## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPRO	OVAL
OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(11mt of Typ	oc recsponses	')														
1. Name and Address of Reporting Person* HURST ROBERT J/NY  (Last) (First) (Middle)  105 CORPORATE CENTER BLVD			2. Issuer Name <b>and</b> Ticker or Trading Symbol V F CORP [VFC]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director						
			3. Date of Earliest Transaction (Month/Day/Year) 01/25/2011							-	Officer (give title below)  Other (specify below)  6. Individual or Joint/Group Filing(Check Applicable Line)  X_ Form filed by One Reporting Person					
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)												
GREENSBORO, NC 27408											Form filed by More than One Reporting Person					
(City) (State) (Zip)			(Zip)	Table I - Non-Derivative Securities Acqui						es Acquir	ired, Disposed of, or Beneficially Owned					
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	Execution any			Fransactio de str. 8)	(A)	4. Securities Acqui (A) or Disposed of (Instr. 3, 4 and 5)		of (D)	Owned Follov Transaction(s)	· /		Form:	7. Nature of Indirect Beneficial	
				(Month/Day/Yea			Code	V Am	Amount (A) or (D)		Price	(Instr. 3 and 4)			Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Common	Stock											800			I	by Trust
Common	Stock		01/25/2011				M	4,8	800 A		\$ 35.40	32,975			D	
Reminder: R	Report on a s	eparate line for each	a class of securities b				Pe in a	ersons this fo curren	orm are tly vali	e not re id OME	equired B contro	e collection of to respond ol number.				1474 (9-02)
Reminder: F	Report on a s	eparate line for each	a class of securities b	peneficial	ly own	ed direct	Pe in	ersons this fo	rm are	e not r	required	l to respond				1474 (9-02)
1. Title of	2. Conversion	3. Transaction	Table II -  3A. Deemed Execution Date, if	- Derivati (e.g., put 4. Transac Code	ive Sects, calls  5. tion of D  A  (/	urities A	Acquired, nts, option of 6. Date Expira (Month	ersons this fo curren Dispos	orm are tly vali ed of, o vertible sable ar	e not re id OME or Bene e secur	required B contro  eficially ( rities)  7. Title of Und Securit	I to respond ol number.  Owned  e and Amount derlying	8. Price of		of 10. Owners Form o Derivat Security Direct ( or Indir	ship of Indir f Benefic ive Owners y: (Instr. 4
1. Title of Derivative Security	2. Conversion or Exercise Price of Derivative	3. Transaction Date	Table II -  3A. Deemed Execution Date, if	- Derivati (e.g., put 4. Transac Code	ive Sects, calls 5.tion of D A (A	urities A, warra Numbe erivative ecurities equired A) or isposed	Acquired, nts, optio	Dispose Exercition Da	orm are tly vali ed of, o vertible sable ar	e not re id OME or Bene e secur	required B contro  eficially ( rities)  7. Title of Und Securit	I to respond of number.  Owned  e and Amount derlying ties	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned Following Reported	of 10. Owners Form o Derivat Security Direct ( or Indir	ship of Indir f Benefic ive Owners (Instr. 4
1. Title of Derivative Security	2. Conversion or Exercise Price of Derivative	3. Transaction Date	Table II -  3A. Deemed Execution Date, if	- Derivati (e.g., put 4. Transac Code	ive Sects, calls 5.tion of D A (A	Numbe erivative cquired c) or isposed f (D) nstr. 3, 4	Acquired, nts, optior 6. Date	Disposons, con Exercition Da h/Day/Y	etly vali ed of, o vertible sable ar te Vear)	e not rid OMI	required B contro  eficially ( rities)  7. Title of Und Securit	I to respond of number.  Owned  e and Amount derlying ties	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(	of 10. Owners Form o Derivat Security Direct ( or Indir (s) (I)	ship of Indir f Benefic ive Owners (Instr. 4
1. Title of Derivative Security	2. Conversion or Exercise Price of Derivative	3. Transaction Date	Table II -  3A. Deemed Execution Date, if	- Derivati (e.g., put 4. Transac Code	ive Sects, calls 5.tion of D A (A	Number Parities And Number Parities And Number Parities Courities Courities Couries Couries (CD) Parities (CD) Par	Acquired, nts, option Expira (Month	Disposons, con Exercition Da h/Day/Y	orm are tly vali ed of, o vertible sable ar te Year)	e not rid OMI	required B control of critics) 7. Title of Und Securit (Instr.	I to respond of number.  Owned e and Amount derlying ties 3 and 4)  Amount or	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(	of 10. Owners Form o Derivat Security Direct ( or Indir (s) (I)	ship of Indir f Benefic ive Owners (Instr. 4

### **Reporting Owners**

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
HURST ROBERT J/NY 105 CORPORATE CENTER BLVD	X					
GREENSBORO, NC 27408	Λ					

#### **Signatures**

Mark R. Townsend for Robert J. Hurst (Pursuant to Signing Authority on File)	01/26/2011
**Signature of Reporting Person	Date

### **Explanation of Responses:**

- $\star$  If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.