
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): April 17, 2006

V. F. Corporation
(Exact Name of Registrant as Specified in Charter)

**Pennsylvania
(State or Other Jurisdiction
of Incorporation)**

**1-5256
(Commission
File Number)**

**23-1180120
(IRS Employer
Identification No.)**

**105 Corporate Center Boulevard
Greensboro, North Carolina
(Address of Principal Executive Offices)**

**27408
(Zip Code)**

Registrant's telephone number, including area code 336-424-6000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.02. Results of Operations and Financial Condition.

Item 7.01. Regulation FD Disclosure.

The following information is furnished pursuant to Item 2.02, "Results of Operations and Financial Condition," and Item 7.01, "Regulation FD Disclosure."

On April 17, 2006, VF Corporation issued a press release raising its guidance for its first-quarter 2006 earnings. A copy of VF's press release is attached hereto as Exhibit 99 and hereby incorporated by reference.

In accordance with General Instruction B.2 of Form 8-K, the information in this Current Report on Form 8-K, including Exhibit 99, shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liability of that section, and shall not be incorporated by reference into any registration statement or other document filed under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

(c) Exhibits.

The following is furnished as an exhibit to this report:

99 VF Corporation press release dated April 17, 2006.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

V.F. CORPORATION
(Registrant)

By: /s/ Robert K. Shearer
Robert K. Shearer
Senior Vice President and Chief Financial Officer (Chief
Financial Officer)

Date: April 17, 2006

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99	VF Corporate press release dated April 17, 2006



Contact: Cindy Knoebel
VP, Financial & Corporate
Communications
VF Services, Inc.
(336) 424-6189/(212) 841-7141

VF CORPORATION RAISES FIRST QUARTER GUIDANCE

Greensboro, NC — April 17, 2006 — VF Corporation (NYSE: VFC) announced today that it now expects a 12% to 14% increase in first quarter earnings per share, a substantial improvement from its earlier guidance. Previously, the Company indicated that it expected first quarter earnings per share to be up slightly over the \$1.00 per share (diluted) reported in the prior year's quarter before a one-time cumulative effect adjustment of \$.10 per share related to the adoption of new accounting rules for stock-based compensation. The Company continues to anticipate a sales increase of approximately 5% in the quarter, in line with its initial guidance.

According to Mackey J. McDonald, Chairman and Chief Executive Officer, the higher than expected earnings are due primarily to stronger than anticipated results in the Company's domestic Jeanswear business resulting from improved performance of the *Lee*[®] brand as well as continued solid results across the Company's Mass and Specialty jeans businesses. He also noted that the Company's Outdoor coalition continued its very strong momentum in the quarter.

The Company will provide additional details on its first quarter results, and will also update its full year guidance, when it releases first quarter earnings on April 25. The Company will hold a conference call the same afternoon at 2:30 p.m. EST.

The call will be broadcast live over the Internet via www.vfc.com. For those who are unavailable to listen to the live broadcast, a replay will be available shortly after the call on the above web site for two weeks.

Cautionary Statement on Forward-looking Statements

Certain statements included in this release are "forward-looking statements" within the meaning of the federal securities laws. Forward-looking statements are made based on our expectations and beliefs concerning future events impacting VF and therefore involve a number of risks and uncertainties. We caution that forward-looking statements are not guarantees and that actual results could differ materially from those expressed or implied in the forward-looking statements.

Known or unknown risks, uncertainties and other factors that could cause the actual results of operations or financial condition of VF to differ materially from those expressed or implied by such forward-looking statements are summarized in our Annual Report on Form 10-K and other documents filed with the Securities and Exchange Commission.

About the Company

VF Corporation is a leader in branded apparel including jeanswear, outdoor products, intimate apparel, image apparel and sportswear. Its principal brands include *Lee*, *Wrangler*, *Riders*, *Rustler*, *Vanity Fair*, *Vassarette*, *Bestform*, *Lily of France*, *Nautica*, *John Varvatos*, *JanSport*, *Eastpak*, *The North Face*, *Vans*, *Reef*, *Napapijri*, *Kipling*, *Lee Sport* and *Red Kap*.

VF Corporation's press releases, annual report and other information can be accessed through the Company's home page, www.vfc.com.

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