

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report: January 29, 2004

Commission file number: 1-5256

V. F. CORPORATION
(Exact name of registrant as specified in its charter)

PENNSYLVANIA
(State or other jurisdiction of
incorporation or organization)

23-1180120
(I.R.S. employer
identification number)

105 CORPORATE CENTER BOULEVARD
GREENSBORO, NORTH CAROLINA 27408
(Address of principal executive offices)

(336) 424-6000
(Registrant's telephone number, including area code)

ITEM 9 - Regulation FD Disclosure

The following information is furnished pursuant to Item 9, "Regulation FD Disclosure" and Item 12, "Disclosure of Results of Operations and Financial Condition."

During its latest fiscal year, VF Corporation made the following filings that included certain non-GAAP performance measurements:

- - Form 8-K dated April 22, 2003 presenting a press release disclosing operating results for the period ended April 5, 2003
- - Form 8-K dated July 22, 2003 presenting a press release disclosing operating results for the period ended July 5, 2003
- - Form 8-K dated October 23, 2003 presenting a press release disclosing operating results for the period ended October 4, 2003
- - Form 10-Q dated November 7, 2003 for the quarterly period ended October 4, 2003

The attached exhibits identify the non-GAAP performance measurements contained in those filings and provide reconciliations of each non-GAAP performance measure to the most directly comparable GAAP amount.

In our internal evaluation of our operating results, including information presented to our Board of Directors, we present operating results of our individual business units excluding the effects of restructuring charges incurred, along with adjustments and gains directly related to those restructuring actions. Similarly, we may present a forecast of future operating results excluding the net effects of these restructuring charges. In addition, we may present operating results or various balance sheet amounts excluding the effects of foreign currency translation or excluding the effects of recent acquisitions.

Operating results or financial position presented exclusive of these items is a measurement of financial performance that is not intended as an alternative to generally accepted accounting principles. However, we believe that exclusion of these items provides useful information for comparing historical results for the periods presented and a basis for comparison with future periods.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

V.F. CORPORATION
(Registrant)

By: /s/ Robert K. Shearer

Date: January 29, 2004

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EXHIBIT INDEX

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EXHIBIT 1A

VF CORPORATION
RECONCILIATION OF NON-GAAP PERFORMANCE MEASURES TO REPORTED CONSOLIDATED INCOME
STATEMENTS
FOR THE FIRST QUARTER ENDED APRIL 5, 2003 AND MARCH 30, 2002
(IN THOUSANDS, EXCEPT PER SHARE AND PERCENTAGE AMOUNTS)

<TABLE>
<CAPTION>

	FIRST QUARTER 2003		FIRST QUARTER 2002	
	GAAP AMOUNTS AS REPORTED	GAAP AMOUNTS AS REPORTED	RESTRUCTURING ADJUSTMENTS *	WHICH
ADJUSTED AMOUNTS, ARE NON-GAAP PERFORMANCE MEASURES				
<S> NET SALES 1,212,262	<C> \$ 1,250,055	<C> \$ 1,212,262	<C> \$ -	<C> \$
COSTS AND OPERATING EXPENSES				
Cost of products sold 780,230	781,292	784,368	(4,138)	
Marketing, administrative and general expenses 293,876	322,334	295,117	(1,241)	
Other operating income, net (4,497)	(6,330)	(4,497)	-	
1,069,609	1,097,296	1,074,988	(5,379)	
OPERATING INCOME 142,653	152,759	137,274	5,379	
11.8%	12.2%	11.3%		
OTHER INCOME (EXPENSE)				
Interest, net (17,387)	(12,068)	(17,387)	-	
Miscellaneous, net 1,134	731	1,134	-	
(16,253)	(11,337)	(16,253)	-	
INCOME FROM CONTINUING OPERATIONS BEFORE INCOME TAXES 126,400	141,422	121,021	5,379	
INCOME TAXES 45,928	49,356	43,974	1,954	
INCOME FROM CONTINUING OPERATIONS 80,472	\$ 92,066	\$ 77,047	\$ 3,425	\$
EARNINGS (LOSS) PER COMMON SHARE FROM CONTINUING OPERATIONS				
Basic 0.70	\$ 0.84	\$ 0.67	\$ 0.03	\$
Diluted 0.70	0.83	0.67	0.03	

<CAPTION>

	% CHANGE 2003 VS 2002	
	GAAP AMOUNT AS REPORTED	ADJUSTED PERCENTAGE, WHICH IS A NON-GAAP PERFORMANCE MEASURE
<S> NET SALES	<C>	<C>
COSTS AND OPERATING EXPENSES		
Cost of products sold		

Marketing, administrative and general expenses
 Other operating income, net

OPERATING INCOME

OTHER INCOME (EXPENSE)

Interest, net
 Miscellaneous, net

INCOME FROM CONTINUING OPERATIONS
 BEFORE INCOME TAXES

INCOME TAXES

INCOME FROM CONTINUING OPERATIONS 19% 14%

EARNINGS (LOSS) PER COMMON SHARE
 FROM CONTINUING OPERATIONS

Basic
 Diluted

</TABLE>

This supplemental schedule is a comparative Consolidated Statement of Income that presents the effects of restructuring charges (described below) to arrive at various non-GAAP performance measures.

* Non-GAAP performance measure related to the effects of restructuring costs: During the fourth quarter of 2001 the Company initiated a Strategic Repositioning Program consisting of a series of actions to exit underperforming businesses and aggressively reduce the Company's overall cost structure. The majority of the charges associated with this Program occurred in the fourth quarter of 2001; however, there were additional charges related to the Program, net of gains and adjustments directly related to these charges, during the first quarter of 2002.

EXHIBIT 1B

VF CORPORATION
 RECONCILIATION OF NON-GAAP PERFORMANCE MEASURES TO REPORTED CONSOLIDATED INCOME
 STATEMENT
 FOR THE YEAR ENDED JANUARY 4, 2003
 (IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)

<TABLE>
 <CAPTION>

	FULL YEAR 2002		
	GAAP AMOUNTS AS REPORTED	RESTRUCTURING ADJUSTMENTS *	ADJUSTED AMOUNTS, WHICH ARE NON-GAAP PERFORMANCE MEASURES
	<C>	<C>	<C>
NET SALES	\$ 5,083,523	\$ -	\$ 5,083,523
COSTS AND OPERATING EXPENSES			
Cost of products sold	3,254,008	(17,848)	3,236,160
Marketing, administrative and general expenses	1,229,902	(8,494)	1,221,408
Other operating income, net	(22,311)	-	(22,311)
	4,461,599	(26,342)	4,435,257
OPERATING INCOME	621,924 12.2%	26,342	648,266 12.8%
OTHER INCOME (EXPENSE)			
Interest, net	(63,928)	-	(63,928)
Miscellaneous, net	3,732	-	3,732
	(60,196)	-	(60,196)
INCOME FROM CONTINUING OPERATIONS BEFORE INCOME TAXES	561,728	26,342	588,070
INCOME TAXES	197,300	9,894	207,194
INCOME FROM CONTINUING OPERATIONS	\$ 364,428	\$ 16,448	\$ 380,876

EARNINGS (LOSS) PER COMMON SHARE
FROM CONTINUING OPERATIONS

Basic	\$	3.26	\$	0.15	\$	3.41
Diluted		3.24		0.14		3.38

</TABLE>

This supplemental schedule is a Consolidated Statement of Income that presents the effects of restructuring charges (described below) to arrive at various non-GAAP performance measures.

* Non-GAAP performance measure related to the effects of restructuring costs: During the fourth quarter of 2001 the Company initiated a Strategic Repositioning Program consisting of a series of actions to exit underperforming businesses and aggressively reduce the Company's overall cost structure. The majority of the charges associated with this Program occurred in the fourth quarter of 2001; however, there were additional charges related to the Program, net of gains and adjustments directly related to those charges, during 2002.

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EXHIBIT 1C

VF CORPORATION
RECONCILIATION OF NON-GAAP PERFORMANCE MEASURES TO REPORTED RESULTS
FOR THE FIRST QUARTER ENDED APRIL 5, 2003 AND MARCH 30, 2002
(IN THOUSANDS, EXCEPT PERCENTAGES)

<TABLE>
<CAPTION>

	FIRST QUARTER 2003		
	GAAP AS REPORTED	ADJUSTMENTS TO ELIMINATE EFFECT OF FOREIGN CURRENCY TRANSLATION*	NON-GAAP PERFORMANCE MEASURE
	(Column A)	(Column B)	(Col. A - Col. B = Col. C)
<S>	<C>	<C>	<C>
VF CORPORATION CONSOLIDATED NET SALES	\$ 1,250,055	\$ 39,088	\$ 1,210,967
INTERNATIONAL JEANS NET SALES	217,979	23,485	194,494
GLOBAL INTIMATE APPAREL NET SALES	231,789	8,632	223,157
OUTDOOR NET SALES	100,385	6,971	93,414
<CAPTION>			
	FIRST QTR. 2002		
	GAAP AS REPORTED	GAAP DOLLAR CHANGE IN NET SALES	GAAP PERCENT CHANGE IN NET SALES
	Column D	(Col. A - Col. D) = Col. E)	(Column E / Column D)
<S>	<C>	<C>	<C>
VF CORPORATION CONSOLIDATED NET SALES	\$ 1,212,262	\$ 37,793	3%
INTERNATIONAL JEANS NET SALES	190,112	27,867	15%
GLOBAL INTIMATE APPAREL NET SALES	212,660	19,129	9%
OUTDOOR NET SALES	87,609	12,776	15%
<CAPTION>			
	NON-GAAP DOLLAR CHANGE IN NET SALES	NON-GAAP PERCENT CHANGE IN NET SALES	
	(Col. C - Col. D = Col. F)	(Column F / Column D)	
<S>	<C>	<C>	
VF CORPORATION CONSOLIDATED NET SALES	\$ (1,295)	0%	
INTERNATIONAL JEANS NET SALES	4,382	2%	
GLOBAL INTIMATE APPAREL NET SALES	10,497	5%	
OUTDOOR NET SALES	5,805	7%	

</TABLE>

This supplemental schedule includes financial measures that present the effects of changes in foreign currency translation (described below) to arrive at various non-GAAP performance measures.

* Non-GAAP performance measure related to the effects of foreign currency translation: The Company has foreign businesses that operate in functional currencies other than the US dollar, primarily the euro. Fluctuations of these currencies, in their relative strength against the US dollar, can create increases or decreases in as reported GAAP numbers vs. a comparable base period that are not operational in nature.

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EXHIBIT 1D

VF CORPORATION
RECONCILIATION OF NON-GAAP PERFORMANCE MEASURE TO PROJECTED EARNINGS OUTLOOK
AS OF FIRST QUARTER ENDED APRIL 5, 2003 IN RELATION TO FULL YEAR ENDING
JANUARY 3, 2004

<TABLE> <CAPTION>		FULL YEAR 2003		FULL YEAR 2002		% CHANGE 2003	
VS 2002		-----		-----		-----	
						GAAP	
NON-GAAP		GAAP AMOUNTS		RESTRUCTURING		NON-GAAP	
PERFORMANCE		AS PROJECTED		AS REPORTED		PERFORMANCE MEASURE	
MEASURE		-----		-----		-----	
<S>		<C>		<C>		<C>	
EARNINGS (LOSS) PER COMMON SHARE FROM CONTINUING OPERATIONS							
Diluted		\$ 3.55 - 3.72	\$ 3.24	\$ 0.14	\$ 3.38	10% - 15%	
5% - 10%							
</TABLE>							

This supplemental schedule presents the effects of restructuring charges (described below) to arrive at various non-GAAP performance measures.

* Non-GAAP performance measure related to the effects of restructuring costs: During the fourth quarter of 2001 the Company initiated a Strategic Repositioning Program consisting of a series of actions to exit underperforming businesses and aggressively reduce the Company's overall cost structure. The majority of the charges associated with this Program occurred in the fourth quarter of 2001; however, there were additional charges related to the Program, net of gains and adjustments directly related to those charges, during 2002.

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EXHIBIT 1E

VF CORPORATION
RECONCILIATION OF NON-GAAP PERFORMANCE MEASURE TO PROJECTED EARNINGS OUTLOOK
AS OF FIRST QUARTER ENDED APRIL 5, 2003 IN RELATION TO SECOND QUARTER ENDING
JULY 5, 2003

<TABLE> <CAPTION>		SECOND QTR. 2003		SECOND QUARTER 2002		% CHANGE	
2003 VS 2002		-----		-----		-----	
						GAAP	
NON-GAAP		GAAP AMOUNTS		RESTRUCTURING		NON-GAAP	
PERFORMANCE		AS PROJECTED		AS REPORTED		PERFORMANCE MEASURE	
MEASURE		-----		-----		-----	
<S>		<C>		<C>		<C>	
<C>							
EARNINGS (LOSS) PER COMMON SHARE FROM CONTINUING OPERATIONS							
Diluted		\$ 0.73 - 0.77	\$ 0.79	\$ (0.02)	\$ 0.77	(3%) - (8%)	
0% - (5%)							

</TABLE>

This supplemental schedule presents the effects of restructuring charges (described below) to arrive at various non-GAAP performance measures.

* Non-GAAP performance measure related to the effects of restructuring costs: During the fourth quarter of 2001 the Company initiated a Strategic Repositioning Program consisting of a series of actions to exit underperforming businesses and aggressively reduce the Company's overall cost structure. The majority of the charges associated with this Program occurred in the fourth quarter of 2001; however, there were additional charges related to the Program, net of gains and adjustments directly related to those charges, during the second quarter of 2002.

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EXHIBIT 2A

VF CORPORATION
RECONCILIATION OF NON-GAAP PERFORMANCE MEASURES TO REPORTED CONSOLIDATED INCOME
STATEMENTS
FOR THE SECOND QUARTER ENDED JULY 5, 2003 AND JUNE 29, 2002
(IN THOUSANDS, EXCEPT PER SHARE AND PERCENTAGE AMOUNTS)

<TABLE> <CAPTION>	SECOND QUARTER 2003		SECOND QUARTER 2002		%
CHANGE 2003 VS 2002	-----		-----		-----
ADJUSTED			ADJUSTED AMOUNTS,		
PERCENTAGE, WHICH			WHICH ARE NON-GAAP		GAAP
IS A NON-GAAP	GAAP AMOUNTS	GAAP AMOUNT	RESTRUCTURING	PERFORMANCE	AMOUNT AS
PERFORMANCE	AS REPORTED	AS REPORTED	ADJUSTMENTS *	MEASURES	REPORTED
MEASURE	-----	-----	-----	-----	-----
<S>	<C>	<C>	<C>	<C>	<C>
NET SALES	\$ 1,134,742	\$ 1,160,256	\$ -	\$ 1,160,256	
COSTS AND OPERATING EXPENSES					
Cost of products sold	714,011	725,076	3,109	728,185	
Gross Margin %	37.1%	37.5%		37.2%	
Marketing, administrative and general expenses	301,157	288,578	56	288,634	
Other operating income, net	(6,039)	(5,324)	-	(5,324)	
	-----	-----	-----	-----	
	1,009,129	1,008,330	3,165	1,011,495	
	-----	-----	-----	-----	
OPERATING INCOME	125,613	151,926	(3,165)	148,761	
	11.1%	13.1%		12.8%	
OTHER INCOME (EXPENSE)					
Interest, net	(13,090)	(14,727)	-	(14,727)	
Miscellaneous, net	2,207	392	-	392	
	-----	-----	-----	-----	
	(10,883)	(14,335)	-	(14,335)	
	-----	-----	-----	-----	
INCOME FROM CONTINUING OPERATIONS BEFORE INCOME TAXES	114,730	137,591	(3,165)	134,426	
INCOME TAXES	39,785	49,111	(1,246)	47,865	
	-----	-----	-----	-----	
INCOME FROM CONTINUING OPERATIONS (13%)	\$ 74,945	\$ 88,480	\$ (1,919)	\$ 86,561	(15%)
	=====	=====	=====	=====	=====
	=====	=====	=====	=====	=====
EARNINGS (LOSS) PER COMMON SHARE FROM CONTINUING OPERATIONS					
Basic	\$ 0.69	\$ 0.79	\$ (0.02)	\$ 0.77	
Diluted	0.68	0.79	(0.03)	0.76	

</TABLE>

This supplemental schedule is a comparative Consolidated Statement of Income that presents the effects of restructuring charges (described below) to arrive at various non-GAAP performance measures.

* Non-GAAP performance measure related to the effects of restructuring costs: During the fourth quarter of 2001 the Company initiated a Strategic Repositioning Program consisting of a series of actions to exit underperforming businesses and aggressively reduce the Company's overall cost structure. The majority of the charges associated with this Program occurred in the fourth quarter of 2001; however, there were additional charges related to the Program, net of gains and adjustments directly related to those charges, during the second quarter of 2002.

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EXHIBIT 2B

VF CORPORATION
 RECONCILIATION OF NON-GAAP PERFORMANCE MEASURES TO REPORTED CONSOLIDATED INCOME STATEMENTS
 FOR THE SIX MONTHS ENDED JULY 5, 2003 AND TWELVE MONTHS ENDED JANUARY 4, 2003
 (IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)

<TABLE>
 <CAPTION>

	SIX MONTHS 2002			FULL YEAR 2002		
	ADJUSTED AMOUNTS, WHICH ARE NON-GAAP			ADJUSTED AMOUNTS, WHICH ARE NON-GAAP		
ADJUSTED AMOUNTS, WHICH ARE NON-GAAP PERFORMANCE MEASURES	GAAP AMOUNTS AS REPORTED	RESTRUCTURING ADJUSTMENTS *	PERFORMANCE MEASURES	GAAP AMOUNTS AS REPORTED	RESTRUCTURING ADJUSTMENTS *	
	<C>	<C>	<C>	<C>	<C>	
NET SALES 5,083,523	\$ 2,372,518	\$ -	\$ 2,372,518	\$ 5,083,523	\$ -	\$
COSTS AND OPERATING EXPENSES						
Cost of products sold 3,236,160	1,509,444	(1,029)	1,508,415	3,254,008	(17,848)	
Marketing, administrative and general expenses 1,221,408	583,695	(1,185)	582,510	1,229,902	(8,494)	
Other operating income, net (22,311)	(9,821)	-	(9,821)	(22,311)	-	
4,435,257	2,083,318	(2,214)	2,081,104	4,461,599	(26,342)	
OPERATING INCOME 648,266	289,200	2,214	291,414	621,924	26,342	
12.8%	12.2%		12.3%	12.2%		
OTHER INCOME (EXPENSE)						
Interest, net (63,928)	(32,114)	-	(32,114)	(63,928)	-	
Miscellaneous, net 3,732	1,526	-	1,526	3,732	-	
(60,196)	(30,588)	-	(30,588)	(60,196)	-	
INCOME FROM CONTINUING OPERATIONS BEFORE INCOME TAXES 588,070	258,612	2,214	260,826	561,728	26,342	
INCOME TAXES 207,194	93,085	707	93,792	197,300	9,894	

INCOME FROM CONTINUING OPERATIONS	\$ 165,527	\$ 1,507	\$ 167,034	\$ 364,428	\$ 16,448	\$
380,876						
=====						
EARNINGS (LOSS) PER COMMON SHARE						
FROM CONTINUING OPERATIONS						
Basic	\$ 1.45	\$ 0.02	\$ 1.47	\$ 3.26	\$ 0.15	\$
3.41						
Diluted	1.45	0.02	1.47	3.24	0.14	
3.38						

This supplemental schedule is a Consolidated Statement of Income that presents the effects of restructuring charges (described below) to arrive at various non-GAAP performance measures.

* Non-GAAP performance measure related to the effects of restructuring costs: During the fourth quarter of 2001 the Company initiated a Strategic Repositioning Program consisting of a series of actions to exit underperforming businesses and aggressively reduce the Company's overall cost structure. The majority of the charges associated with this Program occurred in the fourth quarter of 2001; however, there were additional charges related to the Program, net of gains and adjustments directly related to those charges, during 2002.

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EXHIBIT 2C

VF CORPORATION
RECONCILIATION OF NON-GAAP PERFORMANCE MEASURES TO REPORTED RESULTS
FOR THE SECOND QUARTER ENDED JULY 5, 2003 AND JUNE 29, 2002
(IN THOUSANDS, EXCEPT PERCENTAGES)

<TABLE>
<CAPTION>

	SECOND QUARTER 2003			SECOND QTR. 2002
	GAAP AS REPORTED	ADJUSTMENT TO ELIMINATE EFFECT OF FOREIGN CURRENCY TRANSLATION*	NON-GAAP PERFORMANCE MEASURE	GAAP AS REPORTED
	(Column A)	(Column B)	(Col. A - Col. B = Col. C)	Column D
	<C>	<C>	<C>	<C>
VF CORPORATION				
CONSOLIDATED NET SALES	\$ 1,134,742	\$ 28,647	\$1,106,095	\$ 1,160,256
<CAPTION>				
NON-GAAP	GAAP		GAAP	NON-GAAP
PERCENT CHANGE	DOLLAR CHANGE		PERCENT CHANGE	DOLLAR CHANGE
NET SALES	IN NET SALES		IN NET SALES	IN NET SALES
				IN
	(Col. A - Col. D) = Col. E		(Column E / Column D)	(Col. C - Col. D = Col. F)
/ Column D)				(Column F
<S>	<C>		<C>	<C>
VF CORPORATION				
CONSOLIDATED NET SALES	\$ (25,514)		(2%)	\$ (54,161)
(5%)				

This supplemental schedule includes financial measures that present the effects of changes in foreign currency translation (described below) to arrive at various non-GAAP performance measures.

* The Company has foreign businesses that operate in functional currencies other than the US dollar, primarily the euro. Fluctuations of these currencies, in their relative strength against the US dollar, can create increases or decreases in as reported GAAP numbers vs. a comparable base period that are not operational in nature.

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EXHIBIT 2D

VF CORPORATION
RECONCILIATION OF NON-GAAP PERFORMANCE MEASURE TO PROJECTED EARNINGS OUTLOOK
AS OF SECOND QUARTER ENDED JULY 5, 2003 IN RELATION TO FULL YEAR ENDING
JANUARY 3, 2004

2003 VS 2002	FULL YEAR 2003		FULL YEAR 2002		% CHANGE	
					GAAP	
	GAAP AMOUNT	GAAP AMOUNT	RESTRUCTURING	NON-GAAP	AMOUNT AS	
	AS PROJECTED	AS REPORTED	ADJUSTMENTS *	PERFORMANCE MEASURE	REPORTED	
	-----	-----	-----	-----	-----	-----
	<C>	<C>	<C>	<C>	<C>	<C>
EARNINGS (LOSS) PER COMMON SHARE FROM CONTINUING OPERATIONS Diluted	\$3.34-\$3.40	\$3.24	\$0.14	\$3.38	3-5%	

This supplemental schedule presents the effects of restructuring charges (described below) to arrive at various non-GAAP performance measures.

* Non-GAAP performance measure related to the effects of restructuring costs: During the fourth quarter of 2001 the Company initiated a Strategic Repositioning Program consisting of a series of actions to exit underperforming businesses and aggressively reduce the Company's overall cost structure. The majority of the charges associated with this Program occurred in the fourth quarter of 2001; however, there were additional charges related to the Program, net of gains and adjustments directly related to those charges, during 2002.

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EXHIBIT 3A

VF CORPORATION
RECONCILIATION OF NON-GAAP PERFORMANCE MEASURES TO REPORTED RESULTS
FOR THE THIRD QUARTER ENDED OCTOBER 4, 2003 AND SEPTEMBER 28, 2002
(IN THOUSANDS, EXCEPT PERCENTAGES)

THIRD QTR. 2002	THIRD QUARTER 2003			
	GAAP AMOUNTS	ADJUSTMENTS TO ELIMINATE EFFECT OF FOREIGN CURRENCY	ADJUSTMENTS TO ELIMINATE EFFECT OF	NON-GAAP PERFORMANCE
	AS REPORTED	TRANSLATION*	AN ACQUISITION**	MEASURES
	-----	-----	-----	-----
Column E	(Column A)	(Column B)	(Column C)	(Col. A - Col. B & C = Col. D)
	<C>	<C>	<C>	<C>
VF CORPORATION CONSOLIDATED NET SALES \$ 1,400,389	\$1,435,403	\$29,153	n/a	\$ 1,406,250
INTERNATIONAL JEANS NET SALES 184,430	200,719	18,382	n/a	182,337
OUTDOOR NET SALES 184,430	211,598	6,782	n/a	204,816

<CAPTION>

NON-GAAP	GAAP	GAAP	NON-GAAP
	DOLLAR CHANGE	PERCENT CHANGE	DOLLAR CHANGE

PERCENT CHANGE NET SALES	IN NET SALES	IN NET SALES	IN NET SALES	IN
	(Col. A - Col. E) = Col. F)	(Column F / Column E)	(Col. D - Col. E = Col. G)	(Column G / Column E)
<S> VF CORPORATION CONSOLIDATED NET SALES 0%	<C> \$ 35,014	<C> 3%	<C> \$ 5,861	<C>
INTERNATIONAL JEANS NET SALES (1%)	16,289	9%	(2,093)	
OUTDOOR NET SALES 11%	27,168	15%	20,386	

<TABLE>
<CAPTION>

THIRD QTR. 2002

THIRD QUARTER 2003

GAAP AMOUNTS AS REPORTED	ADJUSTMENTS TO ELIMINATE EFFECT OF FOREIGN CURRENCY TRANSLATION*	ADJUSTMENTS TO ELIMINATE EFFECT OF AN ACQUISITION**	NON-GAAP PERFORMANCE MEASURES
(Column A)	(Column B)	(Column C)	(Col. A - Col. B & C = Col. D)
<S> <C> VF CORPORATION CONSOLIDATED INVENTORY EXCLUDING ACQUISITION ADJUSTMENTS 878,636	<C> 1,062,585	<C> 121,876	<C> 940,709
VF CORPORATION CONSOLIDATED INVENTORY EXCLUDING FOREIGN CURRENCY TRANSLATION EFFECTS AND ACQUISITION ADJUSTMENTS 878,636	1,062,585	20,756	121,876

<CAPTION>

NON-GAAP PERCENT CHANGE INVENTORY	GAAP DOLLAR CHANGE IN INVENTORY	GAAP PERCENT CHANGE IN INVENTORY	NON-GAAP DOLLAR CHANGE IN INVENTORY	IN
<S> <C> VF CORPORATION CONSOLIDATED INVENTORY EXCLUDING ACQUISITION ADJUSTMENTS 7%	<C> 183,949	<C> 21%	<C> 62,073	<C>
VF CORPORATION CONSOLIDATED INVENTORY EXCLUDING FOREIGN CURRENCY TRANSLATION EFFECTS AND ACQUISITION ADJUSTMENTS 5%	183,949	21%	41,317	

</TABLE>

This supplemental schedule includes financial measures that present the effects of changes in foreign currency translation and an acquisition

(both described below) to arrive at various non-GAAP performance measures.

* The Company has foreign businesses that operate in functional currencies other than the US dollar, primarily the euro. Fluctuations of these currencies, in their relative strength against the US dollar, can create increases or decreases in as reported GAAP numbers vs. a comparable base period that are not operational in nature.

** The Company acquired Nautica Enterprises, Inc. on August 27, 2003.

EXHIBIT 4A

VF CORPORATION
 RECONCILIATION OF NON-GAAP PERFORMANCE MEASURES TO REPORTED RESULTS
 FOR THE THIRD QUARTER ENDED OCTOBER 4, 2003 AND SEPTEMBER 28, 2002
 (IN THOUSANDS, EXCEPT PERCENTAGES)

<TABLE>
 <CAPTION>

THIRD QTR. 2002	THIRD QUARTER 2003			
	GAAP AMOUNTS AS REPORTED	ADJUSTMENTS TO ELIMINATE EFFECT OF FOREIGN CURRENCY TRANSLATION*	ADJUSTMENTS TO ELIMINATE EFFECT OF AN ACQUISITION**	NON-GAAP PERFORMANCE MEASURES
Column E	(Column A)	(Column B)	(Column C)	(Col. A - Col. B & C = Col. D)
<S>	<C>	<C>	<C>	<C>
<C>				
VF CORPORATION CONSOLIDATED ACCOUNTS RECEIVABLE EXCLUDING ACQUISITION ADJUSTMENTS	\$ 840,159		\$ 92,288	\$ 747,871
\$ 744,918				
VF CORPORATION CONSOLIDATED ACCOUNTS RECEIVABLE EXCLUDING FOREIGN CURRENCY TRANSLATION EFFECTS AND ACQUISITION ADJUSTMENTS	840,159	38,169	92,288	709,702
744,918				

<CAPTION>

NON-GAAP	GAAP	GAAP	NON-GAAP	
PERCENT CHANGE	DOLLAR CHANGE	PERCENT CHANGE	DOLLAR CHANGE	IN
ACCOUNTS RECEIVABLE	IN ACCOUNTS RECEIVABLE	IN ACCOUNTS RECEIVABLE	IN ACCOUNTS RECEIVABLE	IN
	(Col. A - Col. E) = Col. F)	(Column F / Column E)	(Col. D - Col. E = Col. G)	(Column G
/ Column E)				
<S>	<C>	<C>	<C>	<C>
VF CORPORATION CONSOLIDATED ACCOUNTS RECEIVABLE EXCLUDING ACQUISITION ADJUSTMENTS	\$ 95,241	13%	\$ 2,953	
0%				

VF CORPORATION CONSOLIDATED ACCOUNTS RECEIVABLE EXCLUDING FOREIGN CURRENCY TRANSLATION EFFECTS AND ACQUISITION ADJUSTMENTS	95,241	13%	(35,216)
(5%)			

</TABLE>

<TABLE>
<CAPTION>

THIRD QUARTER 2003

THIRD QTR. 2002

GAAP AMOUNTS AS REPORTED	ADJUSTMENTS TO ELIMINATE EFFECT OF FOREIGN CURRENCY		ADJUSTMENTS TO ELIMINATE EFFECT OF AN ACQUISITION**	NON-GAAP PERFORMANCE MEASURES
	AS REPORTED	TRANSLATION*		
Column E	(Column A)	(Column B)	(Column C)	(Col. A - Col. B & C = Col. D)
VF CORPORATION CONSOLIDATED INVENTORY EXCLUDING ACQUISITION ADJUSTMENTS 878,636	1,062,585		121,876	940,709
VF CORPORATION CONSOLIDATED INVENTORY EXCLUDING FOREIGN CURRENCY TRANSLATION EFFECTS AND ACQUISITION ADJUSTMENTS 878,636	1,062,585	20,756	121,876	919,953

<CAPTION>

NON-GAAP PERCENT CHANGE INVENTORY	GAAP	GAAP	NON-GAAP	
	DOLLAR CHANGE IN INVENTORY	PERCENT CHANGE IN INVENTORY	DOLLAR CHANGE IN INVENTORY	IN
VF CORPORATION CONSOLIDATED INVENTORY EXCLUDING ACQUISITION ADJUSTMENTS 7%	183,949	21%	62,073	
VF CORPORATION CONSOLIDATED INVENTORY EXCLUDING FOREIGN CURRENCY TRANSLATION EFFECTS AND ACQUISITION ADJUSTMENTS 5%	183,949	21%	41,317	

</TABLE>

This supplemental schedule includes financial measures that present the effects of changes in foreign currency translation and an acquisition (both described below) to arrive at various non-GAAP performance measures.

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