liabilities		1,455,786		1,323,982	1,514,2
Current liabilities of discontinued operations		-		79,861	79,6
Total current liabilities	-	3,226,911		3,456,979	 3,997,2
Long-term debt		3,884,564		4,702,284	4,755,2
Operating lease liabilities		1,103,594		1,087,304	1,068,1
Other liabilities		658,923		636,090	618,4
Other liabilities of discontinued operations		-		71,941	68,1
Total liabilities		8,873,992		9,954,598	10,507,2
Stockholders' equity		1,680,230		1,658,365	2,109,1
Total liabilities and stockholders' equity	\$	10,554,222	\$	11,612,963	\$ 12,616,4

#### **Condensed Consolidated Statements of Cash Flows**

(Unaudited) (In thousands) Nine Months Ended December 2024 2023 **Operating activities** \$ (38,928) \$ (550,574) Net loss 55,779 Income (loss) from discontinued operations, net of tax (258, 519)Income (loss) from continuing operations, net of tax 219,591 (606,353) Impairment of goodwill and intangible assets 51,000 257,096 Depreciation and amortization 186,468 222,746 272,145 Reduction in the carrying amount of right-of-use assets 266,823 Write-off of income tax receivables and interest 921,409 \_ Other adjustments, including changes in operating assets and liabilities (114,337) (91,872) Cash provided by operating activities - continuing operations 609,545 975,171 Cash provided by operating activities - discontinued operations 26,747 130,576 Cash provided by operating activities 636,292 1,105,747 Investing activities Proceeds from sale of business, net of cash sold 1,485,951 \_ Proceeds from sale of assets 88,062 381 Capital expenditures (64,299) (114,539) Software purchases (29, 202)(50,478) Other, net (30,026) (19,862) Cash provided (used) by investing activities - continuing operations 1,450,486 (184,498) Cash used by investing activities - discontinued operations (4,413) (7,496) Cash provided (used) by investing activities 1,446,073 (191,994) **Financing activities** Net decrease from short-term borrowings and long-term debt (1,251,960) (465,008) Cash dividends paid (105,094) (268,155) Proceeds from issuance of Common Stock, net of payments for tax withholdings (2,603) (2,628) Cash used by financing activities (735,766) (1,359,682) Effect of foreign currency rate changes on cash, cash equivalents and restricted cash (28, 331)(4,984) Net change in cash, cash equivalents and restricted cash 694,352 173,003 Cash, cash equivalents and restricted cash - beginning of year 676,957 816,319 Cash, cash equivalents and restricted cash - end of period 1,371,309 \$ 989,322 \$

Q3'25 EARNINGS

Reportable Segment Information (Unaudited) (In thousands)

	Three Months Ended December					N Observe Oserveteret	
		2024		2023	% Change	% Change Constant Currency*	
Segment revenues:			8				
Outdoor	\$	1,851,146	\$	1,738,579	6%	7%	
Active		766,307		819,307	(6)%	(6)%	
Work		216,459	8	222,308	(3)%	(2)%	
Total segment revenues	\$	2,833,912	\$	2,780,194	2%	2%	
Segment profit (loss):							
Outdoor	\$	400,593	\$	304,741			
Active <sup>(a)</sup>		12,273		32,305			
Work		13,521	4	(1,864)			
Total segment profit		426,387		335,182			
Impairment of goodwill and intangible assets		(51,000)		(257,096)			
Corporate and other expenses		(142,202)		(140,324)			
Interest expense, net		(36,516)		(49,096)			
Income (loss) from continuing operations before income taxes	\$	196,669	\$	(111,334)			

\* Refer to constant currency definition on the following slides.

<sup>(a)</sup> Includes legal settlement gains of \$29.1 million in the three months ended December 2023.

Reportable Segment Information (Unaudited) (In thousands)

		Nine Months E		% Change Constant		
	2024 2023		2023	2023 % Change		
Segment revenues:						
Outdoor	\$	4,300,017	\$	4,281,955	0%	0%
Active		2,449,972		2,735,214	(10)%	(10)%
Work		610,931		651,211	(6)%	(6)%
Total segment revenues	\$	7,360,920	\$	7,668,380	(4)%	(4)%
Segment profit:						
Outdoor	\$	604,592	\$	557,830		
Active <sup>(a)</sup>		185,032		254,629		
Work		39,257		13,482		
Total segment profit		828,881		825,941		
Impairment of goodwill and intangible assets		(51,000)		(257,096)		
Corporate and other expenses		(395,959)		(316,219)		
Interest expense, net		(120,151)		(125,783)		
Income from continuing operations before income taxes	\$	261,771	\$	126,843		

\* Refer to constant currency definition on the following slides.

<sup>(a)</sup> Includes legal settlement gains of \$29.1 million in the nine months ended December 2023.

#### **Reportable Segment Information - Constant Currency Basis**

(Unaudited) (In thousands)

		Three	Months Ended December 20	24	
	As Reported under GAAP	Adjust for Foreign Currency Exchange			Constant Currency
Segment revenues:					
Outdoor	\$ 1,851,146	\$	1,127	\$	1,852,273
Active	766,307		5,233		771,540
Work	 216,459		413		216,872
Total segment revenues	\$ 2,833,912	\$	6,773	\$	2,840,685
Segment profit:					
Outdoor	\$ 400,593	\$	(1,294)	\$	399,299
Active	12,273		283		12,556
Work	 13,521		(71)	_	13,450
Total segment profit	426,387		(1,082)		425,305
Impairment of intangible assets	(51,000)		-		(51,000)
Corporate and other expenses	(142,202)		(223)		(142,425)
Interest expense, net	 (36,516)				(36,516)
Income from continuing operations before income taxes	\$ 196,669	\$	(1,305)	\$	195,364

#### **Constant Currency Financial Information**

VF is a global company that reports financial information in U.S. dollars in accordance with GAAP. Foreign currency exchange rate fluctuations affect the amounts reported by VF from translating its foreign revenues and expenses into U.S. dollars. These rate fluctuations can have a significant effect on reported operating results. As a supplement to our reported operating results, we present constant currency financial information, which is a non-GAAP financial measure that excludes the impact of translating foreign currencies into U.S. dollars. We use constant currency information to provide a framework to assess how our business performed excluding the effects of changes in the rates used to calculate foreign currency translation. Management believes this information is useful to investors to facilitate comparison of operating results and better identify trends in our businesses.

To calculate foreign currency translation on a constant currency basis, operating results for the current year period for entities reporting in currencies other than the U.S. dollar are translated into U.S. dollars at the average exchange rates in effect during the comparable period of the prior year (rather than the actual exchange rates in effect during the current year period).

These constant currency performance measures should be viewed in addition to, and not in lieu of or superior to, our operating performance measures calculated in accordance with GAAP. The constant currency information presented may not be comparable to similarly titled measures reported by other companies.

#### **Reportable Segment Information - Constant Currency Basis**

(Unaudited) (In thousands)

	Nine Months Ended December 2024						
		As Reported under GAAP		just for Foreign rency Exchange		Constant Currency	
Segment revenues:							
Outdoor	\$	4,300,017	\$	(3,109)	\$	4,296,908	
Active		2,449,972		8,199		2,458,171	
Work		610,931		1,252		612,183	
Total segment revenues	\$	7,360,920	\$	6,342	\$	7,367,262	
Segment profit:							
Outdoor	\$	604,592	\$	(4,838)	\$	599,754	
Active		185,032		(179)		184,853	
Work		39,257		(152)	_	39,105	
Total segment profit		828,881		(5,169)		823,712	
Impairment of intangible assets		(51,000)		-		(51,000)	
Corporate and other expenses		(395,959)		(1,037)		(396,996)	
Interest expense, net		(120,151)		-		(120,151)	
Income from continuing operations before income taxes	\$	261,771	\$	(6,206)	\$	255,565	

#### **Constant Currency Financial Information**

VF is a global company that reports financial information in U.S. dollars in accordance with GAAP. Foreign currency exchange rate fluctuations affect the amounts reported by VF from translating its foreign revenues and expenses into U.S. dollars. These rate fluctuations can have a significant effect on reported operating results. As a supplement to our reported operating results, we present constant currency financial information, which is a non-GAAP financial measure that excludes the impact of translating foreign currencies into U.S. dollars. We use constant currency information to provide a framework to assess how our business performed excluding the effects of changes in the rates used to calculate foreign currency translation. Management believes this information is useful to investors to facilitate comparison of operating results and better identify trends in our businesses.

To calculate foreign currency translation on a constant currency basis, operating results for the current year period for entities reporting in currencies other than the U.S. dollar are translated into U.S. dollars at the average exchange rates in effect during the comparable period of the prior year (rather than the actual exchange rates in effect during the current year period).

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#### Supplemental Financial Information

#### Reconciliation of Select GAAP Measures to Non-GAAP Measures - Three and Nine Months Ended December 2024

(Unaudited) (In thousands, except per share amounts)

Three Months Ended December 2024	As F	Reported under GAAP	_	Reinvent <sup>(a)</sup>	Impairment Charge <sup>(b)</sup>	Transaction and Deal Related Activities <sup>(c)</sup>	 Adjusted
Revenues	\$	2,833,912	\$	-	\$ -	\$ —	\$ 2,833,912
Gross profit		1,595,174		-	-	-	1,595,174
Percent		56.3 %	ó				56.3
Operating income		225,777		47,282	51,000	-	324,059
Percent		8.0 %	6				11.4 9
Diluted earnings per share from continuing operations <sup>(d)</sup>		0.43		0.09	0.10	_	0.62

Nine Months Ended December 2024		As Reported under GAAP		Reinvent <sup>(a)</sup>	Impairment Charge <sup>(b)</sup>	Transaction and Deal Related Activities <sup>(c)</sup>		Adjusted
Revenues	\$	7,360,920	\$	-	\$ -	\$ -	\$	7,360,920
Gross profit		3,941,409		412	-	_		3,941,821
Percent		53.5 %	6					53.6 %
Operating income		376,660		106,410	51,000	490		534,560
Percent		5.1 %	6					7.3 %
Diluted earnings per share from continuing operations <sup>(d)</sup>		0.56		0.20	0.10	-		0.87

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See notes on next slide.

#### Supplemental Financial Information

Reconciliation of Select GAAP Measures to Non-GAAP Measures - Three and Nine Months Ended December 2024

(Unaudited) (In thousands, except per share amounts)

#### Notes:

<sup>(a)</sup> Costs related to Reinvent, VF's transformation program, including restructuring charges and project-related costs, were \$47.3 million and \$106.4 million in the three and nine months ended December 2024, respectively. These costs related primarily to severance and employee-related benefits and expenses related to the engagement of a consulting firm to support VF's transformation journey. VF entered into a contract with a consulting firm during the second quarter of Fiscal 2025, with services under the contract expected to be substantially complete by the third quarter of Fiscal 2026. In addition to payment for services, the contract includes contingent fees tied to increases in VF's stock price through June 2027. Expenses related to the contract, including contingent fees, were \$28.9 million and \$60.0 million in the three and nine months ended December 2024, respectively. Reinvent resulted in a net tax benefit of \$12.0 million and \$26.7 million in the three and nine months ended December 2024, respectively.

The Company currently estimates that it will incur approximately \$190.0 million to \$210.0 million in restructuring charges in connection with Reinvent, and that substantially all actions will be completed by the end of Fiscal 2025. Cumulative restructuring charges incurred through Q3 of Fiscal 2025 were approximately \$150.5 million. Total fees associated with the contract with the consulting firm could be up to \$141.0 million, with \$75.0 million of the fees contingent on increases to VF's stock price through June 2027.

(b) VF recognized a noncash impairment charge related to the Dickies indefinite-lived trademark intangible asset of \$51.0 million during the three and nine months ended December 2024. The impairment charges resulted in a net tax benefit of \$10.5 million in the three and nine months ended December 2024.

(c) Transaction and deal related activities reflect activities associated with the review of strategic alternatives for the Global Packs business, consisting of the Kipling®, Eastpak® and JanSport® brands, which totaled \$0.5 million for the nine months ended December 2024. The transaction and deal related activities resulted in a net tax benefit of \$0.1 million in the nine months ended December 2024.

<sup>(d)</sup> Amounts shown in the table have been calculated using unrounded numbers. The diluted earnings per share impacts were calculated using 393,908,000 and 391,435,000 weighted average common shares for the three and nine months ended December 2024, respectively.

#### **Non-GAAP Financial Information**

The financial information above has been presented on a GAAP basis and on an adjusted basis, which excludes the impact of Reinvent, an impairment charge and transaction and deal related activities. The adjusted presentation provides non-GAAP measures. Management believes these measures provide investors with useful supplemental information regarding VF's underlying business trends and the performance of VF's ongoing operations and are useful for period-over-period comparisons of such operations.

Management uses the above financial measures internally in its budgeting and review process and, in some cases, as a factor in determining compensation. While management believes that these non-GAAP financial measures are useful in evaluating the business, this information should be considered as supplemental in nature and should be viewed in addition to, and not in lieu of or superior to, VF's operating performance measures calculated in accordance with GAAP. In addition, these non-GAAP financial measures may not be the same as similarly titled measures presented by other companies.

#### Supplemental Financial Information

#### Reconciliation of Select GAAP Measures to Non-GAAP Measures - Three and Nine Months Ended December 2023

(Unaudited) (In thousands, except per share amounts)

Three Months Ended December 2023		As Reported under GAAP	R	einvent <sup>(a)</sup>		Impairment Charges <sup>(b)</sup>	Tax & Lo Items	egal	Transaction and Deal Related Activities <sup>(d)</sup>		Adjusted
Revenues	\$	2,780,194	\$	_	\$	-	\$	_	\$ —	\$	2,780,194
Gross profit		1,519,006		4,244		-		-	-	3	1,523,250
Percent		54.6 %									54.8 %
Operating income (loss)		(91,242)		50,869		257,096		<u> </u>	1,003		217,726
Percent		(3.3)%	i								7.8 %
Diluted earnings (loss) per share from continuing operations <sup>(e)</sup>		(0.24)		0.10		0.64		(0.06)			0.45

Nine Months Ended December 2023	As Reported under GAAP	Reinv	vent <sup>(a)</sup>	1	mpairment Charges <sup>(b)</sup>	Tax & Legal Items <sup>(6)</sup>	Transaction and Deal Related Activities <sup>(d)</sup>	 Adjusted
Revenues	\$ 7,668,380	\$	-	\$	-	\$ -	\$ -	\$ 7,668,380
Gross profit	4,037,364		4,244		-	_	-	4,041,608
Percent	52.6 %							52.7 %
Operating income	229,448		50,869		257,096	-	2,449	539,862
Percent	3.0 %							7.0 %
Diluted earnings (loss) per share from continuing operations <sup>(e)</sup>	(1.56)		0.10		0.64	1.73	3 <u></u>	0.92

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See notes on next slide.

#### Supplemental Financial Information

#### Reconciliation of Select GAAP Measures to Non-GAAP Measures - Three and Nine Months Ended December 2023

(Unaudited) (In thousands, except per share amounts)

#### Notes:

<sup>(a)</sup> Costs related to Reinvent, VF's transformation program, including restructuring charges and project-related costs, were \$50.9 million in the three and nine months ended December 2023. These costs related primarily to severance and employee-related benefits and certain non-cash asset write-downs. Reinvent resulted in a net tax benefit of \$13.0 million in the three and nine months ended December 2023.

(b) VF recognized noncash goodwill impairment charges related to the Timberland and Dickies reporting units of \$195.3 million and \$61.8 million, respectively, during the three and nine months ended December 2023. The impairment charges resulted in a net tax benefit of \$8.1 million in the three and nine months ended December 2023.

(<sup>c)</sup> Tax items include the impact to tax expense resulting from the decision by the U.S. Court of Appeals for the First Circuit on September 8, 2023 that upheld the U.S. Tax Court's decision in favor of the Internal Revenue Service regarding the timing of income inclusion associated with VF's acquisition of The Timberland Company in September 2011. The net impact to tax expense was an increase of approximately \$670.3 million in the nine months ended December 2023, excluding the reversal of accrued interest income, as a result of this decision. Tax items also include the impact to tax expense resulting from the decision by the General Court on September 20, 2023 that confirmed the decision of the European Union that Belgium's excess profit tax regime amounted to illegal State aid. The net impact to tax expense was an increase of approximately \$26.1 million in the nine months ended December 2023, as a result of this ruling.

Legal items include legal settlement gains of \$29.1 million recorded in the three and nine months ended December 2023 within the Other income (expense), net line item. The legal items resulted in a net tax expense of \$7.5 million in the three and nine months ended December 2023.

<sup>(0)</sup> Transaction and deal related activities reflect activities associated with the review of strategic alternatives for the Global Packs business, consisting of the *Kipling*<sup>\*</sup>, *Eastpak*<sup>\*</sup> and *JanSport*<sup>\*</sup> brands, which totaled \$1.0 million and \$2.4 million for the three and nine months ended December 2023, respectively. The transaction and deal related activities resulted in a net tax benefit of \$0.2 million and \$0.6 million in the three and nine months ended December 2023, respectively.

(<sup>(e)</sup> Amounts shown in the table have been calculated using unrounded numbers. The GAAP diluted loss per share was calculated using 388,383,000 and 388,294,000 weighted average common shares for the three and nine months ended December 2023, respectively. The adjusted diluted earnings per share impacts were calculated using 389,375,000 and 389,246,000 weighted average common shares for the three and nine months ended December 2023, respectively.

#### **Non-GAAP Financial Information**

The financial information above has been presented on a GAAP basis and on an adjusted basis, which excludes the impact of Reinvent, impairment charges, certain tax and legal items and transaction and deal related activities. The adjusted presentation provides non-GAAP measures. Management believes these measures provide investors with useful supplemental information regarding VF's underlying business trends and the performance of VF's ongoing operations and are useful for period-over-period comparisons of such operations.

Management uses the above financial measures internally in its budgeting and review process and, in some cases, as a factor in determining compensation. While management believes that these non-GAAP financial measures are useful in evaluating the business, this information should be considered as supplemental in nature and should be viewed in addition to, and not in lieu of or superior to, VF's operating performance measures calculated in accordance with GAAP. In addition, these non-GAAP financial measures may not be the same as similarly titled measures presented by other companies.

#### Supplemental Financial Information Top 4 Brand Revenue Information (Unaudited)

		Three Months End	ed December 2024		Nine Months Ended December 2024					
Top 4 Brand Revenue Growth	Americas	EMEA	APAC	Global	Americas	EMEA	APAC	Global		
The North Face <sup>®</sup>										
% Change	3%	2%	16%	5%	(6)%	0%	20%	0%		
% Change Constant Currency*	3%	1%	16%	5%	(6)%	(1)%	20%	0%		
Vans"										
% Change	(5)%	(8)%	(31)%	(9)%	(14)%	(6)%	(29)%	(14)%		
% Change Constant Currency*	(4)%	(9)%	(31)%	(8)%	(13)%	(7)%	(28)%	(13)%		
Timberland <sup>®</sup>										
% Change	13%	8%	14%	11%	5%	(2)%	1%	1%		
% Change Constant Currency*	14%	8%	15%	12%	5%	(3)%	2%	2%		
Dickies										
% Change	(9)%	(25)%	10%	(10)%	(12)%	(7)%	(16)%	(12)%		
% Change Constant Currency*	(9)%	(26)%	10%	(10)%	(12)%	(8)%	(14)%	(12)%		

\* Refer to constant currency definition on previous slides.

Q3'25 EARNINGS

### Geographic and Channel Revenue Information (Unaudited)

	Three Month	s Ended December 2024	Nine Months Ended December 2024			
Geographic Revenue Growth	% Change % Change Constant Currency*		% Change	% Change Constant Currency*		
Americas	1%	2%	(7)%	(6)%		
EMEA	1%	1%	(2)%	(3)%		
APAC	5%	5%	2%	2%		
Greater China	4%	4%	5%	5%		
International	1%	2%	(2)%	(2)%		
Global	2%	2%	(4)%	(4)%		

	Three Months	s Ended December 2024	Nine Months Ended December 2024				
Channel Revenue Growth	% Change	% Change Constant Currency*	% Change	% Change Constant Currency*			
Wholesale <sup>(a)</sup>	8%	8%	(2)%	(2)%			
Direct-to-consumer	(3)%	(2)%	(7)%	(7)%			
Digital	(3)%	(3)%	(5)%	(5)%			

		mber	
DTC Store Count	2024	2023	
Total	1,160	1,255	

\* Refer to constant currency definition on previous slides. <sup>(a)</sup> Royalty revenues are included in the wholesale channel for all periods.

