# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Ty   | pe Response   | S)  |                                  | ı   |  |  |                                |                                     |   |   |   |   |  |                         |
|--|---|---|----------------------------------|---|--|--|--------------------------------|-------------------------------------|---|---|---|---|--|-------------------------|
| 1. Name and Address of Reporting Person* WISEMAN ERIC C              |   |   |                                  | 2. Issuer Name and Ticker or Trading Symbol V F CORP [VFC]  |  |  |                                |                                     |   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner |   |   |  |                         |
| (Last) (First) (Middle)<br>105 CORPORATE CENTER BLVD                 |   |   |                                  | 3. Date of Earliest Transaction (Month/Day/Year) 02/10/2014 |  |  |                                |                                     |   | X Officer (give title below) Other (specify below)  Chairman, President & CEO                 |   |   |  |                         |
| (Street)   |   |   |                                  | 4. If Amendment, Date Original Filed(Month/Day/Year)        |  |  |                                |                                     | 6. Individual or Joint/Group Filing(Check Applicable Line)  _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |   |   |   |  |                         |
| GREENSBORO, NC 27408  (City) (State) (Zip)                           |   |   |                                  |   |  |  |                                |                                     |   |   |   |   |  |                         |
| (City) (State) (Zip)   |   |   |                                  |   | 1  |  | 1                              |                                     |   | ired, Disposed of, or Beneficially Owned  |   |   |  |                         |
| 1.Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Year) |   |   | 2A. Deemed<br>Execution Date, it | (Instr. 8)  |  | 4. Securities Acquired (A) or Disposed of (D (Instr. 3, 4 and 5) |                                | of (D)                              | Beneficially Owned Following<br>Reported Transaction(s)   |   |   | Ownership Form:                             | Beneficial                                     |                         |
|  |   |   |                                  | (Month/Day/Year   | Code   | V  | Amour                          | (A) or (D)                          | Price   | (Instr. 3 a   | nstr. 3 and 4)  |   | Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | Ownership<br>(Instr. 4) |
| Common   | Stock   |   |                                  |   |  |  |                                |                                     |   | 134,400   | )   |   | I  | by<br>Family<br>Trust   |
| Common Stock   |   |   |                                  |   |  |  |                                |                                     | 84,000 (1)  |   |   | I   | by<br>GRAT                                     |                         |
| Common   | Stock   |   | 02/10/2014                       |   | A  |  | 94,56                          | 4 A                                 | \$ 0  | 543,320   |   |   | D  |                         |
| Reminder:  | Report on a s   | separate line fo  | r each class of secur            | ities beneficially o  |  | Pers<br>con<br>the   | sons wh<br>tained i<br>form di | no respor<br>n this for<br>splays a | m are<br>curre  | not requesting ntly valid   | OMB con   | formation<br>spond unle<br>trol numbe       | ess  | C 1474 (9-02)           |
| T T  | ı   | ı   | 1                                | e.g., puts, calls, w  |  |  |                                |                                     | T   |   |   | 1   |  |                         |
| Security   | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/\footnote{\text{Month/Day/}\footnote{\text{V}} | Execution Da<br>Year) any        | te, if Transaction Code (Instr. 8)                          | 5. Number of Derivative Securities Acquirect (A) or Disposed of (D) (Instr. 3, 4, and 5) | and Expiration Date (Month/Day/Year)                             |                                | Amo<br>Und<br>Secu                  | ount of derlying urities str. 3 and Derivative Security (Instr. 5)  |   | 9. Number<br>Derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 4) | Owner Form of Deriva Securit Direct or Indi | f Benefici<br>Ownersh<br>y: (Instr. 4)         |                         |
|  |   |   |                                  | Code V  | (A) (D   |  | e<br>rcisable                  | Expiration<br>Date                  | Title   | Amount or Number of Shares  |   |   |  |                         |

### **Reporting Owners**

|   | Relationships |              |                           |       |  |  |
|---|---------------|--------------|---------------------------|-------|--|--|
| Reporting Owner Name / Address                                      | Director      | 10%<br>Owner | Officer                   | Other |  |  |
| WISEMAN ERIC C<br>105 CORPORATE CENTER BLVD<br>GREENSBORO, NC 27408 | X             |              | Chairman, President & CEO |       |  |  |

#### **Signatures**

|  | Mark R. Townsend for Eric C. Wiseman (Pursuant to Signing Authority on File) |  | 02/11/2014 |
|--|--|--|------------|
|--|--|--|------------|

| Signature of Reporting Person | Date |
|-------------------------------|------|
|                               |      |
|                               |      |

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were previously reported as directly beneficially owned but were contributed to a grantor retained annuity trust on December 31, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.