
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): June 30, 2008

V.F. Corporation

(Exact Name of Registrant as Specified in Charter)

Pennsylvania
(State or Other Jurisdiction
of Incorporation)

1-5256
(Commission
File Number)

23-1180120
(IRS Employer
Identification No.)

105 Corporate Center Boulevard
Greensboro, North Carolina
(Address of Principal Executive Offices)

27408
(Zip Code)

Registrant's telephone number, including area code 336-424-6000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.02. Results of Operations and Financial Condition.

Item 7.01. Regulation FD Disclosure.

The following information is furnished pursuant to Item 2.02, "Results of Operations and Financial Condition," and Item 7.01, "Regulation FD Disclosure."

On June 30, 2008, VF Corporation issued a press release respecting its second quarter 2008 earnings per share. A copy of VF's press release is attached hereto as Exhibit 99 and hereby incorporated by reference.

In accordance with General Instruction B.2 of Form 8-K, the information in this Current Report on Form 8-K, including Exhibit 99, shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liability of that section, and shall not be incorporated by reference into any registration statement or other document filed under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

(c) Exhibits.

The following is furnished as an exhibit to this report:

99 VF Corporation press release dated June 30, 2008.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

V.F. CORPORATION
(Registrant)

By: /s/ Laura C. Meagher
Laura C. Meagher
Vice President — Deputy General Counsel

Date: July 1, 2008

EXHIBIT INDEX

Exhibit No.	Description
99.1	VF Corporation press release dated June 30, 2008.

NYSE

**For Immediate Release**

Contact: Cindy Knoebel
VP, Financial & Corporate
Communications
VF Services, Inc.
(336) 424-6189/(212) 841-7141

**VF CORPORATION TO REPORT SECOND QUARTER 2008 RESULTS;
CONFERENCE CALL/WEB CAST WILL BE HELD**

EPS EXPECTED TO EXCEED PRIOR GUIDANCE

Greensboro, NC — June 30, 2008 — VF Corporation (NYSE: VFC) announced today that it will report its second quarter results at the close of the market on Tuesday, July 15, 2008. The Company will hold a conference call the same day at 4:30 p.m. EST. The call will be broadcast live over the Internet via www.vfc.com.

The Company also indicated that second quarter earnings per share could exceed its prior guidance of approximately \$.80 by 10% to 12% due to stronger earnings from operations and a net favorable benefit from the resolution of various tax matters.

A replay of the call will be available from July 15, 2008 through July 22, 2008. To access the telephone replay, participants should dial (888) 203-1112 for domestic calls and (719) 457-0820 for international calls. The access code for the replay is: **6641220**. A replay of the web cast will also be available following the conference call on the Company's website.

About VF

VF Corporation is a global leader in lifestyle apparel with a diverse portfolio of jeanswear, outdoor, imagewear, sportswear and contemporary apparel brands. Its principal brands include *Wrangler*®, *Lee*®, *Riders*®, *The North Face*®, *Vans*®, *Reef*®, *Eagle Creek*®, *Eastpak*®, *JanSport*®, *Napapijri*®, *Nautica*®, *Kipling*®, *John Varvatos*®, *7 For All Mankind*®, *lucy*®, *Majestic*® and *Red Kap*®.

VF Corporation's press releases, annual report and other information can be accessed through the Company's home page, www.vfc.com.

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