

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person* Roe Scott A. (Last) (First) (Middle) 105 CORPORATE CENTER BLVD (Street) GREENSBORO, NC 27408 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 02/27/2013	3. Issuer Name and Ticker or Trading Symbol V F CORP [VFC]	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) VP Controller and CAO	5. If Amendment, Date Original Filed(Month/Day/Year) 6. Individual or Joint/Group Filing(Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
		Table I - Non-Derivative Securities Beneficially Owned	

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	277,219	I	by Trust (1)
Common Stock	16,750	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
2009 Non-Qualified Stock Option (right to buy)	(2)	02/12/2019	Common Stock	6,858	\$ 53.6	D	
2010 Non-Qualified Stock Option (right to buy)	(3)	02/15/2020	Common Stock	6,740	\$ 74.85	D	
2011 Non-Qualified Stock Option (right to buy)	(4)	02/23/2021	Common Stock	4,738	\$ 95.56	D	
2012 Non-Qualified Stock Option (right to buy)	(5)	02/20/2022	Common Stock	5,024	\$ 145.58	D	
2013 Non-Qualified Stock Option (right to buy)	(6)	02/19/2023	Common Stock	7,386	\$ 161.95	D	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Roe Scott A. 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			VP Controller and CAO	

Signatures

Mark R. Townsend for Scott A. Roe (Pursuant to Signing Authority on File) 03/01/2013

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) 401(k).

(2) This option vested in three substantially equal annual installments beginning February 13, 2010.

(3) This option vested in three substantially equal annual installments beginning February 16, 2011.

(4) This option will vest in three substantially equal annual installments beginning February 24, 2012.

(5) This option will vest in three substantially equal annual installments beginning February 21, 2013.

(6) This option will vest in three substantially equal installments beginning February 20, 2014.

Remarks:

Executed signing authority attached.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signing Authority

The undersigned hereby authorizes Mark R. Townsend, Laura C. Meagher, or Erica Jackson to sign any Form 3, Form 4, or Form 5 relating to beneficial ownership and changes in beneficial ownership of equity securities of VF Corporation (the Company), and any amendment thereto, and to file the Form (with exhibits and related documents) with the Securities and Exchange Commission, and submit a copy to any securities exchange or automated quotation system and to the Company. This signing authority will expire two years after the date at which the undersigned ceases to be subject to filing requirements under Section 16(a) under the Securities and Exchange Act of 1934, as amended, with respect to the Company.

Scott A. Roe

Date: February 15, 2013

two years after the date at which the undersigned ceases to be subject to filing requirements under Section 16(a) under the Securities and Exchange Act of 1934, as amended, with respect to the Company.

Scott A. Roe