| FORM | 4 |
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| Check this box if no |
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| longer subject to |
| Section 16. Form 4 or |
| Form 5 obligations |
| may continue. See |
| Instruction 1(b). |
| |

(Drint or Type D

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person [*] Lang Laura W | 2. Issuer Name and V F CORP [VFC | | radin | g Symbol | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | |
|--|--|--|--------------|----------------|--|--|-------------------------------|---|--|-------------------------|--|
| (Last) (First) 105 CORPORATE CENTER BLVD | | 3. Date of Earliest Tr 02/22/2017 | ansaction (N | /lonth | /Day/Yea | r) | Officer (give title below)Oth | her (specify belo | ow) | | |
| (Street) GREENSBORO, NC 27408 | • | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| (City) (State) | (Zip) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | |
| 1.Title of Security (Instr. 3) | rity 2. Transaction Date 2A. Deemed Execution Date, if (Month/Day/Year) any 3. Transaction 4. Securities Acquir (A) or Disposed of (Instr. 3, 4 and 5) | | | Transaction(s) | 7. Nature of Indirect Beneficial | | | | | | |
| | | (Month/Day/Year) | Code | v | Amount | (A) or (D) | Price | (Instr. 3 and 4) | Direct (D) or Indirect (I) (Instr. 4) | Ownership (Instr. 4) | |
| Common Stock | 02/22/2017 | | А | | 1,497 | А | \$0 | 7,939 | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained SEC 1474 (9-02) in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

| | (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | |
|-------------|--|------------------|--------------------|----------------|---|-------------------|------|-----------------|------------|---------------|--------------|-------------|----------------------------|---------------------------|------------|
| 1. Title of | 2. | 3. Transaction | 3A. Deemed | 4. | | 5. Num | ber | 6. Date Exercis | sable and | 7. Title and | Amount | 8. Price of | 9. Number of | 10. | 11. Nature |
| Derivative | Conversion | Date | Execution Date, if | Transaction of | | Expiration Date | | of Underlying | | Derivative | Derivative | Ownership | of Indirect | | |
| | | (Month/Day/Year) | | Code | | Derivat | | (Month/Day/Y | | Securities | | 2 | | | Beneficial |
| | Price of | | (Month/Day/Year) | (Instr. 8 | | Securiti | | | | (Instr. 3 and | .4) | · / | | Derivative | |
| | Derivative | | | | | Acquire | ed | | | | | | | | (Instr. 4) |
| | Security | | | | | (A) or | .d | | | | | | | Direct (D) or Indirect | |
| | | | | | | Dispose of (D) | a | | | | | | Reported Transaction(s) | | |
| | | | | | | (Instr. 3 | . 4. | | | | | | | (Instr. 4) | |
| | | | | | | and 5) | , ., | | | | | | (1115111-1) | (11541-1) | |
| | | | | | | | | | | | Amount | | | | |
| | | | | | | | | Date | Expiration | m1.1 | or | | | | |
| | | | | | | | | Exercisable | Date | Title | Number of | | | | |
| | | | | Code | v | (A) | (D) | | | | Shares | | | | |
| | | | | coue | • | (11) | (D) | | | | Shares | | | | |
| 2017 | | | | | | | | | | | | | | | |
| Non- | | | | | | | | | | | | | | | |
| Qualified | | | | | | | | | | Common | | | | | |
| Stock | \$ 53.47 | 02/22/2017 | | А | | 8,110 | | 02/22/2018 | 02/21/2027 | Common | 8,110 | \$ 0 | 8,110 | D | |
| Option | | | | | | - , | | | | Stock | - , - | • | - , | | |
| (right to | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| buy) | | | | | | | | | | | | | | | |

Reporting Owners

| | Relationships | | | | | | |
|---|---------------|--------------|---------|-------|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | |
| Lang Laura W 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408 | Х | | | | | | |

Signatures

| Mark R. Townsend for Laura W. Lang (Pursuant to Signing Authority on File) | 02/24/2017 |
|--|------------|
| Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.