
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant To Section 13 Or 15(d) of The Securities Exchange Act of 1934

Date of report (Date of earliest event reported): August 31, 2007

V.F. CORPORATION

(Exact name of registrant
as specified in charter)

Pennsylvania
(State or other jurisdiction of incorporation)

1-5256
(Commission File Number)

23-1180120
(IRS Employer Identification No.)

**105 Corporate Center Boulevard
Greensboro, North Carolina 27408**
(Address of principal executive offices)

Registrant's telephone number, including area code: **(336) 424-6000**

N/A
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.01 Completion of Acquisition or Disposition of Assets

On August 31, 2007, VF Corporation, a Pennsylvania corporation, (“VF”), completed its acquisition of Seven For All Mankind, LLC, a Delaware limited liability company (“**Seven For All Mankind**”) pursuant to an Agreement and Plan of Merger, dated July 26, 2007 (the “**Merger Agreement**”). The aggregate merger consideration is equal to \$775.0 million in cash, plus cash and cash equivalents, minus debt and expenses.

The description of the Merger Agreement contained in this Current Report on Form 8-K is qualified entirely by reference to the text of the Merger Agreement, which is incorporated by reference herein from Exhibit 2.1 of VF’s Current Report on Form 8-K filed with the Securities and Exchange Commission on July 30, 2007.

Item 7.01 Regulation FD Disclosure

On August 31, 2007, VF Corporation issued a press release announcing the closing of its acquisition of Seven For All Mankind. A copy of the press release is furnished herewith as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits

(c) Exhibits

The following are furnished as exhibits to this report:

99.1 Press release of VF Corporation dated August 31, 2007

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

V.F. CORPORATION

Date: August 31, 2007

By: /s/ Robert K. Shearer

Name: Robert K. Shearer

Title: Senior Vice President and Chief Financial
Officer

EXHIBIT INDEX

99.1 Press release of VF Corporation dated August 31, 2007



FOR IMMEDIATE RELEASE

Contact: Cindy Knoebel
Vice President, Financial &
Corporate Communications
VF Services, Inc.
(212)841-7141/(336)424-6189

**VF COMPLETES ACQUISITION OF SEVEN FOR ALL MANKIND
PREMIUM DENIM-LIFESTYLE BRAND**

Greensboro, N.C. — August 31, 2007 — VF Corporation (NYSE: VFC) a global leader in branded lifestyle apparel, today announced that it has completed its previously announced acquisition of Seven For All Mankind, LLC. The *7 For All Mankind*® brand, along with VF's recently completed acquisition of the *lucy*® women's active lifestyle brand, will together form the foundation of a new coalition, VF Contemporary Brands. Mike Egeck, in addition to his current role as CEO of Seven For All Mankind, will serve as President of VF Contemporary Brands, reporting to Eric Wiseman, President and Chief Operating Officer of VF Corporation.

The *7 For All Mankind*® brand, the nation's leading premium denim-lifestyle brand, is sold in luxury retail stores and high-end specialty boutiques and online at www.7forallmankind.com. With current annual revenues of approximately \$300 million, the brand has enjoyed rapid growth since it was launched in 2000. The business will remain based in Los Angeles.

"*7 For All Mankind*® positions VF squarely as the leader in the premium denim-lifestyle business in the U.S. and a stronger player internationally. The strength of the brand offers tremendous potential for continued growth, both in new product categories and through the addition of owned retail stores," said VF Corporation Chairman and CEO Mackey J. McDonald. "The *7 For All Mankind*® and *lucy*® brands form an excellent nucleus for our new Contemporary Brands coalition, which we view as a new growth platform for VF that we will build with additional brands over time."

"This is an exciting time for the *7 For All Mankind*® brand. With access to VF's strong infrastructure of resources we will be able to supercharge our growth initiatives. We are confident that Seven For All Mankind will evolve the category and continue to remain the benchmark of excellence in the premium denim industry," said Egeck.

VF continues to expect that total revenues of its new Contemporary Brands coalition will approximate \$125 million in 2007, reflecting a partial year of sales from both Seven For All Mankind and *lucy*. The effect on earnings per share in 2007 is expected to be neutral.

About Seven For All Mankind, LLC

Seven For All Mankind launched the premium denim craze in the United States in the Fall of 2000. The Los Angeles based brand quickly earned critical acclaim and an immediate following for its innovative use of fits, fabrics, and finishes in denim. The company continues to grow and evolve as a true denim lifestyle brand, expanding its product line to include sportswear, handbag and footwear collections, and kids. The *7 For All Mankind*® brand is currently sold at luxury retail stores such as Barneys New York, Neiman Marcus, and Saks Fifth Avenue as well as high end specialty boutiques in over 80 countries throughout the world. For more information about Seven For All Mankind, please visit www.7forallmankind.com

About VF

VF Corporation is a leader in branded lifestyle apparel including jeanswear, outdoor products, image apparel and sportswear. Its principal brands include *Wrangler*, *Lee*, *Riders*, *The North Face*, *Vans*, *Reef*, *Napapijri*, *Kipling*, *Nautica*, *7 For All Mankind*, *John Varvatos*, *JanSport*, *lucy*, *Eastpak*, *Eagle Creek*, *Lee Sport*, *Majestic* and *Red Kap*.

VF Corporation's press releases, annual report and other information can be accessed through the Company's home page, www.vfc.com.

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