

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * O'Meara Aidan (Last) (First) (Middle) 105 CORPORATE CENTER BLVD (Street) GREENSBORO, NC 27408 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 04/01/2017	3. Issuer Name and Ticker or Trading Symbol V F CORP [VFC]		
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) Vice President & Group Pres.		5. If Amendment, Date Original Filed (Month/Day/Year)
		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		

### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	91,344	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
2010 Non-Qualified Stock Option (right to buy)	(1)	02/15/2020	Common Stock	29,336	\$ 18.72	D	
2011 Non-Qualified Stock Option (right to buy)	(2)	02/23/2021	Common Stock	38,896	\$ 23.89	D	
2012 Non-Qualified Stock Option (right to buy)	(3)	02/20/2022	Common Stock	29,996	\$ 36.4	D	
2013 Non-Qualified Stock Option (right to buy)	(4)	02/19/2023	Common Stock	29,544	\$ 40.49	D	
2014 Non-Qualified Stock Option (right to buy)	(5)	02/18/2024	Common Stock	21,388	\$ 56.79	D	
2015 Non-Qualified Stock Option (right to buy)	(6)	02/17/2025	Common Stock	18,082	\$ 75.35	D	
2016 Non-Qualified Stock Option (right to buy)	(7)	02/23/2026	Common Stock	21,299	\$ 61.29	D	
2017 Non-Qualified Stock Option (right to buy)	(8)	02/21/2027	Common Stock	50,684	\$ 53.47	D	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
O'Meara Aidan 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			Vice President & Group Pres.	

## Signatures

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) This option vested as follows: 18,446 shares vested on 02/16/2011; 18,445 shares vested on 02/16/2012; and 18,445 shares vested on 02/16/2013.
- (2) This option vested as follows: 12,966 shares vested on 02/24/12; 12,965 shares vested on 02/24/13; and 12,965 shares vested on 02/24/14.
- (3) This option vested as follows: 9,999 shares vested on 02/21/13; 9,999 shares vested on 02/21/14; and 9,998 shares vested on 02/21/15.
- (4) This option vested as follows: 9,848 shares vested on 02/20/14; 9,848 shares vested on 02/20/15; and 9,848 shares vested on 02/20/16.
- (5) This option vested as follows: 7,130 shares vested on 02/19/15; 7,129 shares vested on 02/19/16; and 7,129 shares vested on 02/19/17.
- (6) This option vests as follows: 6,028 shares vested on 02/18/16; 6,027 shares vested on 02/18/17; and 6,027 shares will vest on 02/18/18.
- (7) This option vests as follows: 7,100 shares vested on 02/23/17; 7,100 shares will vest on 02/23/18; and 7,099 shares will vest on 02/23/19.
- (8) This option vests as follows: 16,895 shares will vest on 02/22/18; 16,895 shares will vest on 02/22/19; and 16,894 shares will vest on 02/22/20.

### Remarks:

Executed signing authority attached.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signing Authority

The undersigned hereby authorizes Mark R. Townsend or Laura C. Meagher to sign any Form ID, Form 3, Form 4, or Form 5 relating to beneficial ownership and changes in beneficial ownership of equity securities of VF Corporation (the "Company"), and any amendment thereto, and to file the Form (with exhibits and related documents) with the Securities and Exchange Commission, and submit a copy to any securities exchange or automated quotation system and to the Company. This signing authority will expire two years after the date at which the undersigned ceases to be subject to filing requirements under Section 16(a) under the Securities and Exchange Act of 1934, as amended, with respect to the Company.

Aidan O'Meara

Date: March 10, 2017

\_\_\_\_\_ years after the date at which the undersigned ceases to be subject to filing requirements under Section 16(a) under the Securities and Exchange Act of 1934, as amended, with respect to the Company.

Aidan O'Meara

Date: March