FORM 8-K CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported):

May 1, 2015

V.F. Corporation (Exact Name of Registrant as Specified in Charter)

Pennsylvania	1-5256	23-1180120
(State or Other Jurisdiction	(Commission	(IRS Employer
of Incorporation)	File Number)	Identification No.)

105 Corporate Center Boulevard Greensboro, North Carolina (Address of Principal Executive Offices) 27408

(Zip Code)

Registrant's telephone number, including area code

336-424-6000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

 \square Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

 \Box Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition.

Item 7.01. Regulation FD Disclosure.

The following information is furnished pursuant to Item 2.02, "Results of Operations and Financial Condition," and Item 7.01, "Regulation FD Disclosure."

On May 1, 2015, V.F. Corporation issued a press release setting forth its first quarter 2015 earnings. A copy of the press release is attached hereto as Exhibit 99 and hereby incorporated by reference.

In accordance with General Instruction B.2 of Form 8-K, the information in this Current Report on Form 8-K, including Exhibit 99, shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liability of that section, and shall not be incorporated by reference into any registration statement or other document filed under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

The following is furnished as an exhibit to this report:

99 V.F. Corporation press release dated May 1, 2015.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

V.F. CORPORATION (Registrant)

By: /s/ Scott A. Roe

Scott A. Roe Vice President & Chief Financial Officer (Chief Financial Officer)

Date: May 1, 2015

Exhibit No. Description

99 V.F. Corporation press release dated May 1, 2015.

- Outdoor & Action Sports revenues up 2 percent (up 10 percent currency neutral)
- International revenues down 5 percent (up 9 percent currency neutral)
- Direct-to-consumer revenues up 5 percent (up 11 percent currency neutral)
- Jeanswear revenues up 1 percent (up 6 percent currency neutral)
- Earnings Per Share flat (up 13 percent currency neutral)
- Full-year currency neutral EPS now expected to increase 14 percent compared to adjusted EPS of \$3.08 in 2014 (up from previous 12 percent growth expectation)

GREENSBORO, N.C.--(BUSINESS WIRE)--May 1, 2015--VF Corporation (NYSE: VFC) today reported financial results for its first quarter ended April 4, 2015. All per share amounts are presented on a diluted basis. This release refers to "currency neutral" and "reported" amounts, terms that are described under the "Currency Neutral – Excluding the Impact of Foreign Currency" paragraph. Reconciliations of GAAP measures to currency neutral amounts are presented in the supplemental financial information included with this release, which identifies and quantifies all excluded items. Unless otherwise noted, currency neutral and reported amounts are the same.

"We remain confident in the year ahead, the fundamental strength of our business, and the significant momentum we see across our diverse portfolio of brands," said Eric Wiseman, VF Chairman, President and Chief Executive Officer. "The proven strength of VF's growth strategy, driven by consistent execution and solid operational discipline, has led us to increase our expectations for full-year currency neutral earnings per share growth putting us on track to deliver another record year to shareholders."

First Quarter 2015 Highlights

- Revenues rose 8 percent on a currency neutral basis including growth in our Outdoor & Action Sports, Jeanswear, Imagewear and Sportswear coalitions, and our international and direct-to-consumer businesses. On a reported basis, revenues increased 2 percent over the 2014 quarter.
- Gross margin was 49.0 percent on a reported basis, down 40 basis points compared with the same quarter last year and in line with our expectations. Continued benefit from the shift of our revenue mix toward higher margin businesses was more than offset by the impact of foreign currency. The company continues to expect a 70 basis point improvement for the full year to reach 49.5 percent on a currency neutral basis (49.2 percent reported).
- Operating income on a reported basis was down 1 percent to \$398 million compared with the same period of 2014. Operating margin on a reported basis declined 50 basis points to 14.0 percent, which includes a 70 basis point headwind from changes in foreign currency rates.
- Earnings per share were up 13 percent on a currency neutral basis and were flat on a reported basis compared with last year's same period.

Coalition Review

First quarter revenues for the Outdoor & Action Sports coalition were up 10 percent on a currency neutral basis (up 2 percent reported to \$1.6 billion).

In line with our expectations, first quarter currency neutral revenues for *The North Face*[®] brand rose 7 percent (up 1 percent reported), including a 20 percent increase (up 13 percent reported) in direct-toconsumer business. By region, *The North Face*[®] brand's revenues were up at a mid single-digit percentage rate in the Americas, up at a high single-digit rate (down low double-digit reported) in Europe and up at a low double-digit percentage rate in the Asia Pacific region. For the full year, the company's expectation for low double-digit currency neutral revenue growth for *The North Face*[®] brand remains unchanged.

Currency neutral revenues for the *Vans*[®] brand in the first quarter were up 16 percent (up 8 percent reported) including balanced growth in its direct-to-consumer and wholesale businesses. Revenues in the Americas region were up at a high-teen percentage rate (up mid-teen reported), up more than 45 percent in the Asia Pacific region and up at a mid single-digit rate (down low double-digit reported) in Europe. In 2015, the company continues to expect a mid-teen currency neutral percentage rate increase in revenues for the *Vans*[®] brand.

First quarter revenues for the *Timberland*[®] brand were up 10 percent on a currency neutral basis (flat reported) including a 16 percent increase (up 6 percent reported) in its wholesale business. In the Americas region, revenues were up at a high-teen percentage rate driven by significant wholesale growth. In Asia Pacific, revenues in the first quarter were up at a high single-digit rate (up low single-digit reported) and in Europe, the *Timberland*[®] brand was up at a low single-digit rate (down mid-teen reported). There is no change to the company's expectation for the *Timberland*[®] brand revenues to increase at a low-teen percentage rate on a currency neutral basis in 2015.

First quarter operating income for Outdoor & Action Sports was down 5 percent to \$261 million (as reported) and operating margin declined 120 basis points to 16.2 percent (as reported), primarily due to changes in foreign currency rates and increased investments in the direct-to-consumer business, including the addition of 116 retail stores on a year-over-year basis.

Jeanswear first quarter revenues were up 6 percent (up 1 percent reported, to \$700 million). Revenues for the Americas region improved at a mid single-digit percentage rate. In Europe, revenues were up at a mid single-digit percentage (down mid-teen reported) and in Asia, revenues were up at a high single-digit rate.

Revenues for the *Wrangler*[®] brand in the first quarter were up 9 percent (up 5 percent reported) driven by strength in the Americas region, which realized low double-digit growth in the U.S. mass channel and a mid single-digit increase in its western specialty business. *Wrangler*[®] brand revenues in Europe were down at a mid single-digit percentage rate (down more than 20 percent reported) due to weakness in Eastern Europe and up at a low double-digit percentage rate (high single-digit reported) in the Asia Pacific region.

Global revenues, on a currency neutral basis, for the *Lee*[®] brand in the first quarter were up 4 percent (down 1 percent reported) including a high single-digit percentage rate increase (up mid single reported) in Asia Pacific and a mid-teen percentage increase (down mid single-digit reported) in Europe. The Americas region, which saw a low single-digit percentage decline in revenues, continues to work through ongoing challenges in the U.S. mid-tier channel.

Operating income for Jeanswear in the first quarter rose 2 percent to \$132 million (as reported). Operating margin increased 20 basis points to 18.9 percent (as reported) in the quarter, driven by increased volume.

Imagewear revenues were up 8 percent (up 7 percent reported to \$283 million) in the first quarter driven by a mid-teen percentage rate increase in the workwear business with continued strong demand for the *Red Kap*[®] brand. First quarter operating income for Imagewear was up 9 percent to \$41 million (as reported), with a 30 basis point improvement in operating margin to 14.6 percent (as reported).

Sportswear first quarter revenues increased 3 percent to \$136 million. Nautica[®] brand revenues were up at a low single-digit percentage rate driven by strength in wholesale sales. The Kipling[®] brand's revenues in the U.S. were up 9 percent compared with the same period last year. In the first quarter, operating income was up 2 percent to \$13 million while operating margin was flat at 9.5 percent.

Contemporary Brands coalition first quarter revenues were down 7 percent (down 11 percent reported to \$88 million), reflecting ongoing challenges in demand for the sector.

International Review

International revenues, on a currency neutral basis, were up 9 percent (down 5 percent reported) in the first quarter. Revenues in Europe were up 4 percent (down 14 percent reported) and in the Asia Pacific region were up 17 percent (up 13 percent reported). Revenues in the Americas (non-U.S.) region were up 16 percent (up 4 percent reported). On a reported basis, international revenues were 40 percent of total VF first quarter sales compared with 43 percent in the same period of 2014.

Direct-to-Consumer Review

Direct-to-consumer revenues, on a currency neutral basis, grew 11 percent (up 5 percent reported) in the first quarter with positive comparable sales growth in all regions and particular strength in Europe. Twenty-three stores were opened during the first quarter bringing the total number of VF-owned retail stores to 1,395. On a reported basis, direct-to-consumer revenues reached 24 percent of total revenues in the first quarter compared with 23 percent in the same period of 2014.

Balance Sheet Highlights

In line with expectations, inventories were up 7 percent compared with the same period of 2014. During the first quarter, VF purchased a total of 10 million common shares for approximately \$730 million under its Board of Directors share repurchase authorization. No additional share repurchases in 2015 are anticipated. Additionally, VF made a discretionary contribution of \$250 million to its U.S. qualified pension plan, which is now fully funded.

2015 Currency Neutral Earnings Outlook Raised

Earnings per share, on a currency neutral basis, are now expected to increase by 14 percent compared to adjusted earnings per share of \$3.08 in 2014. This is an increase from the previous expectation of 12 percent per share growth provided on February 13, 2015. Earnings per share, on a reported basis, are still anticipated to increase by 4 percent to \$3.20 compared to adjusted earnings per share of \$3.08 in 2014. As a reminder, 2014 adjusted earnings per share excluded the negative impact of a \$0.70 noncash impairment charge recorded in the fourth quarter of 2014 to reduce the carrying value of the goodwill and intangible assets related to the 7 *For All Mankind*[®], *Ella Moss*[®] and *Splendid*[®] brands. On a reported basis, 2014 earnings per share were \$2.38.

Dividend Declared

VF's Board of Directors declared a quarterly dividend of \$0.32 per share, payable on June 19, 2015, to shareholders of record on June 9, 2015.

Currency Neutral – Excluding the Impact of Foreign Currency

This release refers to "currency neutral" amounts for the first quarter of 2015 and full-year outlook. Currency neutral amounts <u>exclude</u> both the impact of translating foreign currencies into U.S. dollars and the impact of currency rate changes on foreign currency denominated transactions. This release also refers to "reported" amounts in accordance with U.S. GAAP, which <u>include</u> translation and transactional impacts from foreign currency exchange rates. Reconciliations of GAAP measures to currency neutral amounts for the first quarter of 2015 are presented in the supplemental financial information included with this release, which identify and quantify all excluded items.

Webcast Information

VF will hold its 2015 first quarter conference call and webcast today at 8:30 a.m. Eastern Time. Interested parties should call (800) 334-8065 (U.S.) or (913) 312-1422 (international) to access the call. The conference call will be broadcast live and is accessible at <u>www.vfc.com</u>. A replay of the conference call will be available from May 1 through May 8, 2015, via telephone at 877-870-5176 (access code: 5507207) or at <u>www.vfc.com</u>.

About VF

VF Corporation (NYSE: VFC) is a global leader in the design, manufacture, marketing and distribution of branded lifestyle apparel, footwear and accessories. The company's highly diversified portfolio of 30 powerful brands spans numerous geographies, product categories, consumer demographics and sales channels, giving VF a unique industry position and the ability to create sustainable, long-term growth for our customers and shareholders. The company's largest brands are *The North Face*[®], *Vans*[®], *Timberland*[®], *Wrangler*[®], *Lee*[®] and *Nautica*[®]. For more information, visit <u>www.vfc.com</u>.

Forward Looking Statements

Certain statements included in this release and the attachments are "forward-looking statements" within the meaning of the federal securities laws. Forward-looking statements are made based on our expectations and beliefs concerning future events impacting VF and therefore involve a number of risks and uncertainties. You can identify these statements by the fact that they use words such as "will," "anticipate," "estimate," "expect," "should," and "may" and other words and terms of similar meaning or use of future dates. We caution that forward-looking statements are not guarantees and that actual results could differ materially from those expressed or implied in the forward-looking statements. Potential risks and uncertainties that could cause the actual results of operators or financial condition of VF to differ materially from those expressed or implied by forward-looking statements in this release include, but are not limited to: foreign currency fluctuations; the level of consumer demand for apparel, footwear and accessories; disruption to VF's distribution system; VF's reliance on a small number of large customers; the financial strength of VF's customers; VF's ability to implement its growth strategy; VF's ability to grow its international and direct-to-consumer businesses; VF's and its customers' ability to accurately forecast demand for vips systems; stability of VF's manufacturing facilities and foreign suppliers; continued use by VF's suppliers of ethical business practices; VF's ability to accurately forecast demand for products; VF's ability to protect trademarks and other intellectual property rights; possible goodwill and other asset impairment; changes in tax liabilities; and legal, regulatory, political and economic risks in international markets. More information on potential factors that could affect VF's financial results is included from time to time in VF's public reports filed with the Securities and Exchange Commission, including VF's Annual Report on Form 10-K and Quarterly Reports on Fo

VF CORPORATION Condensed Consolidated Statements of Income (Unaudited) (In thousands, except per share amounts)

	Three Months Ended March			h %	
		2015		2014	Change
Net sales Royalty income	\$	2,803,302 33,999	\$	2,750,115 30,663	2% 11%
Total revenues		2,837,301		2,780,778	2%
Costs and operating expenses Cost of goods sold		1,446,547		1,406,566	3%
Selling, general and administrative expenses		992,919		971,022	2%
		2,439,466		2,377,588	3%
Operating income		397,835		403,190	(1%)
Interest, net Other income (expense), net		(19,751) 828		(19,306) (2,092)	(2%) 140%
one neone (expense), net		020		(2,0)2)	14070
Income before income taxes		378,912		381,792	(1%)
Income taxes		90,203		84,599	7%
Net income	\$	288,709	\$	297,193	(3%)
Earnings per common share					
Basic	\$	0.68	\$	0.68	0%
Diluted	\$	0.67	\$	0.67	0%
Weighted average shares outstanding					
Basic		426,255		438,290	
Diluted		434,103		446,266	
Cash dividends per common share	\$	0.3200	\$	0.2625	22%

Basis of presentation: VF operates and reports using a 52/53 week fiscal year ending on the Saturday closest to December 31 of each year. For presentation purposes herein, all references to periods ended March 2015 and March 2014 relate to the 13 week fiscal periods ended April 4, 2015 and March 29, 2014, respectively.

VF CORPORATION Condensed Consolidated Balance Sheets (Unaudited) (In thousands)

	1	March		December		March	
		2014		2014			
ASSETS							
Current assets							
Cash and equivalents	\$	655,483	\$	971,895	\$	321,672	
Accounts receivable, net		1,283,216		1,276,224		1,310,468	
Inventories		1,624,234		1,482,804		1,512,459	
Other current assets		518,593		454,931		389,922	
Total current assets		4,081,526		4,185,854		3,534,521	
Property, plant and equipment		911,478		942,181		921,970	
Intangible assets		2,291,505		2,433,552		2,946,959	
Goodwill		1,795,359		1,824,956		2,022,086	
Other assets		652,996		593,597		559,616	
Total assets	\$	9,732,864	\$	9,980,140	\$	9,985,152	
LIABILITIES AND STOCKHOLDERS' EQUITY							
Current liabilities							
Short-term borrowings	\$	1,067,961	\$	21,822	\$	261,105	
Current portion of long-term debt		3,384		3,975		5,142	
Accounts payable		457,744		690,842		467,578	
Accrued liabilities		749,237		903,602		807,708	
Total current liabilities		2,278,326		1,620,241		1,541,533	
Long-term debt		1,422,840		1,423,581		1,425,833	
Other liabilities		1,127,433		1,305,436		1,262,957	
Stockholders' equity		4,904,265		5,630,882		5,754,829	
Total liabilities and stockholders' equity	S	9,732,864	\$	9,980,140	\$	9,985,152	

VF CORPORATION Condensed Consolidated Statements of Cash Flows (Unaudited) (In thousands)

	Three Months Ended March			
	 2015		2014	
Operating activities				
Net income	\$ 288,709	\$	297,193	
Depreciation and amortization	65,880		64,017	
Other noncash adjustments to net income	(217,814)		62,796	
Changes in operating assets and liabilities	(567,399)		(410,352)	
Cash (used) provided by operating activities	 (430,624)		13,654	
Investing activities				
Capital expenditures	(33,028)		(49,309)	
Software purchases	(36,708)		(44,654)	
Other, net	10,617		(5,170)	
Cash used by investing activities	 (59,119)		(99,133)	
Financing activities				
Net increase in short-term borrowings	1,047,660		242,586	
Payments on long-term debt	(1,414)		(1,099)	
Purchases of treasury stock	(730,811)		(513,778)	
Cash dividends paid	(135,912)		(114,776)	
Net impact of stock issuance	25,571		20,807	
Cash provided (used) by financing activities	 205,094		(366,260)	
Effect of foreign currency rate changes on cash and equivalents	 (31,763)		(2,992)	
Net change in cash and equivalents	(316,412)		(454,731)	
Cash and equivalents - beginning of year	 971,895		776,403	
Cash and equivalents - end of period	\$ 655,483	\$	321,672	

VF CORPORATION Supplemental Financial Information Business Segment Information (Unaudited) (In thousands)

	Three Months Ended March					% Change	
	2015			2014		Currency Neutral **	
Coalition revenues							
Outdoor & Action Sports	\$	1,606,889	\$	1,574,647	2%	10%	
Jeanswear		699,655		690,330	1%	6%	
Imagewear		282,896		263,239	7%	8%	
Sportswear		135,657		131,505	3%	3%	
Contemporary Brands		87,537		98,169	(11%)	(7%)	
Other		24,667		22,888	8%	8%	
Total coalition revenues	\$	2,837,301	\$	2,780,778	2%	8%	
Coalition profit							
Outdoor & Action Sports	\$	260,820	\$	274,490	(5%)	7%	
Jeanswear		131,932		129,266	2%	7%	
Imagewear		41,347		37,772	9%	13%	
Sportswear		12,841		12,555	2%	2%	
Contemporary Brands		3,540		7,902	(55%)	(48%)	
Other		14,527		(3,116)	*	*	
Total coalition profit		465,007		458,869	1%	10%	
Corporate and other expenses		(66,344)		(57,771)	(15%)	(15%)	
nterest, net		(19,751)		(19,306)	(2%)	(2%)	
ncome before income taxes	\$	378,912	\$	381,792	(1%)	10%	

** Refer to currency neutral definition on following page

VF CORPORATION Supplemental Financial Information Business Segment Information – Currency Neutral Basis (Unaudited) (In thousands)

	Three Months Ended March 2015							
		As Reported Under GAAP		Adjust for Foreign Currency Exchange		Currency Neutral		
Coalition revenues								
Outdoor & Action Sports	\$	1,606,889	\$	(130,699)	\$	1,737,588		
Jeanswear		699,655		(30,578)		730,233		
Imagewear		282,896		(1,939)		284,835		
Sportswear		135,657		-		135,657		
Contemporary Brands		87,537		(3,710)		91,247		
Other		24,667				24,667		
Total coalition revenues	\$	2,837,301	\$	(166,926)	\$	3,004,227		
Coalition profit								
Outdoor & Action Sports	\$	260,820	\$	(33,759)	\$	294,579		
Jeanswear		131,932		(5,965)		137,897		
Imagewear		41,347		(1,362)		42,709		
Sportswear		12,841		-		12,841		
Contemporary Brands		3,540		(540)		4,080		
Other		14,527		-		14,527		
Total coalition profit		465,007		(41,626)		506,633		
Corporate and other expenses		(66,344)		-		(66,344)		
Interest, net		(19,751)		-		(19,751)		
Income before income taxes	\$	378,912	\$	(41,626)	\$	420,538		

Currency Neutral Financial Information

VF is a global company that reports financial information in U.S. dollars in accordance with generally accepted accounting principles. Foreign currency exchange rate fluctuations affect the amounts reported by VF from translating its foreign revenues and expenses into U.S. dollars, and from entering foreign currency transactions. These rate fluctuations can have a significant effect on reported operating results. As a supplement to our reported operating results, we present currency neutral financial information, which is a non-GAAP financial measure that excludes the incremental currency transaction currency exchange. We use currency neutral information to provide a framework to assess how our business performed excluding the effects of changes in the rates used to calculate foreign currency translation and transaction gains and losses. Management believes this information is useful to investors to facilitate comparison of operating results and better identify trends in our businesses.

To calculate foreign currency translation on a currency neutral basis, operating results for the current year period for entities reporting in currencies other than the U.S. dollar are translated into U.S. dollars at the average exchange rates in effect during the comparable period of the prior year (rather than the actual exchange rates in effect during the current year period). Similarly, transaction gains and losses on a currency neutral basis are calculated using exchange rates from the comparable period of the prior year.

These currency neutral performance measures should be viewed in addition to, and not in lieu of or superior to, our operating performance measures calculated in accordance with GAAP. The currency neutral information presented may not be comparable to similarly titled measures reported by other companies.

CONTACT: <u>VF Corporation</u> Lance Allega Vice President, Investor Relations 336-424-6082 or Craig Hodges

Director, Corporate Communications 336-424-5636