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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (Date of earliest event reported): February 10, 2015**

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**V. F. Corporation**

(Exact Name of Registrant as Specified in Charter)

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**Pennsylvania**  
(State or Other Jurisdiction  
of Incorporation)

**1-5256**  
(Commission  
File Number)

**23-1180120**  
(IRS Employer  
Identification No.)

**105 Corporate Center Boulevard**  
**Greensboro, North Carolina**  
(Address of Principal Executive Offices)

**27408**  
(Zip Code)

**Registrant's telephone number, including area code 336-424-6000**

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

The Board of Directors of VF Corporation (“VF”) has increased the size of the Board to thirteen members and elected Mark S. Hoplamazian as a director, effective February 10, 2015, to serve until the annual meeting of shareholders in 2015. Mr. Hoplamazian will serve on the Audit, and Nominating and Governance Committees of the Board of Directors. Mr. Hoplamazian, 51, is the President and Chief Executive Officer and a member of the Board of Directors of Hyatt Hotels Corporation.

A copy of VF’s press release announcing the election of Mr. Hoplamazian to the Board is attached as Exhibit 99.1 and is incorporated herein by reference.

In accordance with VF’s director tenure policy, as set forth in its Corporate Governance Principles, which establishes a mandatory director retirement age of 72, Ursula O. Fairbairn, who has served as a member of the Board of Directors of VF since 1994, and George Fellows, who has served as a member of the Board of Directors of VF since 1997, determined that she or he would not stand for reelection as a director at VF’s annual meeting of shareholders in 2015 (the “2015 Annual Meeting”) since each will reach age 72 prior to the 2015 Annual Meeting. The Board of Directors acknowledged Ms. Fairbairn’s and Mr. Fellows’ outstanding service during their tenure on the Board of Directors.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits.

The following is furnished as an exhibit to this report:

99 V.F. Corporation press release dated February 11, 2015.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

V.F. CORPORATION  
(Registrant)

February 11, 2015

By: /s/ Laura C. Meagher  
Laura C. Meagher  
Vice President, General Counsel and Secretary



**FOR IMMEDIATE RELEASE**

**MARK S. HOPLAMAZIAN ELECTED TO  
VF CORPORATION'S BOARD OF DIRECTORS**

**GREENSBORO, N.C., Feb. 11, 2015** – The Board of Directors of VF Corporation (NYSE: VFC), a global leader in branded lifestyle apparel, footwear and accessories, has elected Mark S. Hoplamazian as a director, effective February 10, 2015.

Mr. Hoplamazian, 51, has been a member of the board of directors of Hyatt Hotels Corporation since November 2006 and has served as President and Chief Executive Officer of Hyatt Hotels Corporation since December 2006. Prior to being appointed to his present position, Mr. Hoplamazian served as President of The Pritzker Organization, LLC (“TPO”), the principal financial and investment advisor for Pritzker family business interests. During his 17-year tenure with TPO, Mr. Hoplamazian served as advisor to various Pritzker family-owned companies, including Hyatt Hotels Corporation and its predecessors. He previously worked in international mergers and acquisitions at The First Boston Corporation in New York.

Mr. Hoplamazian serves on the Advisory Board of Facing History and Ourselves, the Council on the University of Chicago Booth School of Business, the Executive Committee of the board of directors of World Business Chicago, and the Board of Trustees of the Aspen Institute and of the Latin School of Chicago. Mr. Hoplamazian is a member of the World Travel & Tourism Council and the Commercial Club of Chicago, and is a member of the Discovery Class of the Henry Crown Fellowship.

“Mark has extraordinary leadership skills and proven experience in strategy, brand and international business development in a consumer-facing environment,” said Eric Wiseman, VF Corporation’s Chairman, President and Chief Executive Officer. “Mark will add immediate value to our governance structure and related process. We look forward to working with him as a member of VF’s Board of Directors.”

Mr. Hoplamazian will serve on the Audit, and Nominating and Governance Committees of VF’s Board of Directors.

***About VF***

VF Corporation (NYSE: VFC) is a global leader in the design, manufacture, marketing and distribution of branded lifestyle apparel, footwear and accessories. The company’s highly diversified portfolio of 30 powerful brands spans numerous geographies, product categories, consumer demographics and sales channels, giving VF a unique industry position and the ability to create sustainable, long-term growth for our customers and shareholders. The company’s largest brands are *The North Face*®, *Vans*®, *Timberland*®, *Wrangler*®, *Lee*® and *Nautica*®. For more information, visit [www.vfc.com](http://www.vfc.com).

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**VF Corporation Contacts:**

Craig Hodges  
Director, Corporate Communications  
(336) 424-5636

Lance Allega  
Vice President, Investor Relations  
(336) 424-608

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