UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Print or Type Responses)										
1. Name and Address of Reporting Person ⁴ WISEMAN ERIC C	2. Issuer Name and Ticker or Trading Symbol V F CORP [VFC]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable)X Director10% Owner			
(Last) (First) 105 CORPORATE CENTER BLV	3. Date of Earliest Transaction (Month/Day/Year) 11/10/2009						X_Officer (give title below) Other (specify below) President & CEO			
(Street) GREENSBORO, NC 27408	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line)			
(City) (State)	Table I - Non-Derivative Securities Acqu						red, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution Date, if Code or Di			4. Securi or Dispo (Instr. 3,	sed of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Form:	7. Nature of Indirect Beneficial Ownership
		(,	Code	V	Amount	(A) or (D)	Price	(or Indirect (I) (Instr. 4)	
Common Stock	11/10/2009		M		8,600	A	\$ 35.40	109,983	D	
Common Stock	11/10/2009		S		200	D	\$ 75.8925	109,783	D	
Common Stock	11/10/2009		S		200	D	\$ 75.92	109,583	D	
Common Stock	11/10/2009		S		200	D	\$ 75.94	109,383	D	
Common Stock	11/10/2009		S		500	D	\$ 75.98	108,883	D	
Common Stock	11/10/2009		S		2,000	D	\$ 76.0208	106,883	D	
Common Stock	11/10/2009		S		200	D	\$ 76.09	106,683	D	
Common Stock	11/10/2009		S		200	D	\$ 76.10	106,483	D	
Common Stock	11/10/2009		S		300	D	\$ 76.1003	106,183	D	
Common Stock	11/10/2009		S		1,800	D	\$ 76.1673	104,383	D	
Common Stock	11/10/2009		S		300	D	\$ 76.25	104,083	D	
Common Stock	11/10/2009		S		500	D	\$ 76.27	103,583	D	
Common Stock	11/10/2009		S		100	D	\$ 76.31	103,483	D	
Common Stock	11/10/2009		S		500	D	\$ 76.32	102,983	D	
Common Stock	11/10/2009		S		1,000	D	\$ 76.34	101,983	D	
Common Stock	11/10/2009		S		200	D	\$ 76.341	101,783	D	
Common Stock	11/10/2009		S		200	D	\$ 76.39	101,583	D	
Common Stock	11/10/2009		S		100	D	\$ 76.53	101,483	D	
Common Stock	11/10/2009		S		100	D	\$ 76.54	101,383	D	
Reminder: Report on a separate line for eac	h class of securities	beneficially owned o	directly or is	Pers	sons wh	are no	t required	e collection of information contain to respond unless the form disp ol number.		1474 (9-02)
	Table II	- Derivative Securi	ties Acquir	ed, D	isposed o	f, or Bo	eneficially (Owned		

(e.g., puts, calls, warrants, options, convertible securities)

7. Title and Amount of Underlying 1. Title of 3. Transaction 3A. Deemed 4. Transaction 5. Number 6. Date Exercisable and 8. Price of 9. Number of 10. 11. Nature Conversion Date Derivative **Expiration Date** Ownership Execution Date, if of Derivative Derivative of Indirect (Month/Day/Year) or Exercise (Month/Day/Year) Security Code Derivative Securities Security Securities Form of Beneficial (Instr. 3) Price of (Month/Day/Year) (Instr. 8) Securities (Instr. 3 and 4) (Instr. 5) Beneficially Derivative Ownership Derivative Acquired Owned Security: (Instr. 4) Security (A) or Following Direct (D) Disposed Reported or Indirect of (D) Transaction(s) (Instr. 3, 4, (Instr. 4) (Instr. 4) and 5)

			Code	V	(A)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
2001 Non- Qualified Stock \$ Option (right to buy)	35.40	11/10/2009	M			8,600	02/06/2002	02/05/2011	Common Stock	8,600	\$ 0	0	D	

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
WISEMAN ERIC C							
105 CORPORATE CENTER BLVD	X		President & CEO				
GREENSBORO, NC 27408							

Signatures

Mark R. Townsend for Eric C. Wiseman (Pursuant to Signing Authority on File)	11/12/2009
-*Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File \ three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.