FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Print or Type Responses) 1. Name and Address of Reporting Person * GANNAWAY MICHAEL T					2. Issuer Name and Ticker or Trading Symbol V F CORP [VFC]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last) (First) (Middle) 105 CORPORATE CENTER BLVD					3. Date of Earliest Transaction (Month/Day/Year) 10/28/2011						X_Officer (give title below) Other (specify below) VP-VF Direct/Customer Teams					
(Street) GREENSBORO, NC 27408				4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person						
, -	(State)	(Zip)			Table I	- Non-D	erivativ	ve Securit	ies Acquire	ed, Disposed	of, or Bene	ficially Own	ed			
(Instr. 3) Date (Month/Da		Date	r) any		f Code (Instr. 8)		4. Securities Acquir or Disposed of (D) (Instr. 3, 4 and 5)			Owned Follo Transaction(s	owing Reported s)		6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership		
					Code	_		·	Price				or Indirect (I) (Instr. 4)	(Instr. 4)		
ock		10/28/2011			M	+ +		+		25,197			D			
ock		10/28/2011			S			11)		15,197			D			
	Date (Month/Day/Year)	Execution Date, if	f Transaction of I Code Sec (Instr. 8) Acc or I of (Instr. 8)		Derivative Expira (Month puired (A) Disposed D) ttr. 3, 4,		tion Date		of Under Securitie	of Underlying Securities (Instr. 3 and 4)		Derivative Securities Beneficially Owned Following Reported Transaction(s	Owners Form of Derivat Security Direct (or Indir (s) (I)	Owners (Instr. 4		
			Code	V (A) (D)	Date Exercisa			Title	Amount or Number of Shares		(Instr. 4)	(Instr. 4)			
\$ 56.80	10/28/2011		М		10,000	(1)	02	2/09/201	6 Comm Stocl		\$ 0	0	D			
o co	ORATE OPERATE	(First) ORATE CENTER BLV (Street) ORO, NC 27408 (State) rity Ock Ock Ort on a separate line for each Onversion Exercise ice of erivative (Month/Day/Year	(First) (Middle) ORATE CENTER BLVD (Street) ORO, NC 27408 (State) (Zip) rity 2. Transaction Date (Month/Day/Year) Ock 10/28/2011 Ort on a separate line for each class of securities any Onversion Exercise (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) (Month/Day/Year)	(First) (Middle) 3. Date or 10/28/2 (Street) 4. If Ame of 10/28/2 (State) (Zip) rity 2. 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Shows and proversion Date (Month/Day/Year) 8. Number (Code (Instr. 8) (Month/Day/Year) 9. Number (Code (Instr. 8) (Month/Day/Year	(First) (Middle) 3. Date of Earliest Transaction (Month/Day/10/28/2011 4. If Amendment, Date Original Filed(Month/Day/10/28/2011 4. If Amendment, Date Original Filed(Month/Day/10/28/2011 4. If Amendment, Date Original Filed(Month/Day/10/28/2011 5. Table I - Non-Derivativ (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 3. Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4, and 5) 4. Date Exercise (Month/Day/Year) 4. Date Exercise (M	(First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) 10/28/2011 (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) 2. Transaction Date (Month/Day/Year) 2. 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Other

GANNAWAY MICHAEL T 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408

Signatures

Mark R. Townsend for Michael T. Gannaway (Pursuant to Signing Authority on File)	10/31/2011
Signature of Reporting Person	Date

10%

Owner

Officer

VP-VF Direct/Customer Teams

Director

Explanation of Responses:

Reporting Owner Name / Address

- \star If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vested in three substantially equal annual installments beginning on February 10, 2007.
- The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$138.7500 to not more than \$138.9900. The reporting (2) person undertakes to provide to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

 $Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, {\it see} \ Instruction 6 for procedure.$

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.