## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Ty   | pe Response   | s)                                   |  |                                      |   |   |         |  |               |                    |  |   |   |  |  |   |                                     |                      |
|--|---|--------------------------------------|--|--------------------------------------|---|---|---------|--|---------------|--------------------|--|---|---|--|--|---|-------------------------------------|----------------------|
| 1. Name and Address of Reporting Person * SHEARER ROBERT K |   |                                      |  |                                      | 2. Issuer Name and Ticker or Trading Symbol V F CORP [VFC]  |   |         |  |               |                    | 5. Re  | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner   |   |  |  |   |                                     |                      |
| (Last) (First) (Middle) 105 CORPORATE CENTER BLVD          |   |                                      |  |                                      | 3. Date of Earliest Transaction (Month/Day/Year) 07/01/2014 |   |         |  |               |                    | X  | X_Officer (give title below) Other (specify below)  CFO   |   |  |  |   |                                     |                      |
| (Street)   |   |                                      |  | 4. If                                | 4. If Amendment, Date Original Filed(Month/Day/Year)        |   |         |  |               |                    | _X_ F  | 6. Individual or Joint/Group Filing(Check Applicable Line)  _X_Form filed by One Reporting Person _Form filed by More than One Reporting Person |   |  |  |   |                                     |                      |
| GREENS   | SBORO, N  | IC 27408                             |  |                                      |   |   |         |  |               |                    |  | — FG  | orm me  | ed by More than  | One Reporting  | Person  |                                     |                      |
| (City  | )   | (State)                              | (Zip)                                      |                                      | Т   | able  | I - Noi | ı-Dei  | rivative S    | Securiti           | es Aco   | quired,   | Disp  | osed of, or l  | Beneficially   | Owned   |                                     |                      |
| 1.Title of Security<br>(Instr. 3)                          |   |                                      | 2. Transaction<br>Date<br>(Month/Day/Year) | Exec                                 | Deemed<br>oution Date, in                                   | Code (Instr. 8)   |         | tion 4. Securities Acquir<br>(A) or Disposed of<br>(Instr. 3, 4 and 5) |               |                    | of (D  | (D) Beneficia<br>Reported   |   | nt of Securities<br>ally Owned Following<br>I Transaction(s)   |  | 6. Ownership Form:                                  | p of Be                             | Beneficial           |
|  |   |                                      |  | (Mor                                 | nth/Day/Year  |   | Code    | v  | Amoun         | (A)<br>or<br>t (D) | Pric   |   | tr. 3 a   | nd 4)  |  | Direct (D) Owner or Indirect (Instr. (I) (Instr. 4) |                                     | vnership<br>istr. 4) |
| Common   | Common Stock 07/01/20   |                                      | 07/01/2014                                 |                                      |   |   | F       |  | 20,948        | B D                | \$<br>63.3   | 31 292  | 292,591.964   |  |  | D   |                                     |                      |
|  |   |                                      | Table II -                                 |                                      | ative Securi  |   | cquire  | the ed, D  | form dis      | splays a           | a cur  | rently vially Ov  | valid   | OMB con  | spond unle<br>trol numbe                             |   |                                     |                      |
| 1 77:1 6   | I <sub>a</sub>  | la m:                                | las p                                      |                                      | puts, calls, w  |   | nts, op |  |               |                    |  |   | •   | 0 D : 0  | 0.37. 1  | 6 10  |                                     | 11 37 .              |
| Security   | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transactio<br>Date<br>(Month/Day/ | Execution D any                            | 4. Transaction Code Year) (Instr. 8) |   | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |         | 6. Date Exercisable<br>and Expiration Date<br>(Month/Day/Year)         |               | A<br>U<br>Se<br>(I | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and<br>4) |   | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>Derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | Owne<br>Form<br>Deriva<br>Securi<br>Direct<br>or Ind | of<br>tive<br>ty:<br>(D)<br>irect                   | Beneficia<br>Ownershi<br>(Instr. 4) |                      |
|  |   |                                      |  |                                      | Code V  | (A)   | E       | Date<br>Exe  | e<br>rcisable | Expirati<br>Date   | ion Ti   | or<br>Nu<br>of  | mber<br>ares  |  |  |   |                                     |                      |
| Renor  | ting O  | wnors                                |  |                                      | Code  | (A)   | (D)     |  |               |                    |  | Sile  | arcs  |  |  |   |                                     |                      |

## Reporting Owners

|   | Relationships |              |         |       |  |  |
|---|---------------|--------------|---------|-------|--|--|
| Reporting Owner Name / Address                | Director      | 10%<br>Owner | Officer | Other |  |  |
| SHEARER ROBERT K<br>105 CORPORATE CENTER BLVD |               |              | CFO     |       |  |  |
| GREENSBORO, NC 27408                          |               |              | CrO     |       |  |  |

# **Signatures**

| Mark R. Townsend for Robert K. Shearer (Pursuant to Signing Authority on File) | 07/02/2014 |
|--|------------|
| **Signature of Reporting Person  | Date       |
|  |            |

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.