FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPE	ROVAL
OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

e Responses)															
1. Name and Address of Reporting Person * MCCOLLOUGH W ALAN				2. Issuer Name and Ticker or Trading Symbol V F CORP [VFC]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X. Director. 10% Owner				
*	(First) CENTER BLVD		3. Date of Earliest Transaction (Month/Day/Year) 02/19/2014							Officer (give title below) Other (specify below)						
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)							_X_1	6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person				
	(State)	(Zip)			7	Table	I - Non-Γ)eriva	ative Secu	rities 2	Acquired,	Disposed	of, or Benef	icially Own	ed	
(Instr. 3)		2. Transaction Date (Month/Day/Year	ar) any		Date, if	(Instr. 8)		(A	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		(D) Own Tran	Transaction(s)			Form:	7. Nature of Indirect Beneficial Ownership
			(Monu	n/Da	y/ Y ear)	C	ode V	An				, ,			or Indirect (I) (Instr. 4)	(Instr. 4)
Stock		02/19/2014					A	1,	145 A	5	\$ 0 9,7	9,765		D		
		3A. Deemed Execution Date, if any	4. Transac Code	ts, c	5. Num of Deriva Securit Acquir (A) or Dispos of (D)	rrant nber tive nies ed ed	quired, D s, options 6. Date E Expiratio	is for rent ispose converse co	rm are not tly valid (ed of, or E vertible se sable and	ot req	quired to control n cially Own es) 7. Title and of Underly Securities	respond umber. ned d Amount ving ad 4)	t 8. Price of Derivative Security (Instr. 5) (Instr. 5) (Instr. 4)		of 10. Owners Form of Derivat Security Direct (or Indir (s) (I)	Beneficia Ownershi (Instr. 4)
			Code	V	(A)	(D)	Date Exercisal	ole	Expiration Date	n ,	Title	Amount or Number of Shares				
\$ 56.79	02/19/2014		A		5,399		02/19/2	015	02/18/2	024	Common Stock	n 5,399	\$ 0	5,399	D	
	d Address of LOUGH W (a) PORATE (b) PORATE (c) Porate (COUGH W ALAN (First) PORATE CENTER BLVD (Street) BBORO, NC 27408 (State) ecurity Stock Report on a separate line for each Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year)	d Address of Reporting Person—LOUGH W ALAN (First) (Middle) (Street) (BORO, NC 27408 (Cip) (State) (Zip) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)	d Address of Reporting Person 2. Issue V F CC 2. OUGH W ALAN 2. OUGH W ALAN 3. Date of O2/19/2 4. If Am 2. OUGH W ALAN 3. Date of O2/19/2 4. If Am 2. OUGH W ALAN 4. If Am 2.	2. Issuer Nature National Address of Reporting Person* LOUGH W ALAN (First) (Middle) (Street) (Street) (Street) (State) (State) (Zip) 2. Transaction Date (Month/Day/Year) (Month/Day (Month/Da Stock 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) Table II - Derivative Security 2. Transaction Date (A. J. Deemed Execution Jany (Month/Day (Mo	d Address of Reporting Person* LOUGH W ALAN (First) (PORATE CENTER BLVD (Street) (Street) (State) (State) (Zip) (State) (Zip) (Month/Day/Year) (Month/Day/Year) Stock (2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (A. Deemed Execution Date, if any (Month/Day/Year)	Address of Reporting Person 2 LOUGH W ALAN (First) (PORATE CENTER BLVD (Street) (Street) (Street) (State) (State) (Zip) (State) (Zip) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Code V (A) (D) (Code V (A) (D) (Code V (A) (D)	2. Issuer Name and Ticker or Trad V F CORP [VFC] 3. Date of Earliest Transaction (Mon 02/19/2014 4. If Amendment, Date Original File BORO, NC 27408 (State) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) Stock 2. Transaction Date (Month/Day/Year) Stock 2. Transaction Date (Month/Day/Year) Stock 2. Transaction Date (Month/Day/Year) Stock 3. Transaction Execution Date, if an original File Table II - Derivative Securities Acquired, Date (e.g., puts, calls, warrants, options or Exercise (Month/Day/Year) Person Date (Month/Day/Year) Security 2. Table II - Derivative Securities Acquired, Date Execution Date, if any (Month/Day/Year) (Month/Day/Year) 3. Date of Earliest Transaction (Mondo 02/19/2014 4. If Amendment, Date Original File Execution Date, if Code (Instr. 8) Code V (A) Stock Code V (A) Or Disposed of (D) (Instr. 3, 4, and 5) Date Exercisal Code V (A) (D)	2. Issuer Name and Ticker or Trading Syles of Earliest Transaction (Month/Day/Pear)	2. Issuer Name and Ticker or Trading Symbol V F CORP [VFC] (Middle) 3. Date of Earliest Transaction (Month/Day/Year) (02/19/2014 4. If Amendment, Date Original Filed(Month/Day/Year) (Anoth/Day/Year) (BORO, NC 27408 (BORO, NC 27408 (Month/Day/Year) (Month/Day/Year) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) 2. 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Issuer Name and Ticker or Trading Symbol V F CORP [VFC] (Street) PORATE CENTER BLVD (State) (Zip) (State) (Zip) Table I - Non-Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (Month/Day/Year) Stock (Month/Day/Year) (Address of Reporting Person ** COUGH W ALAN	d Address of Reporting Persons 2. U. Issuer Name and Ticker or Trading Symbol VF CORP [VFC] (First) (Middle) 3. Date of Farliest Transaction (Month/Day/Year) (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) (BORO, NC 27408 (Zip) Table 1 - Non-Derivative Securities Acquired (A) or Disposed of, or Beneficially Owned Conversion Date (C.g., puts, calls, warrants, options, convertible securities) 2. Transaction Date (Date (G.g., puts, calls, warrants, options, convertible securities) 2. Transaction Date (G.g., puts, calls, warrants, options, convertible securities) 2. Transaction Date (G.g., puts, calls, warrants, options, convertible securities) 2. Transaction Date (G.g., puts, calls, warrants, options, convertible securities) 2. Transaction Date (G.g., puts, calls, warrants, options, convertible securities) 2. Transaction Date (G.g., puts, calls, warrants, options, convertible securities) 2. Transaction Date (G.g., puts, calls, warrants, options, convertible securities) 2. Transaction Date (G.g., puts, calls, warrants, options, convertible securities) 2. Transaction Date (G.g., puts, calls, warrants, options, convertible securities) 2. Transaction Date (G.g., puts, calls, warrants, options, convertible securities) 2. Transaction Date (G.g., puts, calls, warrants, options, convertible securities) 2. Transaction Date (G.g., puts, calls, warrants, options, convertible securities) 2. Transaction Date (G.g., puts, calls, warrants, options, convertible securities) 2. Transaction Date (G.g., puts, calls, warrants, options, convertible securities) 2. Transaction (Instr. 3) 3. 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Reporting Owners

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
MCCOLLOUGH W ALAN 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408	X					

Signatures

Mark R. Townsend for W. Alan McCollough (Pursuant to Signing Authority on File)	02/21/2014
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.