

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
 OMB Number: 3235-0287
 Estimated average burden
 hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the
 Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person* WISEMAN ERIC C <small>(Last) (First) (Middle)</small> 105 CORPORATE CENTER BLVD <small>(Street)</small> GREENSBORO, NC 27408 <small>(City) (State) (Zip)</small>	2. Issuer Name and Ticker or Trading Symbol V F CORP [VFC] 3. Date of Earliest Transaction (Month/Day/Year) 11/10/2009 4. If Amendment, Date Original Filed(Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) President & CEO 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	11/10/2009		M		24,443	A	\$ 35.40	125,826	D	
Common Stock	11/10/2009		S		900	D	\$ 75.05	124,926	D	
Common Stock	11/10/2009		S		2,220	D	\$ 75.0596	122,706	D	
Common Stock	11/10/2009		S		201	D	\$ 75.09	122,505	D	
Common Stock	11/10/2009		S		1,075	D	\$ 75.1097	121,430	D	
Common Stock	11/10/2009		S		200	D	\$ 75.1325	121,230	D	
Common Stock	11/10/2009		S		2,982	D	\$ 75.1759	118,248	D	
Common Stock	11/10/2009		S		100	D	\$ 75.18	118,148	D	
Common Stock	11/10/2009		S		200	D	\$ 75.19	117,948	D	
Common Stock	11/10/2009		S		3,339	D	\$ 75.1934	114,609	D	
Common Stock	11/10/2009		S		300	D	\$ 75.1983	114,309	D	
Common Stock	11/10/2009		S		400	D	\$ 75.1988	113,909	D	
Common Stock	11/10/2009		S		2,900	D	\$ 75.21	111,009	D	
Common Stock	11/10/2009		S		5,000	D	\$ 75.2347	106,009	D	
Common Stock	11/10/2009		S		1,900	D	\$ 75.2374	104,109	D	
Common Stock	11/10/2009		S		200	D	\$ 75.24	103,909	D	
Common Stock	11/10/2009		S		1,402	D	\$ 75.25	102,507	D	
Common Stock	11/10/2009		S		301	D	\$ 75.27	102,206	D	
Common Stock	11/10/2009		S		723	D	\$ 75.29	101,483	D	
Common Stock	11/10/2009		S		100	D	\$ 75.305	101,383	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
2001 Non-Qualified Stock Option (right to buy)	\$ 35.40	11/10/2009		M			24,443	02/06/2002	02/05/2011	Common Stock	24,443	\$ 0	25,557	D	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WISEMAN ERIC C 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408	X		President & CEO	

Signatures

Mark R. Townsend for Eric C. Wiseman (Pursuant to Signing Authority on File)		11/12/2009
 Signature of Reporting Person		Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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