

---

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

---

**FORM 8-K**

---

**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (Date of earliest event reported): February 16, 2016**

---

**V. F. Corporation**

(Exact Name of Registrant as Specified in Charter)

---

**Pennsylvania**  
(State or Other Jurisdiction  
of Incorporation)

**1-5256**  
(Commission  
File Number)

**23-1180120**  
(IRS Employer  
Identification No.)

**105 Corporate Center Boulevard**  
**Greensboro, North Carolina**  
(Address of Principal Executive Offices)

**27408**  
(Zip Code)

**Registrant's telephone number, including area code 336-424-6000**

---

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
- 
-

**Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

The Board of Directors of VF Corporation (“VF”) has increased the size of the Board to thirteen members and elected W. Rodney McMullen as a director, effective February 16, 2016, to serve until the annual meeting of shareholders in 2016. Mr. McMullen will serve on the Audit and Nominating and Governance Committees of the Board of Directors. Mr. McMullen, 55, is the Chairman and Chief Executive Officer of The Kroger Co.

A copy of VF’s press release announcing the election of Mr. McMullen to the Board is attached as Exhibit 99.1 and is incorporated herein by reference.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits.

The following is furnished as an exhibit to this report:

99.1 V.F. Corporation press release dated February 17, 2016.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

V.F. CORPORATION  
(Registrant)

February 17, 2016

By: /s/ Laura C. Meagher  
Laura C. Meagher  
Vice President, General Counsel and Secretary

---

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99	V.F. Corporation press release dated February 17, 2016.

**W. Rodney McMullen Elected to VF Corporation's Board of Directors**

**GREENSBORO, N.C. – Feb. 17, 2016** – The Board of Directors of VF Corporation (NYSE: VFC), a global leader in branded lifestyle apparel, footwear and accessories, has elected W. Rodney McMullen as a director, effective February 16, 2016.

Mr. McMullen, 55, was elected Chairman of the Board of The Kroger Co. (Kroger) effective January 1, 2015, and Chief Executive Officer effective January 1, 2014. Kroger, headquartered in Cincinnati, OH, is one of the world's largest grocery retailers, with fiscal 2014 sales of \$108.5 billion.

Prior to his current role, Mr. McMullen served as President and Chief Operating Officer of Kroger from August 2009 to December 2013. Before that he was elected Vice Chairman effective June 2003, Executive Vice President, Strategy, Planning and Finance effective January 2000, Executive Vice President and Chief Financial Officer effective May 1999, Senior Vice President effective October 1997, and Group Vice President and Chief Financial Officer effective June 1995. Mr. McMullen joined the company in 1978 as a part-time stock clerk.

Mr. McMullen is a member of the Board of Directors of Cincinnati Financial Corp. He also serves on the Board of Trustees of Xavier University and on the Business Partnership Foundation, Gatton College of Business and Economics at the University of Kentucky. Mr. McMullen earned a bachelor's degree in Accounting, a B.B.A. in Finance, and a master's degree in Accounting, all from the University of Kentucky.

"Rodney is a proven business leader who understands the opportunities and complexities associated with a large retail organization that features many consumer-facing brands," said Eric Wiseman, VF Corporation's Chairman and Chief Executive Officer. "The depth and breadth of his experiences and insights will serve the VF Board of Directors beginning on day one. He knows the value of brands, knows how to establish and sustain brand loyalty and understands what it takes to grow brands to new levels. We are pleased to have Rodney as a member of our Board of Directors."

Mr. McMullen will serve on the Audit, and Nominating and Governance Committees of VF's Board of Directors.

**About VF**

VF Corporation (NYSE: VFC) is a global leader in the design, manufacture, marketing and distribution of branded lifestyle apparel, footwear and accessories. The company's highly diversified portfolio of 30 powerful brands spans numerous geographies, product categories, consumer demographics and sales channels, giving VF a unique industry position and the ability to create sustainable, long-term growth for our customers and shareholders. The company's largest brands are *The North Face*<sup>®</sup>, *Vans*<sup>®</sup>, *Timberland*<sup>®</sup>, *Wrangler*<sup>®</sup>, *Lee*<sup>®</sup> and *Nautica*<sup>®</sup>. For more information, visit [www.vfc.com](http://www.vfc.com).

---

**VF Corporation Contacts:**

Lance Allega  
Vice President, Investor Relations  
(336) 424-6082

Craig Hodges  
Director, Corporate Communications  
(336) 424-5636