## SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

### **SCHEDULE 13G** (RULE 13D-102)

**INFORMATION STATEMENT PURSUANT TO RULE 13D-1 UNDER THE SECURITIES EXCHANGE ACT OF 1934** (AMENDMENT NO. 54)

# V.F. Corporation

**Common Stock** (Title of Class of Securities)

> 918204108 (CUSIP Number)

December 31, 2010 (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

⊠ Rule 13d-1(b)

 $\Box$  Rule 13d-1(c)

 $\Box$  Rule 13d-1(d)

CUSIP No. 918204108				Page 1 of 7 Pages	
1)	IRS Ide	entificatio	ting Persons n No. Of Above Persons Financial Services Group, Inc. 25-1435979		
2)	Check the Appropriate Box if a Member of a Group (See Instructions) a) $\Box$ b) $\Box$				
3)	SEC U	SEC USE ONLY			
4)	Citizen	ship or P	lace of Organization		
	Per	insylvar			
		5)	Sole Voting Power 74,318		
S Ben	Number of Shares Beneficially Owned By Each Reporting Person With		Shared Voting Power 21,654,103* *See the response to Item 6.		
Re P			Sole Dispositive Power 30,532		
			Shared Dispositive Power 21,670,473*		
			*See the response to Item 6.		
9)		Aggregate Amount Beneficially Owned by Each Reporting Person 21,735,872*			
	-	-			
10)	Check	*See the response to Item 6.      Check if the Aggregate Amount in Row (9) Excludes Certain Shares     See Instructions □			
11)	Percent of Class Represented by Amount in Row (9)				
12)	19. Type of				
12)		Type of Reporting Person (See Instructions) HC			

CUSIP No. 918204108				Page 2 of 7 Pages
1)	IRS Ide	entificatio	ting Persons on No. Of Above Persons	
2)		PNC Bancorp, Inc.       51-0326854         Check the Appropriate Box if a Member of a Group (See Instructions)         a)       b)		
3)	ĺ.	a) L b) L SEC USE ONLY		
4)	Citizen	ship or P	lace of Organization	
	Del	laware		
		5)	Sole Voting Power 74,318	
Ber	Number of Shares Beneficially Owned By Each Reporting Person With		Shared Voting Power 21,654,103* *See the response to Item 6.	
Re I			Sole Dispositive Power 30,532	
	W III	8)	Shared Dispositive Power 21,670,473*	
9)	Aggreg	gate Amo	*See the response to Item 6. unt Beneficially Owned by Each Reporting Person	
	21,	735,872	2*	
			se to Item 6.	
10)		Check if the Aggregate Amount in Row (9) Excludes Certain Shares See Instructions		
11)		t of Class		
	19.	65		
12)	Type of	f Reporti	ng Person (See Instructions)	
	НС	1		

CUSIP No. 918204108				Page 3 of 7 Pages		
1)	IRS Ide	entificatio	ting Persons in No. Of Above Persons , National Association 22-1146430			
2)	Check the Appropriate Box if a Member of a Group (See Instructions)         a) $\Box$ b) $\Box$					
3)	SEC U	SEC USE ONLY				
4)	Citizen	ship or P	lace of Organization			
	Un	ited Sta				
		5)	Sole Voting Power 74,318			
Bei	Number of Shares Beneficially Owned By Each Reporting Person With		Shared Voting Power 21,654,103* *See the response to Item 6.			
Re I			Sole Dispositive Power 30,532			
		8)	Shared Dispositive Power 21,670,473* *See the response to Item 6.			
9)	Aggreg	gate Amo	unt Beneficially Owned by Each Reporting Person			
	21,	735,872	<u>)</u> *			
			se to Item 6.			
10)		Check if the Aggregate Amount in Row (9) Excludes Certain Shares See Instructions				
11)		Percent of Class Represented by Amount in Row (9)				
	19.65					
12)	Туре о	Type of Reporting Person (See Instructions)				
	BK	ВК				

CUSIP No. 918204108				Page 4 of 7 Pages
1)	IRS Ide	ntificatio	ting Persons on No. Of Above Persons tal Advisors, LLC 27-0640560	
2)	Check the Appropriate Box if a Member of a Group (See Instructions) a) $\Box$ b) $\Box$			
3)	SEC USE ONLY		Y	
4)	Citizens	ship or P		
	Del	aware		
Number of Shares Beneficially Owned By Each Reporting Person With		5) 6) 7) 8) ate Amo	Sole Voting Power         4,011         Shared Voting Power         -0-         Sole Dispositive Power         5,859         Shared Dispositive Power         3,522         unt Beneficially Owned by Each Reporting Person	
	9,38 *See the			
10)	Check i	*See the response to Item 6.      Check if the Aggregate Amount in Row (9) Excludes Certain Shares See Instructions		
11)		Percent of Class Represented by Amount in Row (9) Less than 0.01		
12)	Type of Reporting Person (See Instructions)			

CUSIP No. 918204108				Page 5 of 7 Pages
1)	IRS Ide	entificatio	ting Persons n No. Of Above Persons	
2)	PNC Delaware Trust Company       81-0581990         Check the Appropriate Box if a Member of a Group (See Instructions)         a)       D			
3)	SEC US	SEC USE ONLY		
4)	Citizens	ship or Pl	ace of Organization	
	Del	aware		
Sl Bene	Number of Shares Beneficially Owned By Each Reporting Person With		Sole Voting Power 85 Shared Voting Power 347,105*	
E Rep Pe			*See the response to Item 6. Sole Dispositive Power 98 Shared Dispositive Power 347,105* *See the response to Item 6.	
9)	Aggreg	ate Amou	Int Beneficially Owned by Each Reporting Person	
		,203* e respons	e to Item 6	
10)	*See the response to Item 6.      Check if the Aggregate Amount in Row (9) Excludes Certain Shares See Instructions □			
11)	Percent	Percent of Class Represented by Amount in Row (9) 0.31		
12)	Type of Reporting Person (See Instructions) BK			

The PNC Financial Services Group, Inc.; PNC Bancorp, Inc.; PNC Bank, National Association; PNC Capital Advisors, LLC; and PNC Delaware Trust Company

ITEM 2(b) - ADDRESS OF PRINCIPAL BUSINESS OFFICE:

The PNC Financial Services Group, Inc. – One PNC Plaza, 249 Fifth Avenue, Pittsburgh, PA 15222-2707 PNC Bancorp, Inc. – 22 Delaware Avenue, Wilmington, DE 19801 PNC Bank, National Association – One PNC Plaza, 249 Fifth Avenue, Pittsburgh, PA 15222-2707 PNC Capital Advisors, LLC – One PNC Plaza, 249 Fifth Avenue, Pittsburgh, PA 15222-2707 PNC Delaware Trust Company – 222 Delaware Avenue, Wilmington, DE 19801

#### ITEM 2(c) - CITIZENSHIP:

The PNC Financial Services Group, Inc. – Pennsylvania PNC Bancorp, Inc. – Delaware PNC Bank, National Association – United States PNC Capital Advisors, LLC – Delaware PNC Delaware Trust Company – Delaware

#### ITEM 4 – OWNERSHIP:

The following information is as of December 31, 2010:

#### (a) Amount Beneficially Owned:

(b) Percent of Class:

(c) Number of shares to which such person has:
(i) sole power to vote or to direct the vote
(ii) shared power to vote or to direct the vote
(iii) sole power to dispose or to direct the disposition of
(iv) shared power to dispose or to direct the disposition of

\*See the response to Item 6. 19.65

21,735,872 \*

74,318 21,654,103\* 30,532 21,670,473\* \*See the response to Item 6.

#### ITEM 6 - OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON:

Of the total shares of common stock reported herein, 21,654,103 shares are held in trust accounts for which PNC Bank, National Association serves as co-trustee. PNC Bank, National Association serves as co-trustee with M. Rust Sharp and Ursula F. Fairbairn and is deemed to share with them voting power and dispositive power with respect to those 21,654,103 shares.

Of the total shares of common stock reported herein, 72,290 shares are held in accounts at PNC Bank, National Association in a fiduciary capacity outside of the abovereferenced trusts.

Of the total shares of common stock reported herein, 9,381 shares are held in accounts at PNC Capital Advisors, LLC in a fiduciary capacity outside of the abovereferenced trusts.

Of the total shares of common stock reported herein, 98 shares are held in accounts at PNC Delaware Trust Company in a fiduciary capacity outside of the abovereferenced trusts.

## ITEM 7 – IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY:

Included are the following subsidiaries of The PNC Financial Services Group, Inc. - HC:

PNC Bancorp, Inc. - HC (wholly owned subsidiary of The PNC Financial Services Group, Inc.)

PNC Bank, National Association - BK (wholly owned subsidiary of PNC Bancorp, Inc.)

PNC Capital Advisors, LLC - IA (wholly owned subsidiary of PNC Bank, National Association)

PNC Delaware Trust Company - BK (wholly owned subsidiary of PNC Bank, National Association)

#### ITEM 10 - CERTIFICATION:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

#### SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 11, 2011	February 11, 2011			
Date	Date			
By: /s/ Joseph C. Guyaux	By: /s/ Kevin A McCreadie			
Signature - The PNC Financial Services Group, Inc.	Signature – PNC Capital Advisors, LLC			
Joseph C. Guyaux, President	Kevin A. McCreadie, Manager, President & CEO			
Name & Title	Name & Title			
February 11, 2011	February 11, 2011			
Date	Date			
By: /s/ Connie Bond Stuart	By: /s/ John Colgan			
Signature - PNC Bancorp, Inc.	Signature – PNC Delaware Trust Company			
Connie Bond Stuart, Chairperson	John Colgan, Senior Vice President			
Name & Title	Name & Title			
February 11, 2011				
Date				
By: <u>/s/</u> Joseph C. Guyaux				
Signature – PNC Bank, National Association				
Joseph C. Guyaux, President				
Name & Title				

AN AGREEMENT TO FILE A JOINT STATEMENT WAS PREVIOUSLY FILED