| FORM 4 | 4 |
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| Check this box if no  |
|-----------------------|
| longer subject to     |
| Section 16. Form 4 or |
| Form 5 obligations    |
| may continue. See     |
| Instruction 1(b).     |
|                       |

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type Responses)                                   |                                                                      |                                                                                  |               |       |                        |               |                                                                                                    |                                                                                                                                                     |                                                |                         |  |
|-------------------------------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------------------------------|---------------|-------|------------------------|---------------|----------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|-------------------------|--|
| 1. Name and Address of Reporting Persor<br>OTIS CLARENCE JR | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br>V F CORP [VFC] |                                                                                  |               |       |                        |               | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>X_ Director10% Owner |                                                                                                                                                     |                                                |                         |  |
| (Last) (First)<br>105 CORPORATE CENTER BL                   | TD                                                                   | 3. Date of Earliest Tr<br>02/08/2008                                             | ransaction (1 | Montl | h/Day/Yea              | ur)           | Officer (give title below)Ot                                                                       | her (specify belo                                                                                                                                   | w)                                             |                         |  |
| (Street)                                                    |                                                                      | 4. If Amendment, Date Original Filed(Month/Day/Year)                             |               |       |                        |               |                                                                                                    | 6. Individual or Joint/Group Filing(Check Applicable Line)<br>_X_Form filed by One Reporting Person<br>Form filed by More than One Reporting Person |                                                |                         |  |
| GREENSBORO, NC 27408                                        |                                                                      |                                                                                  |               |       |                        |               |                                                                                                    |                                                                                                                                                     |                                                |                         |  |
| (City) (State)                                              | (Zip)                                                                | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |               |       |                        |               |                                                                                                    |                                                                                                                                                     |                                                |                         |  |
| 1. Title of Security<br>(Instr. 3)                          | 2. Transaction<br>Date<br>(Month/Day/Year)                           | Execution Date, if any                                                           | (Instr. 8)    |       | (A) or Disposed of (D) |               |                                                                                                    |                                                                                                                                                     |                                                | Beneficial              |  |
|                                                             |                                                                      | (Month/Day/Year)                                                                 | Code          | v     | Amount                 | (A) or<br>(D) | Price                                                                                              | x /                                                                                                                                                 | Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | Ownership<br>(Instr. 4) |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained SEC 1474 (9-02) in this form are not required to respond unless the form displays a currently valid OMB control number.

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

| (e.g., puts, calls, warrants, options, convertible securities) |            |                  |                    |           |           |           |      |                 |            |               |        |            |                |                    |            |
|----------------------------------------------------------------|------------|------------------|--------------------|-----------|-----------|-----------|------|-----------------|------------|---------------|--------|------------|----------------|--------------------|------------|
|                                                                | 2.         |                  | 3A. Deemed         | 4.        |           |           |      | 6. Date Exercis |            | 7. Title and  |        |            |                |                    | 11. Nature |
|                                                                | Conversion |                  | Execution Date, if |           |           |           |      | Expiration Dat  |            | of Underlyin  | ıg     |            |                | Ownership          |            |
|                                                                |            | (Month/Day/Year) |                    | Code      |           | Derivat   |      |                 |            | Securities    |        | Security   |                |                    | Beneficial |
| · · · ·                                                        | Price of   |                  | (Month/Day/Year)   | (Instr. 8 | · · · · · | Securiti  |      |                 |            | (Instr. 3 and | .4)    | (Instr. 5) | -              | Derivative         | Ownership  |
|                                                                | Derivative |                  |                    |           |           | Acquire   | ed   |                 |            |               |        |            |                |                    | (Instr. 4) |
|                                                                | Security   |                  |                    |           |           | (A) or    | or   |                 |            |               |        | Following  | Direct (D)     |                    |            |
|                                                                |            |                  |                    |           |           | Dispose   | ed   |                 |            |               |        | Reported   | or Indirect    |                    |            |
|                                                                |            |                  |                    |           |           | of (D)    |      |                 |            |               |        |            | Transaction(s) | < / </td <td></td> |            |
|                                                                |            |                  |                    |           |           | (Instr. 3 | , 4, |                 |            |               |        |            | (Instr. 4)     | (Instr. 4)         |            |
|                                                                |            |                  |                    |           |           | and 5)    |      |                 |            |               |        |            |                |                    |            |
|                                                                |            |                  |                    |           |           |           |      |                 |            |               | Amount |            |                |                    |            |
|                                                                |            |                  |                    |           |           |           |      | _               |            |               | or     |            |                |                    |            |
|                                                                |            |                  |                    |           |           |           |      | Date            | Expiration |               | Number |            |                |                    |            |
|                                                                |            |                  |                    |           |           |           |      | Exercisable     | Date       |               | of     |            |                |                    |            |
|                                                                |            |                  |                    | Code      | V         | (A)       | (D)  |                 |            |               | Shares |            |                |                    |            |
| 2008                                                           |            |                  |                    |           |           |           |      |                 |            |               |        |            |                |                    |            |
|                                                                |            |                  |                    |           |           |           |      |                 |            |               |        |            |                |                    |            |
| Non-                                                           |            |                  |                    |           |           |           |      |                 |            |               |        |            |                |                    |            |
| Qualified                                                      |            |                  |                    |           |           |           |      |                 |            | Common        |        |            |                |                    |            |
| Stock                                                          | \$ 79.50   | 02/08/2008       |                    | А         |           | 5,713     |      | 02/08/2009      | 02/07/2018 | Common        | 5,713  | \$ 0       | 5,713          | D                  |            |
| Option                                                         | ÷ . ) 10 0 |                  |                    |           |           | -,. 10    |      |                 |            | Stock         | -,     | ÷ů         | -,             | _                  |            |
|                                                                |            |                  |                    |           |           |           |      |                 |            |               |        |            |                |                    |            |
| (right to                                                      |            |                  |                    |           |           |           |      |                 |            |               |        |            |                |                    |            |
| buy)                                                           |            |                  |                    |           |           |           |      |                 |            |               |        |            |                |                    |            |
|                                                                |            |                  |                    |           |           |           |      |                 |            |               |        |            |                |                    |            |

# **Reporting Owners**

|                                                                       | Relationships |              |         |       |  |  |  |
|-----------------------------------------------------------------------|---------------|--------------|---------|-------|--|--|--|
| Reporting Owner Name / Address                                        | Director      | 10%<br>Owner | Officer | Other |  |  |  |
| OTIS CLARENCE JR<br>105 CORPORATE CENTER BLVD<br>GREENSBORO, NC 27408 | Х             |              |         |       |  |  |  |

## Signatures

| Mark R. Townsend for Clarence Otis, Jr. (Pursuant to Signing Authority on File) | 02/11/2008 |
|---------------------------------------------------------------------------------|------------|
| Signature of Reporting Person                                                   | Date       |

## **Explanation of Responses:**

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.