

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): February 12, 2013

V. F. Corporation

(Exact Name of Registrant as Specified in Charter)

Pennsylvania
(State or Other Jurisdiction
of Incorporation)

1-5256
(Commission
File Number)

23-1180120
(IRS Employer
Identification No.)

105 Corporate Center Boulevard
Greensboro, North Carolina
(Address of Principal Executive Offices)

27408
(Zip Code)

Registrant's telephone number, including area code 336-424-6000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

The Board of Directors of VF Corporation (“VF”) has increased the size of the Board to twelve members and elected Matthew J. Shattock as a director, effective February 12, 2013, to serve until the annual meeting of shareholders in 2013. Mr. Shattock will serve on the Compensation and Finance Committees of the Board of Directors. Mr. Shattock, 50, is the President and Chief Executive Officer and a member of the Board of Directors of Beam Inc.

A copy of VF’s press release announcing the election of Mr. Shattock to the Board is attached as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

99.1 VF Corporation press release dated February 13, 2013.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

V.F. CORPORATION
(Registrant)

February 13, 2013

By: /s/ Laura C. Meagher

Laura C. Meagher
Vice President, General Counsel and Secretary



FOR IMMEDIATE RELEASE

**MATTHEW J. SHATTOCK ELECTED TO
VF CORPORATION'S BOARD OF DIRECTORS**

GREENSBORO, N.C., Feb. 13, 2013 – The Board of Directors of VF Corporation (NYSE: VFC), a global leader in branded lifestyle apparel and footwear, has elected Matthew J. Shattock as a director, effective yesterday.

Shattock, 50, is the President and Chief Executive Officer of Beam Inc. (NYSE: BEAM), one of the world's leading premium spirits companies. He has led Beam since 2009, first as an operating unit of Fortune Brands and since October 2011 as a standalone public company. Beam is home to some of the world's most iconic spirits brands, operates more than 20 production and commercial facilities around the world, and has a global team of 3,400 employees. Shattock is a member of the Beam Board of Directors.

At Beam, Shattock has successfully implemented a "Vision into Action" growth strategy that relies on creating famous brands, building winning markets, and generating fuel for growth through efficiency and effectiveness. As a result, Beam has built a track record of sustained outperformance, while increasing investment in brand communication, innovation and enhanced routes to market. In 2012, Beam delivered net sales that grew significantly faster than its global market, double-digit growth in earnings per share and a total shareholder return exceeding 20 percent.

"Matt's exceptional leadership skills, along with his deep experience in strategy, brand and international business development will add great value to VF as we continue shaping the global growth of our company," said Eric Wiseman, VF Corporation's Chairman and Chief Executive Officer. "I look forward to working with him as a member of our Board."

Shattock will serve on the Compensation and Finance Committees of VF's Board of Directors.

Shattock holds a bachelor's degree from the University of Durham (Durham, United Kingdom). Prior to his tenure at Beam Inc. Shattock held various executive leadership roles at Unilever PLC and Cadbury PLC.

About VF

VF Corporation is a global leader in branded lifestyle apparel and footwear with more than 30 brands. The company's largest five brands are *The North Face*®, *Wrangler*®, *Timberland*®, *Vans*®, and *Lee*®. Other brands include *7 For All Mankind*®, *Bulwark*®, *Eagle Creek*®, *Eastpak*®, *Ella Moss*®, *JanSport*®, *Kipling*®, *lucy*®, *Majestic*®, *Napapijri*®, *Nautica*®, *Red Kap*®, *Reef*®, *Riders*®, *Splendid*® and *Smartwool*®. For more information, visit www.vfc.com.

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