| FORM | 4 |
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| Check this box if no  |
|-----------------------|
| longer subject to     |
| Section 16. Form 4 or |
| Form 5 obligations    |
| may continue. See     |
| Instruction 1(b).     |

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#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person –<br>VIAULT RAYMOND G | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br>[ F CORP [VFC] |  |            |   |   |               | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>X Director 10% Owner |  |   |                         |  |
|---|--|--|------------|---|---|---------------|--|--|---|-------------------------|--|
| (Last) (First)<br>105 CORPORATE CENTER BLVD                   |  | 3. Date of Earliest Transaction (Month/Day/Year)<br>06/25/2010                   |            |   |   |               |  | Officer (give title below)Oth  | er (specify belo                                      | w)                      |  |
| (Street)<br>GREENSBORO, NC 27408                              | 4  | 4. If Amendment, Date Original Filed(Month/Day/Year)                             |            |   |   |               |  | 6. Individual or Joint/Group Filing(Check Applicable Line)<br>X_Form filed by One Reporting Person<br>Form filed by More than One Reporting Person |   |                         |  |
| (City) (State)  | (Zip)  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |            |   |   |               |  |  |   |                         |  |
|   | 2. Transaction<br>Date<br>(Month/Day/Year)                           | Execution Date, if   | (Instr. 8) |   | 4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5) |               |  | 5. Amount of Securities Beneficially<br>Owned Following Reported<br>Transaction(s)<br>(Instr. 3 and 4)   | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect | Beneficial<br>Ownership |  |
|   |  |  | Code       | v | Amount  | (A) or<br>(D) | Price  |  | (I)<br>(Instr. 4)                                     | (1150.4)                |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained SEC 1474 (9-02) in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

|                           | (e.g., puts, calls, warrants, options, convertible securities) |                  |                    |            |     |                 |      |              |                    |                 |                                  |                     |              |                   |             |
|---------------------------|--|------------------|--------------------|------------|-----|-----------------|------|--------------|--------------------|-----------------|----------------------------------|---------------------|--------------|-------------------|-------------|
| 1. Title of               | 2.   | 3. Transaction   | 3A. Deemed         | 4.         |     | 5. Number o     | f    | 6. Date Exer | cisable            | 7. Title and    | Amount of                        | 8. Price of         | 9. Number of | 10.               | 11. Nature  |
| Derivative                | Conversion   | Date             | Execution Date, if | Transact   | ion | Derivative      |      | and Expirati | on Date            | Underlying      | Securities                       | Derivative          | Derivative   | Ownership         | of Indirect |
| Security                  | or Exercise  | (Month/Day/Year) | any                | Code       |     | Securities      |      | (Month/Day   | /Year)             | (Instr. 3 and   | 4)                               | Security            | Securities   | Form of           | Beneficial  |
| (Instr. 3)                | Price of   |                  | (Month/Day/Year)   | (Instr. 8) | )   | Acquired (A     | ) or |              |                    |                 |                                  | (Instr. 5)          | Beneficially | Derivative        | Ownership   |
|                           | Derivative   |                  |                    |            |     | Disposed of     | (D)  |              |                    |                 |                                  |                     | Owned        | Security:         | (Instr. 4)  |
|                           | Security   |                  |                    |            |     | (Instr. 3, 4, a | nd   |              |                    |                 |                                  |                     | Following    | Direct (D)        |             |
|                           |  |                  |                    |            |     | 5)              |      |              |                    |                 |                                  |                     | Reported     | or Indirect       |             |
|                           |  |                  |                    | Code       | v   | (A)             |      |              | Expiration<br>Date |                 | Amount or<br>Number of<br>Shares |                     |              | (I)<br>(Instr. 4) |             |
|                           |  |                  |                    | coue       | •   | (11)            | (D)  |              |                    |                 | Shares                           |                     |              |                   |             |
| Phantom<br>Stock-D<br>(1) | <u>(2)</u>   | 06/25/2010       |                    | А          |     | 245.5861<br>(3) |      | <u>(5)</u>   | <u>(6)</u>         | Common<br>Stock | 245.5861                         | \$ 0 <del>(4)</del> | 10,224.7414  | D                 |             |

# **Reporting Owners**

|   |          | Relations    | ips     |       |  |
|---|----------|--------------|---------|-------|--|
| Reporting Owner Name / Address  | Director | 10%<br>Owner | Officer | Other |  |
| VIAULT RAYMOND G<br>105 CORPORATE CENTER BLVD<br>GREENSBORO, NC 27408 | Х        |              |         |       |  |

### **Signatures**

| Mark R. Townsend for Raymond G. Viault (Pursuant to Signing Authority on File) | 06/28/2010 |
|--|------------|
| **Signature of Reporting Person  | Date       |

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents phantom stock units ("PSUs") accrued under the VF Corporation Directors' Deferred Savings Plan ("Plan"), to be settled 100% in cash upon the reporting person's retirement. PSUs are acquired based on a fund in which a trustee invests contributions in shares of VF Corporation Common Stock in the open market. The number of PSUs owned may vary over time (1) due to reinvestment by the trustee of dividends, the holding of a portion of the fund's assets in cash rather than shares, and changes in the proportionate interest in the fund of other
- participants. The reporting person receives quarterly statements regarding the fund. Accordingly, information regarding the number of PSUs acquired at the reporting date and beneficially owned as a result of that transaction is estimated based on the amount of the reporting person's cash deferrals under the Plan and the closing price of shares on the date of the deferral.
- (2) This column should have an entry which reads "1 for 1".

Represents phantom stock units ("PSUs") accrued under the VF Corporation Directors' Deferred Savings Plan ("Plan"), to be settled 100% in cash upon the reporting person's retirement. PSUs are acquired based on a fund in which a trustee invests contributions in shares of VF Corporation Common Stock in the open market. The number of PSUs owned may vary over time

- (3) due to reinvestment by the trustee of dividends, the holding of a portion of the fund's assets in cash rather than shares, and changes in the proportionate interest in the fund of ther participants. The reporting person receives quarterly statements regarding the fund. Accordingly, information regarding the number of PSUs acquired at the reporting date and beneficially owned as a result of that transaction is estimated based on the amount of the reporting person's cash deferrals under the Plan and the closing price of shares on the date of the deferral.
- (4) See also Footnote #1. Each PSU was acquired at the election of the Director by deferring \$75.33 (estimated) of fees per PSU.
- (5) There is no date that should appear in these columns. These columns are not applicable to this particular filing.
- (6) There is no date that should appear in these columns. These columns are not applicable to this particular filing.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.