

# FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Estimated average burden  
hours per response... 0.5

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person* MCDONALD MACKEY J			2. Issuer Name and Ticker or Trading Symbol V F CORP [VFC]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) Chairman of the Board		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/13/2008					
105 CORPORATE CENTER BLVD			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
(Street) GREENSBORO, NC 27408								
(City) (State) (Zip)			<b>Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned</b>					

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/13/2008		M		33,000	A	\$ 43.20	228,061.996	D	
Common Stock	02/13/2008		S		1,300	D	\$ 81.78	226,761.996	D	
Common Stock	02/13/2008		S		4,700	D	\$ 81.77	222,061.996	D	
Common Stock	02/13/2008		S		2,800	D	\$ 81.76	219,261.996	D	
Common Stock	02/13/2008		S		2,800	D	\$ 81.75	216,461.996	D	
Common Stock	02/13/2008		S		1,500	D	\$ 81.745	214,961.996	D	
Common Stock	02/13/2008		S		1,700	D	\$ 81.74	213,261.996	D	
Common Stock	02/13/2008		S		800	D	\$ 81.735	212,461.996	D	
Common Stock	02/13/2008		S		2,300	D	\$ 81.73	210,161.996	D	
Common Stock	02/13/2008		S		200	D	\$ 81.725	209,961.996	D	
Common Stock	02/13/2008		S		1,300	D	\$ 81.72	208,661.996	D	
Common Stock	02/13/2008		S		200	D	\$ 81.715	208,461.996	D	
Common Stock	02/13/2008		S		1,800	D	\$ 81.71	206,661.996	D	
Common Stock	02/13/2008		S		2,200	D	\$ 81.70	204,461.996	D	
Common Stock	02/13/2008		S		500	D	\$ 81.695	203,961.996	D	
Common Stock	02/13/2008		S		2,700	D	\$ 81.69	201,261.996	D	
Common Stock	02/13/2008		S		2,700	D	\$ 81.68	198,561.996	D	
Common Stock	02/13/2008		S		300	D	\$ 81.675	198,261.996	D	
Common Stock	02/13/2008		S		3,200	D	\$ 81.67	195,061.996	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
1999 Non-Qualified Stock Option (right to buy)	\$ 43.20	02/13/2008		M			33,000	02/09/2000	02/08/2009	Common Stock	33,000	\$ 0	0	D	

### Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MCDONALD MACKEY J 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408	X		Chairman of the Board	

### Signatures

Mark R. Townsend for Mackey J. McDonald (Pursuant to Signing Authority on File)	02/14/2008
<small>**Signature of Reporting Person</small>	<small>Date</small>

### Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.