UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): March 12, 2019

V. F. Corporation

(Exact Name of Registrant as Specified in Charter)

Pennsylvania (State or Other Jurisdiction of Incorporation)

> 105 Corporate Center Boulevard Greensboro, North Carolina

(Address of Principal Executive Offices)

1-5256 (Commission File Number) 23-1180120 (IRS Employer Identification No.)

27408 (Zip Code)

Registrant's telephone number, including area code 336-424-6000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

D Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934(§240.12b-2 of this chapter).

Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

The Board of Directors (the "Board") of VF Corporation ("VF") has increased the size of the Board to twelve members and elected Veronica Wu as a director, effective March 12, 2019, to serve until the annual meeting of shareholders in 2019. Ms. Wu will serve on the Finance and Nominating and Governance Committees of the Board. Ms. Wu, 48, is the founder of Hone Capital, a venture firm launched in 2015.

A copy of VF's press release announcing the election of Ms. Wu to the Board is attached as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

The following is furnished as an exhibit to this report:

99 V.F. Corporation press release dated March 14, 2019.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

V.F. CORPORATION (Registrant)

March 14, 2019

By: /s/ Laura C. Meagher

Laura C. Meagher Vice President, General Counsel and Secretary

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VERONICA WU ELECTED TO VF CORPORATION'S BOARD OF DIRECTORS

GREENSBORO, N.C. – March 14, 2019 – The Board of Directors of VF Corporation (NYSE: VFC), a global leader in branded lifestyle apparel, footwear and accessories, has elected Silicon Valley venture capitalist Veronica Wu as a director, effective March 12, 2019.

"We're pleased to welcome Veronica to VF's Board of Directors," said Steve Rendle, VF's Chairman, President and Chief Executive Officer. "Her extensive experience in technology, artificial intelligence and machine learning, coupled with her deep knowledge of the Chinese consumer and the China digital marketplace, will be a significant addition to our Board as we continue to expand our digital capabilities and leverage digital as a key growth engine for our brands worldwide."

Ms. Wu will serve on the Finance and Nominating & Governance Committees of VF's Board of Directors.

Ms. Wu (48) launched Hone Capital in 2015 to pioneer a new model of venture investing that combines machine learning with powerful angel networks to deliver consistent return at scale. To date, Hone has invested in more than 300 technology companies, including many throughout the e-commerce and consumer sectors.

Prior to Hone Capital, Ms. Wu served from 2013 to 2015 as Vice President of Tesla Motors overseeing its China Operations and led the introduction of the company's first car into the China market in 2014. Before Tesla, Ms. Wu worked for Apple, Inc., where she led the launch of Apple's Education and Enterprise business in China from 2006 to 2013, growing it from inception into a multi-billion dollar business. Previously, she held senior positions at Motorola and McKinsey & Company.

Ms. Wu holds a Bachelor of Science degree from Yale University in Applied Mathematics, and a Master of Science degree in Industrial Engineering Operations Research from the University of California, Berkeley.

About VF

VF Corporation (NYSE: VFC) outfits consumers around the world with its diverse portfolio of iconic lifestyle brands, including*Vans®*, *The North Face®*, *Timberland®*, *Wrangler®* and *Lee®*. Founded in 1899, VF is one of the world's largest apparel, footwear and accessories companies with socially and environmentally responsible operations spanning numerous geographies, product categories and distribution channels. VF is committed to delivering innovative products to consumers and creating long-term value for its customers and shareholders. For more information, visit <u>www.vfc.com</u>.

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