

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the
 Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person* WISEMAN ERIC C <small>(Last) (First) (Middle)</small> 105 CORPORATE CENTER BLVD <small>(Street)</small> GREENSBORO, NC 27408 <small>(City) (State) (Zip)</small>	2. Issuer Name and Ticker or Trading Symbol V F CORP [VFC]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) Chairman & CEO
3. Date of Earliest Transaction (Month/Day/Year) 08/18/2016		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned		

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock							134,400	I	by Family Trust	
Common Stock							86,800	I	by GRAT	
Common Stock	08/18/2016		M		80,000	A	\$ 18.72	756,198	D	
Common Stock	08/18/2016		S		80,000 (2)	D	\$ 64.0571	676,198	D	
Common Stock	08/19/2016		M		184,816	A	\$ 18.72	861,014	D	
Common Stock	08/19/2016		S		184,816 (4)	D	\$ 64.7574	676,198	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
2010 Non-Qualified Stock Option (right to buy)	\$ 18.72	08/18/2016		M		80,000	(1)	02/15/2020	Common Stock	80,000	\$ 0	184,816	D	
2010 Non-Qualified Stock Option (right to buy)	\$ 18.72	08/19/2016		M		184,816	(3)	02/15/2020	Common Stock	184,816	\$ 0	0	D	

Reporting Owners

	Relationships
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Reporting Owner Name / Address	Director	10% Owner	Officer	Other
WISEMAN ERIC C 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408	X		Chairman & CEO	

Signatures

Mark R. Townsend for Eric C. Wiseman (Pursuant to Signing Authority on File)		08/22/2016
<small>**Signature of Reporting Person</small>		<small>Date</small>

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This option vested as follows: 174,939 shares vested on 02/16/11; 174,939 shares vested on 02/16/12; and 174,938 shares vested on 02/16/13.

The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$64.00 to not more than \$64.19. The reporting person (2) undertakes to provide to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

(3) This option vested as follows: 174,939 shares vested on 02/16/11; 174,939 shares vested on 02/16/12; and 174,938 shares vested on 02/16/13.

The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from not less than \$64.00 to not more than \$64.96. The reporting person (4) undertakes to provide to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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