### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): October 23, 2017

#### V.F. Corporation

(Exact Name of Registrant as Specified in Charter)

Pennsylvania (State or Other Jurisdiction of Incorporation) 1-5256 (Commission File Number) 23-1180120 (IRS Employer Identification No.)

105 Corporate Center Boulevard Greensboro, North Carolina (Address of Principal Executive Offices)

27408 (Zip Code)

(336) 424-6000 (Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).
Emerging growth company □
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. $\Box$

#### Item 2.02. Results of Operations and Financial Condition.

On October 23, 2017, V.F. Corporation issued a press release setting forth its third quarter 2017 earnings. A copy of the press release is attached hereto as Exhibit 99.

The information in this Current Report on Form 8-K, including Exhibit 99, shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No. Description

99 V.F. Corporation press release dated October 23, 2017.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

V.F. CORPORATION (Registrant)

By: /s/ Scott A. Roe Scott A. Roe

Vice President & Chief Financial Officer

Date: October 23, 2017

#### EXHIBIT INDEX

#### Exhibit No. Description

99 V.F. Corporation press release dated October 23, 2017.

#### VF Reports Third Quarter 2017 Results; Raises Outlook and Dividend for 2017

- Third quarter revenue from continuing operations increased 5 percent to \$3.5 billion (up 4 percent currency neutral);
- Gross margin from continuing operations improved 100 basis points (up 180 basis points currency neutral) to 50.1 percent;
- Outdoor & Action Sports revenue increased 8 percent (up 6 percent currency neutral); Vans® brand revenue increased 28 percent (up 26 percent currency neutral);
- International revenue increased 13 percent (up 10 percent currency neutral), including 18 percent growth in Europe (up 14 percent currency neutral) and 9 percent growth in China;
- Direct-to-consumer revenue increased 18 percent (up 17 percent currency neutral) with digital revenue up 38 percent (up 37 percent currency neutral);
- Reported earnings per share from continuing operations decreased 16 percent (down 12 percent currency neutral) to \$0.97 due to a noncash goodwill impairment charge; adjusted earnings per share from continuing operations increased 6 percent (up 10 percent currency neutral) to \$1.23;
- 2017 revenue now expected to increase about 6 percent on a reported basis (up 5.5 percent on a currency neutral basis) to approximately \$12.1 billion;
- 2017 reported earnings per share is now expected to be \$2.73; adjusted earnings per share from continuing operations is now expected to be \$3.01, including an additional \$25 million, or \$0.05 per share, of incremental investment, up 1 percent on an adjusted basis (up 6 percent currency neutral) compared to 2016 adjusted earnings per share of \$2.98; and,
- Quarterly dividend rate increased by 10 percent to \$0.46 per share.

GREENSBORO, N.C.—(BUSINESS WIRE)—October 23, 2017—VF Corporation (NYSE: VFC) today reported financial results for its third quarter ended September 30, 2017. All per share amounts are presented on a diluted basis. This release refers to "reported" and "currency neutral" amounts, terms that are described under the heading "Currency Neutral — Excluding the Impact of Foreign Currency." Unless otherwise noted, "reported" and "currency neutral" amounts are the same. This release also refers to "continuing" and "discontinued" operations amounts, which are concepts described under the heading "Discontinued Operations — Licensing Business and Contemporary Brands." Unless otherwise noted, results presented are based on continuing operations. This release also refers to "adjusted" amounts, terms that are described under the heading "Adjusted Amounts — Excluding Noncash Impairment Charges and Williamson-Dickie Transaction and Deal Related Expenses." Unless otherwise noted, "reported" and "adjusted" amounts are the same.

"VF's third quarter results were strong, fueled by accelerated momentum across the company's international and direct-to-consumer platforms and our Outdoor and Action Sports and Workwear businesses," said Steve Rendle, President and Chief Executive Officer. "Based on the strength of our third quarter performance and the stronger growth trajectory we see for the remainder of 2017, we are again increasing our full year outlook and making additional growth-focused investments aimed at accelerating growth and value creation into 2018 and beyond. VF remains committed to returning cash to shareholders as evidenced by the increase in our dividend, which is supported by the strength of our balance sheet and the confidence we have in our strategic growth plan."

#### Currency Neutral - Excluding the Impact of Foreign Currency

This release refers to "reported" amounts in accordance with U.S. generally accepted accounting principles ("GAAP"), which include translation and transactional impacts from foreign currency exchange rates. This release also refers to "currency neutral" amounts, which exclude both the impact of translating foreign currencies into U.S. dollars and the impact of currency rate changes on foreign currency denominated transactions. Reconciliations of GAAP measures to currency neutral amounts are presented in the supplemental financial information included with this release, which identifies and quantifies all excluded items, and provides management's view of why this information is useful to investors.

#### Discontinued Operations - Licensing Business and Contemporary Brands

On April 28, 2017, the company completed the sale of its Licensed Sports Group (LSG) business, including the *Majestic*<sup>®</sup> brand. Accordingly, the company has removed the assets and liabilities of LSG at that date and included the operating results of LSG in discontinued operations for all periods presented. In conjunction with the LSG divestiture, VF executed its plan to entirely exit the licensing business and has classified the assets of the *JanSport*<sup>®</sup> brand collegiate business as held for sale and included the operating results in discontinued operations for all periods presented.

On August 26, 2016, the company completed the sale of its Contemporary Brands businesses, which included the 7 For All Mankind®, Splendid® and Ella Moss® brands. Accordingly, the company has included the operating results of those businesses in discontinued operations for all periods presented.

The company's net loss from discontinued operations was less than \$1 million in the third quarter of 2017, which includes an adjustment to the estimated loss on the sale of LSG recorded in the first quarter of 2017, and the after-tax operating results of the  $JanSport^{\otimes}$  brand collegiate business during the quarter.

#### Adjusted Amounts - Excluding Noncash Impairment Charges and Williamson-Dickie Transaction and Deal Related Expenses

This release refers to adjusted amounts that exclude a pretax noncash goodwill impairment charge related to the Nautica® brand of \$105 million and \$5 million of transaction and deal related expenses associated with the acquisition of Williamson-Dickie. Combined, the above charges impacted earnings per share by \$0.26. All adjusted amounts referenced herein exclude the effects of these amounts.

Reconciliations of measures calculated in accordance with GAAP to adjusted amounts are presented in the supplemental financial information included with this release, which identifies and quantifies all excluded items.

#### Income Statement Review

- Revenue increased 5 percent to \$3.5 billion (up 4 percent currency neutral), driven by broad-based strength across VF's international and direct-to-consumer platforms, Outdoor & Action Sports coalition, most notably our Vans<sup>®</sup> brand and Workwear businesses.
- Gross margin improved 100 basis points to 50.1 percent, as benefits from pricing and a mix shift toward higher margin businesses were partially offset by changes in foreign currency and an increase in product costs. Changes in foreign currency negatively affected reported gross margin by 80 basis points during the quarter.
- Operating income on a reported basis was down 20 percent to \$484 million compared to the same period of 2016. On an adjusted basis, operating income was down 2 percent to \$593 million. Changes in foreign currency negatively affected the reported and adjusted operating profit decline by 3 percentage points during the quarter. Operating margin on a reported basis decreased 450 basis points to 13.8 percent. On an adjusted basis, third quarter operating margin declined 140 basis points to 16.9 percent. Changes in foreign currency negatively affected reported and adjusted operating margin by 80 basis points during the quarter.
- Earnings per share on a reported basis decreased 16 percent to \$0.97 compared to \$1.16 during the same period last year. On an adjusted basis, earnings per share increased 6 percent to \$1.23. Excluding the impact of changes in foreign currency, third quarter reported and adjusted earnings per share decreased 12 percent and increased 10 percent, respectively.

#### **Balance Sheet Highlights**

Inventories were up 1 percent compared with the same period of 2016. As of the end of the third quarter, the company has \$4.2 billion remaining under its current share repurchase authorization. In anticipation of the closing of the Williamson-Dickie transaction on October 2, 2017, VF prefunded the purchase price resulting in a significant increase in both cash and short-term borrowings at the end of the third quarter. The company expects to end 2017 with less than \$1 billion of short-term borrowings.

#### 2017 Outlank Baisad

The following outlook for 2017 has been updated and includes the following:

- Revenue is now expected to increase about 6 percent on a reported basis (up 5.5 percent currency neutral) to approximately \$12.1 billion. This compares to the previous expectation of \$11.85 billion, a 3.5 percent increase on a reported basis (up 4.5 percent currency neutral). Both estimates include about a \$200 million contribution from the previously announced Williamson-Dickie acquisition. By coalition, revenue for Outdoor & Action Sports is now expected to increase approximately 7 percent versus the previous expectation of an approximate 5 percent increase (up 6 percent to 7 percent currency neutral); revenue for Jeanswear is now expected to decline slightly versus the previous expectation of revenue that approximated that of 2016; Imagewear revenue is still expected to increase at a mid-single-digit percentage rate; and, Sportswear is still expected to decline at a high single-digit percentage rate.
- International revenue is now expected to increase approximately 10 percent versus the previous expectation of a low single-digit increase (up high single-digit currency neutral).
- Direct-to-consumer revenue is now expected to increase approximately 13 percent versus the previous expectation of a 10 percent to 11 percent increase. Digital revenue is now expected to increase approximately 30 percent versus the previous estimate of a more than 25 percent increase.
- Gross margin is now expected to approximate 50.0 percent, versus the previous expectation of 49.5 percent, and includes about a 50 basis point negative impact from changes in foreign currency. The Williamson-Dickie acquisition is expected to negatively impact gross margin by about 20 basis points.
- Operating margin on a reported basis is expected to be 12.3 percent; adjusted operating margin is expected to approximate 13.4 percent, versus the previous expectation of 13.7 percent, including about a 50 basis point negative impact from changes in foreign currency. The Williamson-Dickie acquisition is expected to negatively impact adjusted operating margin by about 20 basis points.
- Earnings per share on a reported basis is expected to be \$2.73; adjusted earnings per share is now expected to be \$3.01 compared to the previous expectation of \$2.96. Accordingly, adjusted earnings per share is expected to increase 1 percent (up 6 percent currency neutral), compared to 2016 adjusted earnings per share of \$2.98. Relative to the prior outlook, the company's updated 2017 adjusted earnings per share outlook includes an additional \$0.05 per share (\$25 million pretax) impact from additional investments to drive accelerated growth into 2018 and beyond. This is in addition to the \$0.08 per share (\$40 million pre-tax) impact from additional investments announced on July 24, 2017.
- Other full year assumptions include an effective tax rate of approximately 20 percent (down from a tax rate in the low 20 percent range previously) and cash flow from operations is expected to reach approximately \$1.5 billion (up from \$1.45 billion previously).

#### Dividend Declared

On October 19, 2017, VF's Board of Directors declared a quarterly dividend of \$0.46 per share, reflecting a 10 percent increase over the previous quarter's dividend. This dividend will be payable on December 18, 2017, to shareholders of record at the close of business on December 8, 2017.

#### Webcast Information

VF will host its 2017 third quarter conference call beginning at 8:30 a.m. Eastern Time today. The conference call will be broadcast live via the internet, accessible at ir.vfc.com. For those unable to listen to the live broadcast, an archived version will be available at the same location.

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VF Corporation (NYSE: VFC) outfits consumers around the world with its diverse portfolio of iconic lifestyle brands, including Vans®. The North Face®, Timberland®, Wrangler® and Lee®. Founded in 1899, VF is one of the world's largest apparel, footwear and accessories companies with socially and environmentally responsible operations spanning numerous geographies, product categories and distribution channels. VF is committed to delivering innovative products to consumers and creating long-term value for its customers and shareholders. For more information, visit <a href="https://www.vfc.com">www.vfc.com</a>.

#### Forward-looking Statements

Certain statements included in this release and attachments are "forward-looking statements" within the meaning of the federal securities laws. Forward-looking statements are made based on our expectations and beliefs concerning future events impacting VF and therefore involve several risks and uncertainties. You can identify these statements by the fact that they use words such as "will," "anticipate," "estimate," "expect," "should," and "may" and other words and terms of similar meaning or use of future dates. We caution that forward-looking statements are not guarantees and that actual results could differ materially from those expressed or implied in the forward-looking statements. Potential risks and uncertainties that could cause the actual results of operations or financial condition of VF to differ materially from those expressed or implied by forward-looking statements in this release include, but are not limited to: foreign currency fluctuations; the level of consumer demand for apparel, footwear and accessories; disruption to VF's distribution system; VF's reliance on a small number of large customers; the financial strength of VF's customers; fluctuations in the price, availability and quality of raw materials and contracted products; disruption and volatility in the global capital and credit markets; VF's response to changing fashion trends, evolving consumer preferences and changing patterns of consumer behavior, intense competition from online retailers, manufacturing and product innovation; increasing pressure on margins; VF's ability to implement its business strategy; VF's ability to grow its international and direct-to-consumer businesses; VF's and its customers' and vendors' ability to maintain the strength and security of information technology systems; stability of VP's manufacturing facilities and foreign suppliers; continued use by VF's suppliers of ethical business practices; VF's ability to accurately forecast demand for products; continuity of members of VF's management; VF's ability

## VF CORPORATION Condensed Consolidated Statements of Income (Unaudited) (In thousands, except per share amounts)

	Three Months Ended September		%		Nine Months I	Ended S	September	%		
		2017		2016	Change		2017		2016	Change
Net sales	\$	3,481,202	\$	3,298,484	6%	\$	8,370,183	\$	8,200,228	2%
Royalty income		27,616		29,232	(6%)		79,893		82,371	(3%)
Total revenues		3,508,818		3,327,716	5%		8,450,076		8,282,599	2%
Costs and operating expenses										
Cost of goods sold		1,751,748		1,693,071	3%		4,225,444		4,229,018	0%
Selling, general and administrative expenses		1,168,470		1,026,398	14%		3,176,536		2,939,115	8%
Impairment of goodwill		104,651		-	*		104,651		-	*
Total costs and operating expenses		3,024,869		2,719,469	11%		7,506,631		7,168,133	5%
Operating income		483,949		608,247	(20%)		943,445		1,114,466	(15%)
Interest, net		(22,537)		(22,568)	0%		(63,332)		(63,982)	(1%)
Other (expense) income, net		(332)		(1,097)	*		(2,052)		1,696	*
Income from continuing operations before income taxes		461,080		584,582	(21%)		878,061		1,052,180	(17%)
Income taxes		74,316		99,358	(25%)		161,753		188,528	(14%)
Income from continuing operations		386,764		485,224	(20%)		716,308		863,652	(17%)
Income (loss) from discontinued operations, net of tax		(624)		13,265	*		(11,116)		(53,879)	*
Net income	\$	386,140	\$	498,489	(23%)	\$	705,192	\$	809,773	(13%)
Earnings (loss) per common share - basic (a)										
Continuing operations	\$	0.98	\$	1.17	(16%)	\$	1.79	\$	2.07	(14%)
Discontinued operations	*	-		0.03	*	*	(0.03)	*	(0.13)	*
Total earnings per common share - basic	\$	0.98	\$	1.21	(19%)	\$	1.76	\$	1.94	(9%)
Earnings (loss) per common share - diluted <sup>(a)</sup>										
Continuing operations	\$	0.97	\$	1.16	(16%)	\$	1.77	\$	2.04	(13%)
Discontinued operations	Ф	0.97	Þ	0.03	(1070)	Þ	(0.03)	э	(0.13)	(1370)
Total earnings per common share - diluted	\$	0.97	\$	1.19	(18%)	\$	1.74	\$	1.91	(9%)
Weighted average shares outstanding		202.25-					100 ==:		44= 0.5=	
Basic		393,258		413,461			400,771		417,067	
Diluted		397,384		419,240			404,619		423,477	
Cash dividends per common share	\$	0.42	\$	0.37	14%	\$	1.26	\$	1.11	14%

<sup>\*</sup> Calculation not meaningful

Basis of presentation of condensed consolidated financial statements: VF operates and reports using a 52/53 week fiscal year ending on the Saturday closest to December 31 of each year. For presentation purposes herein, all references to periods ended September 2017, December 2016 and September 2016 relate to the 13-week and 39-week fiscal periods ended September 30, 2017, the 52-week fiscal period ended December 31, 2016 and the 13-week and 39-week fiscal periods ended October 1, 2016.

<sup>(</sup>a) Amounts have been calculated using unrounded numbers.

# VF CORPORATION Condensed Consolidated Balance Sheets (Unaudited) (In thousands)

	September 			December 2016	September 2016		
ASSETS							
Current assets							
Cash and equivalents	\$	1,546,128	\$	1,227,862	\$	737,825	
Accounts receivable, net		1,851,430		1,161,393		1,736,521	
Inventories		1,909,563		1,471,300		1,897,546	
Other current assets		319,991		296,698		293,904	
Current assets of discontinued operations		315		135,845		153,227	
Total current assets		5,627,427		4,293,098		4,819,023	
Property, plant and equipment		921,217		926,010		935,015	
Intangible assets		1,936,522		1,797,271		1,925,955	
Goodwill		1,642,873		1,708,323		1,769,838	
Other assets		746,882		929,190		904,742	
Other assets of discontinued operations		-		85,395		88,536	
Total assets	\$	10,874,921	\$	9,739,287	\$	10,443,109	
LIABILITIES AND STOCKHOLDERS' EQUITY							
Current liabilities							
Short-term borrowings	\$	1,985,287	\$	26,029	\$	737,660	
Current portion of long-term debt		253,831		253,689		3,643	
Accounts payable		554,107		642,970		550,427	
Accrued liabilities		1,028,170		827,507		860,383	
Current liabilities of discontinued operations		-		35,205		25,083	
Total current liabilities		3,821,395		1,785,400		2,177,196	
Long-term debt		2,144,221		2,039,180		2,347,122	
Other liabilities		971,885		977,076		1,049,353	
Other liabilities of discontinued operations (a)		<u>-</u>		(3,290)		(3,339)	
Total liabilities		6,937,501		4,798,366		5,570,332	
Stockholders' equity		3,937,420		4,940,921		4,872,777	
Total liabilities and stockholders' equity	\$	10,874,921	\$	9,739,287	\$	10,443,109	
	-				-		

(a) This line contains deferred income tax liabilities that reflect VF's consolidated netting by jurisdiction.

#### VF CORPORATION Condensed Consolidated Statements of Cash Flows (Unaudited) (In thousands)

	Nine Months End	led September
	2017 <sup>(b)</sup>	2016 <sup>(a), (b)</sup>
Operating activities	Ø 505.102	000 773
Net income		\$ 809,773
Impairment of goodwill	104,651 207,590	205 401
Depreciation and amortization		205,491
Other adjustments	(1,010,750)	(968,067)
Cash provided by operating activities	6,683	47,197
Investing activities		
Proceeds from sale of businesses, net of cash sold	213,494	115,983
Capital expenditures	(124,393)	(129,947)
Software purchases	(53,451)	(31,843)
Other, net	(10,558)	(4,997)
Cash provided (used) by investing activities	25,092	(50,804)
Financing activities		
Net increase in short-term borrowings	1,959,335	287,759
Payments on long-term debt	(2,749)	(12,385)
Payments of debt issuance costs	-	(6,772)
Proceeds from long-term debt	-	951,782
Purchases of treasury stock	(1,200,356)	(1,000,230)
Cash dividends paid	(502,993)	(462,406)
Proceeds from issuance of Common Stock, net of shares withheld for taxes	48,144	40,667
Cash provided (used) by financing activities	301,381	(201,585)
Effect of foreign currency rate changes on cash, cash equivalents and restricted cash	(13,914)	1,018
Net change in cash, cash equivalents and restricted cash	319,242	(204,174)
Cash, cash equivalents and restricted cash - beginning of year (c)	1,231,026	946,396
Cash, cash equivalents and restricted cash - end of period (c)	\$ 1,550,268	\$ 742,222

<sup>(</sup>a) Reflects the impact of adopting the new accounting guidance on the presentation of restricted cash and restricted cash equivalents as of the beginning of the first quarter of 2017, which resulted in a \$3.8 million reclassification of cash flows used by operating activities in the Condensed Consolidated Statement of Cash Flows for the nine months ended September 2016.

(c) The cash amounts presented above differ from the Condensed Consolidated Balance Sheets due to the adoption of the new accounting guidance discussed in (a) above.

<sup>(</sup>b) The cash flows related to discontinued operations have not been segregated, and are included in the Condensed Consolidated Statements of Cash Flows.

# VF CORPORATION Supplemental Financial Information Business Segment Information (Unaudited) (In thousands)

	T	hree Months E	nded	September		% Change		Nine Months E	nded	September		% Change
		2017		2016	% Change	Currency Neutral <sup>(a)</sup>		2017		2016	% Change	Currency Neutral <sup>(a)</sup>
Coalition revenues												
Outdoor & Action Sports	\$	2,502,590	\$	2,326,436	8%	6%	\$	5,647,587	\$	5,378,272	5%	5%
Jeanswear		697,701		701,416	(1%)	(1%)		1,945,950		2,041,186	(5%)	(4%)
Imagewear		138,885		127,992	9%	8%		423,859		404,633	5%	5%
Sportswear		140,272		140,705	0%	0%		352,848		373,977	(6%)	(6%)
Other		29,370		31,167	(6%)	(6%)	_	79,832	_	84,531	(6%)	(6%)
Total coalition revenues	\$	3,508,818	\$	3,327,716	5%	4%	\$	8,450,076	\$	8,282,599	2%	2%
Coalition profit (loss)		<b>72.1.1</b> 00			<b>=</b> 0.4	4407				0.42.250	407	4007
Outdoor & Action Sports	\$	524,489	\$	491,015	7%	11%	\$	877,206	\$	842,378	4%	10%
Jeanswear		121,218		142,427	(15%)	(16%)		323,994		388,564	(17%)	(17%)
Imagewear		22,377		23,981	(7%)	(10%)		72,349		74,497	(3%)	(4%)
Sportswear Other		17,488 (737)		15,080 (341)	16% (116%)	16% (116%)		27,764 (3,225)		26,156 (3,523)	6% 8%	6% 8%
Total coalition profit		684,835		672,162	2%	5%		1,298,088		1,328,072	(2%)	2%
Impairment of goodwill		(104,651)		-	*	*		(104,651)		-	*	*
Corporate and other expenses		(96,567)		(65,012)	49%	48%		(252,044)		(211,910)	19%	19%
Interest, net	_	(22,537)	_	(22,568)	0%	0%		(63,332)	_	(63,982)	(1%)	(1%)
Income from continuing operations before income taxes	\$	461,080	\$	584,582	(21%)	(18%)	\$	878,061	\$	1,052,180	(17%)	(12%)

<sup>(</sup>a) Refer to currency neutral definition on the following pages.

<sup>\*</sup> Calculation not meaningful

#### VF CORPORATION

#### Supplemental Financial Information Business Segment Information – Currency Neutral Basis (Unaudited) (In thousands)

Three Months Ended September 2017

		111100 111	ontins Ended Septemb	2017	
	As Reported under GAAP	•	ust for Foreign ency Exchange	C	urrency Neutral
Coalition revenues					
Outdoor & Action Sports	\$ 2,502,590	\$	(29,266)	\$	2,473,324
Jeanswear	697,701		(5,469)		692,232
Imagewear	138,885		(191)		138,694
Sportswear	140,272		-		140,272
Other	 29,370		-		29,370
Total coalition revenues	\$ 3,508,818	\$	(34,926)	\$	3,473,892
Coalition profit (loss)					
Outdoor & Action Sports	\$ 524,489	\$	22,918	\$	547,407
Jeanswear	121,218		(1,791)		119,427
magewear	22,377		(780)		21,597
Sportswear	17,488		-		17,488
Other	 (737)		-		(737)
Total coalition profit	684,835		20,347		705,182
mpairment of goodwill	(104,651)		-		(104,651)
Corporate and other expenses	(96,567)		619		(95,948)
tterest, net	 (22,537)		-	-	(22,537)
ncome from continuing operations before income taxes	\$ 461,080	\$	20,966	\$	482,046
viluted earnings per share growth	 (16%)		4%	-	(12%)

#### **Currency Neutral Financial Information**

VF is a global company that reports financial information in U.S. dollars in accordance with GAAP. Foreign currency exchange rate fluctuations affect the amounts reported by VF from translating its foreign revenues and expenses into U.S. dollars, and from entering foreign currency transactions. These rate fluctuations can have a significant effect on reported operating results. As a supplement to our reported operating results, we present currency neutral financial information, which is a non-GAAP financial measure that excludes both the impact of translating foreign currencies into U.S. dollars and the impact of currency rate changes on foreign currency denominated transactions. We use currency neutral information to provide a framework to assess how our business performed excluding the effects of changes in the rates used to calculate foreign currency translation, and transaction gains and losses. Management believes this information is useful to investors to facilitate comparison of operating results and better identify trends in our businesses.

To calculate foreign currency translation on a currency neutral basis, operating results for the current year period for entities reporting in currencies other than the U.S. dollar are translated into U.S. dollars at the average exchange rates in effect during the current year period). Similarly, transaction gains and losses on a currency neutral basis are calculated using exchange rates from the comparable period of the prior year.

These currency neutral performance measures should be viewed in addition to, and not in lieu of or superior to, our operating performance measures calculated in accordance with GAAP. The currency neutral information presented may not be comparable to similarly titled measures reported by other companies.

### VF CORPORATION Supplemental Financial Information Business Segment Information – Currency Neutral Basis (Unaudited)

(In thousands)

Nine Months Ended September 2017

	As Reported under GAAP	•	est for Foreign ency Exchange	<u></u>	urrency Neutral
Coalition revenues					
Outdoor & Action Sports	\$ 5,647,587	\$	8,263	\$	5,655,850
Jeanswear	1,945,950		5,642		1,951,592
Imagewear	423,859		(65)		423,794
Sportswear	352,848		-		352,848
Other	 79,832		-		79,832
Total coalition revenues	\$ 8,450,076	\$	13,840	\$	8,463,916
Coalition profit (loss)					
Outdoor & Action Sports	\$ 877,206	\$	53,068	\$	930,274
Jeanswear	323,994		(422)		323,572
Imagewear	72,349		(949)		71,400
Sportswear	27,764		-		27,764
Other	 (3,225)		-		(3,225)
Total coalition profit	1,298,088		51,697		1,349,785
mpairment of goodwill	(104,651)		-		(104,651)
Corporate and other expenses	(252,044)		863		(251,181)
nterest, net	 (63,332)		-		(63,332)
ncome from continuing operations before income taxes	\$ 878,061	\$	52,560	\$	930,621
Diluted earnings per share growth	 (13%)		5%		(8%)
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#### **Currency Neutral Financial Information**

VF is a global company that reports financial information in U.S. dollars in accordance with GAAP. Foreign currency exchange rate fluctuations affect the amounts reported by VF from translating its foreign revenues and expenses into U.S. dollars, and from entering foreign currency transactions. These rate fluctuations can have a significant effect on reported operating results. As a supplement to our reported operating results, we present currency neutral financial information, which is a non-GAAP financial measure that excludes both the impact of translating foreign currencies into U.S. dollars and the impact of currency rate changes on foreign currency denominated transactions. We use currency neutral information to provide a framework to assess how our business performed excluding the effects of changes in the rates used to calculate foreign currency translation, and transaction gains and losses. Management believes this information is useful to investors to facilitate comparison of operating results and better identify trends in our businesses.

To calculate foreign currency translation on a currency neutral basis, operating results for the current year period for entities reporting in currencies other than the U.S. dollar are translated into U.S. dollars at the average exchange rates in effect during the current year period). Similarly, transaction gains and losses on a currency neutral basis are calculated using exchange rates from the comparable period of the prior year.

These currency neutral performance measures should be viewed in addition to, and not in lieu of or superior to, our operating performance measures calculated in accordance with GAAP. The currency neutral information presented may not be comparable to similarly titled measures reported by other companies.

### VF CORPORATION Supplemental Financial Information Reconciliation of Select GAAP Measures to Non-GAAP Measures

(Unaudited) (In thousands, except per share amounts)

As Reported

under GAAP

Goodwill

Impairment Charge (a)

Williamson-Dickie Transaction Related

Expenses (b)

Adjusted

Operating income  Tax expense  Income from continuing operations  Diluted earnings per share from continuing operations (c)	\$	483,949 74,316 386,764	\$	104,651 6,133 98,518 0.25	\$	4,890 1,555 3,335	\$	593,490 82,004 488,617
Diffused earnings per share from continuing operations (7)		0.97		0.25		0.01		1.23
	As Reported under GAAP				W/:U:	nson-Dickie		
Nine Months Ended September 2017			Impa	Goodwill irment Charge <sup>(a)</sup>	Transac	etion Related	A	djusted
Nine Months Ended September 2017  Operating income			Impai		Transac	ction Related	<b>A</b>	1,052,986
·	unde	er GAAP		irment Charge <sup>(a)</sup>	Transac Exp	etion Related benses (b)		
Operating income	unde	943,445		irment Charge <sup>(a)</sup> 104,651	Transac Exp	etion Related benses (b) 4,890		1,052,986

<sup>(</sup>a) VF recognized goodwill impairment charges of \$104.7 million related to the Nautica reporting unit for the three and nine months ended September 2017. The tax expense adjustment of \$6.1 million represents the impact of non-deductible goodwill impairment on the interim tax rate calculation. Excluding the impairment charge, the tax rate for the quarter would have been 14.2%. The EPS impact was calculated using 397,384 and 404,619 weighted average common shares for the three and nine months ended September 2017, respectively.

#### Non-GAAP Financial Information

**Three Months Ended September 2017** 

The financial information above has been presented on a GAAP basis and on an adjusted basis which excludes the impact of impairment charges for goodwill and transaction and deal related expenses associated with the acquisition of Williamson-Dickie. These adjusted presentations are non-GAAP measures. Management believes these measures provide investors with useful supplemental information regarding VF's underlying business trends and the performance of VF's ongoing operations and are useful for period-over-period comparisons of such operations.

Management uses the above financial measures internally in its budgeting and review process and, in some cases, as a factor in determining compensation. While management believes that these non-GAAP financial measures are useful in evaluating the business, this information should be considered as supplemental in nature and should be viewed in addition to, and not in lieu of or superior to, VF's operating performance measures calculated in accordance with GAAP. In addition, these non-GAAP financial measures may not be the same as similarly titled measures presented by other companies.

<sup>(</sup>b) VF recognized \$4.9 million of transaction and deal related expenses associated with the acquisition of Williamson-Dickie during the three and nine months ended September 2017. The EPS impact was calculated using 397,384 and 404,619 weighted average common shares for the three and nine months ended September 2017, respectively.

<sup>(</sup>c) Amounts shown in the table have been calculated using unrounded numbers.

### VF CORPORATION Supplemental Financial Information Top 5 Brand Revenue Information (Unaudited)

Nine Months Ended September 2017

Three Months Ended September 2017

EMEA APAC Global EMEA APAC Global Americas Americas **Top 5 Brand Revenue Growth** Vans<sup>®</sup> 14% % change 23% 42% 23% 28% 12% 15% 23% % change currency neutral\* 22% 39% 23% 26% 12% 16% 25% 15% The North Face® (9%) % change 18% 5% (2%) (4%) 18% 0% 2% % change currency neutral\* (10%) 17% 4% (3%) (4%) 19% 2% 2%  $\textit{Timberland}^{\circledR}$ (5%) % change (6%) 6% (5%) (1%) 3% (4%) (2%) % change currency neutral\* (7%) 3% (5%) (2%) (5%) 3% (4%) (2%)  $Wrangler^{\circledR}$ % change 6% 2% (7%) 5% (2%) 1% (6%) (2%) 0% % change currency neutral\* 6% (2%) (10%) 4% (2%) (9%) (2%)  $Lee^{\circledR}$ % change (14%) 12% (3%) (7%) (12%) 3% (3%) (8%) % change currency neutral\* (14%) 7% (4%)(8%) (12%) 3% (1%) (7%)

\*Refer to currency neutral definition on previous pages.

#### VF CORPORATION Supplemental Financial Information Geographic and Channel Revenue Information (Unaudited)

Three Months Ended

Nine Months Ended

#### September 2017 September 2017 % Change % Change Currency Neutral\* % Currency % Change Neutral\* Change Geographic Revenue Growth U.S. 0% (1%) 0% (1%) EMEA 18% 14% 9% 9% APAC 5% 5% 4% 6% China 9% 9% 9% 12% Americas (non-U.S.) 6% 8% 5% 6% International 13% 10% 7% 8% Three Months Ended Nine Months Ended September 2017 September 2017 % Change % Change Currency Neutral\* Currency Neutral\* % % Change Change Channel Revenue Growth Wholesale 0% (2%) (2%) 1% Direct-to-Consumer 18% 17% 13% 13% As of September 2017 2016 DTC Store Count

1,508

1,475

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Total

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<sup>\*</sup>Refer to currency neutral definition on previous pages.