

# FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL  
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the  
 Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person* <b>CUMMINGS CANDACE S</b> <small>(Last) (First) (Middle)</small> <b>105 CORPORATE CENTER BLVD</b> <small>(Street)</small> <b>GREENSBORO, NC 27408</b> <small>(City) (State) (Zip)</small>	2. Issuer Name and Ticker or Trading Symbol <b>V F CORP [VFC]</b> 3. Date of Earliest Transaction (Month/Day/Year) <b>07/28/2009</b> 4. If Amendment, Date Original Filed(Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <small>Director _____ 10% Owner _____</small> <input checked="" type="checkbox"/> Officer (give title below) <small>Other (specify below) _____</small> <b>VP Admin &amp; General Counsel</b> 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
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**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	07/28/2009		M		2,002	A	\$ 35.40	21,974	D	
Common Stock	07/28/2009		S		300	D	\$ 66.01	21,674	D	
Common Stock	07/28/2009		S		300	D	\$ 66.03	21,374	D	
Common Stock	07/28/2009		S		300	D	\$ 66.04	21,074	D	
Common Stock	07/28/2009		S		800	D	\$ 66.05	20,274	D	
Common Stock	07/28/2009		S		300	D	\$ 66.06	19,974	D	
Common Stock	07/28/2009		S		2	D	\$ 66.10	19,972	D	
Common Stock	07/29/2009		M		17,998	A	\$ 35.40	37,970	D	
Common Stock	07/29/2009		S		3,425	D	\$ 65	34,545	D	
Common Stock	07/29/2009		S		974	D	\$ 65.01	33,571	D	
Common Stock	07/29/2009		S		3,900	D	\$ 65.02	29,671	D	
Common Stock	07/29/2009		S		700	D	\$ 65.0257	28,971	D	
Common Stock	07/29/2009		S		100	D	\$ 65.04	28,871	D	
Common Stock	07/29/2009		S		100	D	\$ 65.05	28,771	D	
Common Stock	07/29/2009		S		823	D	\$ 65.06	27,948	D	
Common Stock	07/29/2009		S		2,000	D	\$ 65.079	25,948	D	
Common Stock	07/29/2009		S		1,200	D	\$ 65.09	24,748	D	
Common Stock	07/29/2009		S		100	D	\$ 65.10	24,648	D	
Common Stock	07/29/2009		S		100	D	\$ 65.11	24,548	D	
Common Stock	07/29/2009		S		1,700	D	\$ 65.1124	22,848	D	
Common Stock	07/29/2009		S		1,100	D	\$ 65.1164	21,748	D	
Common Stock	07/29/2009		S		500	D	\$ 65.12	21,248	D	
Common Stock	07/29/2009		S		643	D	\$ 65.1698	20,605	D	
Common Stock	07/29/2009		S		333	D	\$ 65.17	20,272	D	
Common Stock	07/29/2009		S		300	D	\$ 65.20	19,972	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
2001 Non-Qualified Stock Option (right to buy)	\$ 35.40	07/28/2009		M			2,002	02/06/2002	02/05/2011	Common Stock	2,002	\$ 0	17,998	D	
2001 Non-Qualified Stock Option (right to buy)	\$ 35.40	07/29/2009		M			17,998	02/06/2002	02/05/2011	Common Stock	17,998	\$ 0	0	D	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CUMMINGS CANDACE S 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			VP Admin & General Counsel	

## Signatures

Mark R. Townsend for Candace S. Cummings (Pursuant to Signing Authority on File)		07/29/2009
<small>**Signature of Reporting Person</small>		<small>Date</small>

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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