

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person* Holtz Curtis A. (Last) (First) (Middle) 105 CORPORATE CENTER BLVD (Street) GREENSBORO, NC 27408 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 02/14/2017	3. Issuer Name and Ticker or Trading Symbol V F CORP [VFC]		
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) Vice President & Group Pres.		5. If Amendment, Date Original Filed(Month/Day/Year)
		6. Individual or Joint/Group Filing(Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		

### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	42,817	D	
Common Stock	297.67	I	by Trust <a href="#">(1)</a>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Phantom Stock <a href="#">(2)</a>	<a href="#">(4)</a>	<a href="#">(4)</a>	Common Stock	316.2	\$ <a href="#">(3)</a>	D	
2014 Non-Qualified Stock Option (right to buy)	<a href="#">(5)</a>	02/18/2024	Common Stock	14,535	\$ 56.79	D	
2015 Non-Qualified Stock Option (right to buy)	<a href="#">(6)</a>	02/17/2025	Common Stock	12,289	\$ 75.35	D	
2016 Non-Qualified Stock Option (right to buy)	<a href="#">(7)</a>	02/23/2026	Common Stock	14,475	\$ 61.29	D	
2017 Non-Qualified Stock Option (right to buy)	<a href="#">(8)</a>	02/21/2027	Common Stock	31,171	\$ 53.47	D	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Holtz Curtis A. 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			Vice President & Group Pres.	

## Signatures

Mark R. Townsend for Curtis A. Holtz (Pursuant to attached Signing Authority)	02/24/2017
**Signature of Reporting Person	Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) 401(k).

Represents units of ownership as a participant in the VF Common Stock Fund of the Executive Deferred Savings Plan to be settled 100% in cash upon reporting person's retirement or on specified dates thereafter. Account statements report fund transactions and balances as cash amounts, so the number of phantom stock units reported as acquired is based on the 01/30/2017 account value divided by the 01/30/2017 market price.

(3) 1 for 1

(4) There is no date that should appear in these columns. These columns are not applicable to this particular filing.

(5) This option vests as follows: 4,845 shares vest on 02/19/15; 4,845 shares vest on 02/19/16; and 4,845 shares vest on 02/19/17.

(6) This option vests as follows: 4,097 shares vest on 02/18/16; 4,096 shares vest on 02/18/17; and 4,096 shares vest on 02/18/18.

(7) This option vests as follows: 4,825 shares vested on 02/23/17; 4,825 shares vested on 02/23/18; and 4,825 shares vest on 02/23/19.

(8) This option vests as follows: 10,391 shares vest on February 22, 2018; 10,390 shares vest on February 22, 2019; and 10,390 shares vest on February 22, 2020.

**Remarks:**

Executed signing authority attached.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signing Authority

The undersigned hereby authorizes Mark R. Townsend or Laura C. Meagher to sign any Form ID, Form 3, Form 4, or Form 5 relating to beneficial ownership and changes in beneficial ownership of equity securities of VF Corporation (the "Company"), and any amendment thereto, and to file the Form (with exhibits and related documents) with the Securities and Exchange Commission, and submit a copy to any securities exchange or automated quotation system and to the Company. This signing authority will expire two years after the date at which the undersigned ceases to be subject to filing requirements under Section 16(a) under the Securities and Exchange Act of 1934, as amended, with respect to the Company.

Curtis A. Holtz

Date: January 25, 2017

ersigned ceases to  
be subject to filing requirements under Section 16(a) under the Securities  
and Exchange Act of 1934, as amended, with respect to the Company.

Curtis A. Holtz

D